



Business Summary

Panama City Redevelopment
 2150 Martin Luther King Jr Blvd, Panama City, Florida, 32405
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 30.18696
 Longitude: -85.64765

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		542		3,529		4,953						
Total Employees:		7,618		39,649		53,059						
Total Residential Population:		2,831		45,679		84,188						
Employee/Residential Population Ratio (per 100 Residents)		269		87		63						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	0.7%	17	0.2%	52	1.5%	246	0.6%	98	2.0%	417	0.8%
Construction	31	5.7%	333	4.4%	232	6.6%	2,260	5.7%	346	7.0%	3,482	6.6%
Manufacturing	10	1.8%	88	1.2%	83	2.4%	1,337	3.4%	114	2.3%	2,009	3.8%
Transportation	7	1.3%	162	2.1%	101	2.9%	1,158	2.9%	138	2.8%	1,348	2.5%
Communication	7	1.3%	48	0.6%	29	0.8%	371	0.9%	46	0.9%	454	0.9%
Utility	2	0.4%	21	0.3%	10	0.3%	88	0.2%	17	0.3%	141	0.3%
Wholesale Trade	16	3.0%	95	1.2%	106	3.0%	847	2.1%	138	2.8%	1,567	3.0%
Retail Trade Summary	155	28.6%	3,154	41.4%	749	21.2%	8,997	22.7%	1,092	22.0%	12,676	23.9%
Home Improvement	6	1.1%	358	4.7%	41	1.2%	594	1.5%	57	1.2%	703	1.3%
General Merchandise Stores	8	1.5%	600	7.9%	38	1.1%	1,594	4.0%	49	1.0%	1,864	3.5%
Food Stores	11	2.0%	52	0.7%	65	1.8%	623	1.6%	107	2.2%	1,434	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	17	3.1%	228	3.0%	105	3.0%	931	2.3%	157	3.2%	1,140	2.1%
Apparel & Accessory Stores	15	2.8%	158	2.1%	42	1.2%	235	0.6%	54	1.1%	270	0.5%
Furniture & Home Furnishings	10	1.8%	207	2.7%	56	1.6%	538	1.4%	80	1.6%	616	1.2%
Eating & Drinking Places	46	8.5%	1,238	16.3%	191	5.4%	3,311	8.4%	298	6.0%	5,067	9.5%
Miscellaneous Retail	40	7.4%	313	4.1%	210	6.0%	1,171	3.0%	291	5.9%	1,582	3.0%
Finance, Insurance, Real Estate Summary	55	10.1%	626	8.2%	315	8.9%	2,723	6.9%	422	8.5%	3,105	5.9%
Banks, Savings & Lending Institutions	12	2.2%	234	3.1%	53	1.5%	1,174	3.0%	70	1.4%	1,253	2.4%
Securities Brokers	10	1.8%	52	0.7%	42	1.2%	155	0.4%	50	1.0%	175	0.3%
Insurance Carriers & Agents	9	1.7%	52	0.7%	90	2.6%	379	1.0%	124	2.5%	479	0.9%
Real Estate, Holding, Other Investment Offices	25	4.6%	287	3.8%	130	3.7%	1,014	2.6%	179	3.6%	1,198	2.3%
Services Summary	220	40.6%	2,814	36.9%	1,480	41.9%	17,904	45.2%	2,025	40.9%	23,104	43.5%
Hotels & Lodging	11	2.0%	262	3.4%	20	0.6%	366	0.9%	38	0.8%	476	0.9%
Automotive Services	24	4.4%	175	2.3%	148	4.2%	879	2.2%	192	3.9%	1,081	2.0%
Motion Pictures & Amusements	7	1.3%	80	1.1%	81	2.3%	481	1.2%	125	2.5%	747	1.4%
Health Services	83	15.3%	1,329	17.4%	309	8.8%	7,558	19.1%	367	7.4%	8,309	15.7%
Legal Services	0	0.0%	1	0.0%	97	2.7%	541	1.4%	105	2.1%	579	1.1%
Education Institutions & Libraries	4	0.7%	77	1.0%	61	1.7%	2,420	6.1%	83	1.7%	3,705	7.0%
Other Services	92	17.0%	890	11.7%	765	21.7%	5,659	14.3%	1,117	22.6%	8,207	15.5%
Government	14	2.6%	256	3.4%	156	4.4%	3,667	9.2%	203	4.1%	4,689	8.8%
Unclassified Establishments	21	3.9%	2	0.0%	217	6.1%	52	0.1%	314	6.3%	65	0.1%
Totals	542	100.0%	7,618	100.0%	3,529	100.0%	39,649	100.0%	4,953	100.0%	53,059	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	7	0.2%	16	0.0%	14	0.3%	41	0.1%
Mining	0	0.0%	2	0.0%	3	0.1%	15	0.0%	4	0.1%	18	0.0%
Utilities	1	0.2%	7	0.1%	3	0.1%	34	0.1%	5	0.1%	51	0.1%
Construction	33	6.1%	338	4.4%	243	6.9%	2,315	5.8%	369	7.5%	3,588	6.8%
