



Business Summary

Greenbriar Mall
 2841 Greenbriar Pkwy SW, Atlanta, Georgia, 30331
 Rings: 3, 5, 7 mile radii

Prepared by Esri
 Latitude: 33.69037
 Longitude: -84.48909

Data for all businesses in area	3 miles				5 miles				7 miles			
Total Businesses:	2,199				5,435				11,370			
Total Employees:	19,512				67,984				184,734			
Total Residential Population:	70,228				163,725				300,206			
Employee/Residential Population Ratio (per 100 Residents)	28				42				62			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	14	0.6%	73	0.4%	36	0.7%	181	0.3%	80	0.7%	623	0.3%
Construction	65	3.0%	414	2.1%	182	3.3%	1,439	2.1%	391	3.4%	3,667	2.0%
Manufacturing	29	1.3%	613	3.1%	109	2.0%	3,589	5.3%	364	3.2%	12,762	6.9%
Transportation	47	2.1%	578	3.0%	251	4.6%	9,725	14.3%	620	5.5%	18,824	10.2%
Communication	30	1.4%	170	0.9%	55	1.0%	357	0.5%	98	0.9%	3,127	1.7%
Utility	3	0.1%	22	0.1%	10	0.2%	62	0.1%	28	0.2%	993	0.5%
Wholesale Trade	46	2.1%	688	3.5%	143	2.6%	4,850	7.1%	448	3.9%	13,248	7.2%
Retail Trade Summary	520	23.6%	6,344	32.5%	1,219	22.4%	13,718	20.2%	2,396	21.1%	27,135	14.7%
Home Improvement	11	0.5%	360	1.8%	24	0.4%	586	0.9%	63	0.6%	1,029	0.6%
General Merchandise Stores	33	1.5%	1,096	5.6%	65	1.2%	1,536	2.3%	113	1.0%	2,178	1.2%
Food Stores	62	2.8%	819	4.2%	149	2.7%	1,811	2.7%	333	2.9%	4,249	2.3%
Auto Dealers, Gas Stations, Auto Aftermarket	61	2.8%	395	2.0%	184	3.4%	1,014	1.5%	334	2.9%	1,977	1.1%
Apparel & Accessory Stores	61	2.8%	338	1.7%	105	1.9%	534	0.8%	183	1.6%	982	0.5%
Furniture & Home Furnishings	18	0.8%	100	0.5%	51	0.9%	288	0.4%	111	1.0%	775	0.4%
Eating & Drinking Places	169	7.7%	2,660	13.6%	424	7.8%	6,713	9.9%	819	7.2%	13,246	7.2%
Miscellaneous Retail	106	4.8%	577	3.0%	218	4.0%	1,237	1.8%	441	3.9%	2,700	1.5%
Finance, Insurance, Real Estate Summary	225	10.2%	1,460	7.5%	485	8.9%	3,178	4.7%	941	8.3%	5,774	3.1%
Banks, Savings & Lending Institutions	34	1.5%	244	1.3%	70	1.3%	854	1.3%	128	1.1%	1,409	0.8%
Securities Brokers	20	0.9%	264	1.4%	48	0.9%	394	0.6%	90	0.8%	663	0.4%
Insurance Carriers & Agents	40	1.8%	134	0.7%	81	1.5%	269	0.4%	165	1.5%	655	0.4%
Real Estate, Holding, Other Investment Offices	131	6.0%	819	4.2%	286	5.3%	1,660	2.4%	558	4.9%	3,048	1.6%
Services Summary	1,060	48.2%	8,358	42.8%	2,491	45.8%	25,763	37.9%	4,840	42.6%	58,150	31.5%
Hotels & Lodging	10	0.5%	148	0.8%	57	1.0%	2,460	3.6%	108	0.9%	3,552	1.9%
Automotive Services	69	3.1%	496	2.5%	201	3.7%	2,443	3.6%	398	3.5%	4,028	2.2%
Motion Pictures & Amusements	62	2.8%	475	2.4%	149	2.7%	1,365	2.0%	283	2.5%	6,200	3.4%
Health Services	115	5.2%	917	4.7%	270	5.0%	2,601	3.8%	457	4.0%	4,918	2.7%
Legal Services	32	1.5%	109	0.6%	58	1.1%	639	0.9%	115	1.0%	1,161	0.6%
Education Institutions & Libraries	71	3.2%	2,030	10.4%	152	2.8%	4,961	7.3%	316	2.8%	12,592	6.8%