Manufacturing	11	2.0%	92	1.2%	100	2.8%	1,392	3.5%	139	2.8%	2,090	3.9%
Wholesale Trade	15	2.8%	93	1.2%	103	2.9%	839	2.1%	133	2.7%	1,554	2.9%
Retail Trade	105	19.4%	1,887	24.8%	532	15.1%	5,534	14.0%	755	15.2%	7,396	13.9%
Motor Vehicle & Parts Dealers	12	2.2%	204	2.7%	82	2.3%	813	2.1%	121	2.4%	974	1.8%
Furniture & Home Furnishings Stores	4	0.7%	60	0.8%	28	0.8%	238	0.6%	38	0.8%	279	0.5%
Electronics & Appliance Stores	6	1.1%	144	1.9%	17	0.5%	229	0.6%	26	0.5%	250	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	6	1.1%	358	4.7%	40	1.1%	587	1.5%	56	1.1%	694	1.3%
Food & Beverage Stores	5	0.9%	16	0.2%	48	1.4%	503	1.3%	90	1.8%	1,303	2.5%
Health & Personal Care Stores	19	3.5%	114	1.5%	66	1.9%	400	1.0%	87	1.8%	578	1.1%
Gasoline Stations	5	0.9%	24	0.3%	24	0.7%	118	0.3%	36	0.7%	166	0.3%
Clothing & Clothing Accessories Stores	21	3.9%	184	2.4%	53	1.5%	285	0.7%	67	1.4%	327	0.6%
Sport Goods, Hobby, Book, & Music Stores	8	1.5%	64	0.8%	40	1.1%	233	0.6%	56	1.1%	291	0.5%
General Merchandise Stores	8	1.5%	600	7.9%	38	1.1%	1,594	4.0%	49	1.0%	1,864	3.5%
Miscellaneous Store Retailers	9	1.7%	45	0.6%	86	2.4%	368	0.9%	115	2.3%	494	0.9%
Nonstore Retailers	3	0.6%	74	1.0%	11	0.3%	167	0.4%	15	0.3%	175	0.3%
Transportation & Warehousing	8	1.5%	168	2.2%	69	2.0%	983	2.5%	88	1.8%	1,107	2.1%
Information	8	1.5%	54	0.7%	56	1.6%	528	1.3%	83	1.7%	691	1.3%
Finance & Insurance	30	5.5%	338	4.4%	189	5.4%	1,718	4.3%	253	5.1%	1,934	3.6%
Central Bank/Credit Intermediation & Related Activities	12	2.2%	234	3.1%	56	1.6%	1,180	3.0%	79	1.6%	1,277	2.4%
Securities, Commodity Contracts & Other Financial	10	1.8%	52	0.7%	43	1.2%	158	0.4%	51	1.0%	178	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	9	1.7%	52	0.7%	90	2.6%	379	1.0%	124	2.5%	479	0.9%
Real Estate, Rental & Leasing	25	4.6%	246	3.2%	178	5.0%	1,192	3.0%	251	5.1%	1,428	2.7%
Professional, Scientific & Tech Services	18	3.3%	362	4.8%	317	9.0%	2,240	5.6%	417	8.4%	2,766	5.2%
Legal Services	5	0.9%	18	0.2%	111	3.1%	596	1.5%	120	2.4%	636	1.2%
Management of Companies & Enterprises	3	0.6%	45	0.6%	8	0.2%	78	0.2%	11	0.2%	86	0.2%
Administrative & Support & Waste Management & Remediation	13	2.4%	95	1.2%	130	3.7%	808	2.0%	201	4.1%	1,351	2.5%
Educational Services	6	1.1%	81	1.1%	79	2.2%	2,435	6.1%	112	2.3%	3,749	7.1%
Health Care & Social Assistance	95	17.5%	1,471	19.3%	402	11.4%	8,910	22.5%	484	9.8%	9,996	18.8%
Arts, Entertainment & Recreation	4	0.7%	66	0.9%	56	1.6%	499	1.3%	87	1.8%	1,108	2.1%
Accommodation & Food Services	60	11.1%	1,526	20.0%	217	6.1%	3,754	9.5%	344	6.9%	5,642	10.6%
Accommodation	11	2.0%	262	3.4%	20	0.6%	366	0.9%	38	0.8%	476	0.9%
Food Services & Drinking Places	49	9.0%	1,264	16.6%	197	5.6%	3,388	8.5%	306	6.2%	5,166	9.7%
Other Services (except Public Administration)	70	12.9%	485	6.4%	464	13.1%	2,638	6.7%	687	13.9%	3,708	7.0%
Automotive Repair & Maintenance	16	3.0%	154	2.0%	120	3.4%	751	1.9%	157	3.2%	932	1.8%
Public Administration	14	2.6%	256	3.4%	156	4.4%	3,667	9.2%	203	4.1%	4,689	8.8%
Unclassified Establishments	21	3.9%	2	0.0%	217	6.1%	52	0.1%	314	6.3%	65	0.1%
Total	542	100.0%	7,618	100.0%	3,529	100.0%	39,649	100.0%	4,953	100.0%	53,059	100.0%

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March 16, 2020