Other Services	701	31.9%	4,184	21.4%	1,604	29.5%	11,294	16.6%	3,163	27.8%	25,698	13.9%
Government	31	1.4%	673	3.4%	103	1.9%	4,756	7.0%	377	3.3%	39,697	21.5%
Unclassified Establishments	129	5.9%	121	0.6%	350	6.4%	366	0.5%	785	6.9%	734	0.4%
Totals	2,199	100.0%	19,512	100.0%	5,435	100.0%	67,984	100.0%	11,370	100.0%	184,734	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.1%	8	0.0%	4	0.1%	20	0.0%	10	0.1%	96	0.1%
Mining	1	0.0%	2	0.0%	3	0.1%	17	0.0%	6	0.1%	120	0.1%
Utilities	1	0.0%	14	0.1%	2	0.0%	31	0.0%	7	0.1%	567	0.3%
Construction	72	3.3%	449	2.3%	203	3.7%	1,688	2.5%	433	3.8%	4,113	2.2%
Manufacturing	36	1.6%	638	3.3%	124	2.3%	3,686	5.4%	385	3.4%	13,803	7.5%
Wholesale Trade	46	2.1%	688	3.5%	142	2.6%	4,847	7.1%	443	3.9%	13,235	7.2%
Retail Trade	335	15.2%	3,617	18.5%	767	14.1%	6,825	10.0%	1,515	13.3%	12,539	6.8%
Motor Vehicle & Parts Dealers	29	1.3%	274	1.4%	109	2.0%	719	1.1%	189	1.7%	1,388	0.8%
Furniture & Home Furnishings Stores	12	0.5%	77	0.4%	30	0.6%	169	0.2%	61	0.5%	437	0.2%
Electronics & Appliance Stores	12	0.5%	34	0.2%	27	0.5%	130	0.2%	59	0.5%	347	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	11	0.5%	360	1.8%	24	0.4%	586	0.9%	63	0.6%	1,029	0.6%
Food & Beverage Stores	60	2.7%	801	4.1%	148	2.7%	1,729	2.5%	318	2.8%	3,085	1.7%
Health & Personal Care Stores	36	1.6%	261	1.3%	66	1.2%	444	0.7%	107	0.9%	749	0.4%
Gasoline Stations	31	1.4%	121	0.6%	75	1.4%	295	0.4%	145	1.3%	588	0.3%
Clothing & Clothing Accessories Stores	69	3.1%	366	1.9%	121	2.2%	616	0.9%	217	1.9%	1,125	0.6%
Sport Goods, Hobby, Book, & Music Stores	12	0.5%	43	0.2%	20	0.4%	129	0.2%	51	0.4%	376	0.2%
General Merchandise Stores	33	1.5%	1,096	5.6%	65	1.2%	1,536	2.3%	113	1.0%	2,178	1.2%
Miscellaneous Store Retailers	25	1.1%	174	0.9%	73	1.3%	442	0.7%	166	1.5%	1,025	0.6%
Nonstore Retailers	6	0.3%	12	0.1%	10	0.2%	30	0.0%	26	0.2%	211	0.1%
Transportation & Warehousing	38	1.7%	496	2.5%	220	4.0%	9,301	13.7%	570	5.0%	15,756	8.5%
Information	63	2.9%	466	2.4%	121	2.2%	941	1.4%	239	2.1%	4,326	2.3%
Finance & Insurance	100	4.5%	660	3.4%	207	3.8%	1,547	2.3%	401	3.5%	2,789	1.5%
Central Bank/Credit Intermediation & Related Activities	37	1.7%	257	1.3%	73	1.3%	858	1.3%	138	1.2%	1,426	0.8%
Securities, Commodity Contracts & Other Financial	22	1.0%	270	1.4%	53	1.0%	420	0.6%	98	0.9%	708	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	40	1.8%	134	0.7%	81	1.5%	269	0.4%	165	1.5%	655	0.4%
Real Estate, Rental & Leasing	149	6.8%	962	4.9%	363	6.7%	3,066	4.5%	701	6.2%	5,142	2.8%
Professional, Scientific & Tech Services	223	10.1%	1,167	6.0%	524	9.6%	3,757	5.5%	1,024	9.0%	9,202	5.0%
Legal Services	34	1.5%	115	0.6%	62	1.1%	652	1.0%	121	1.1%	1,182	0.6%
Management of Companies & Enterprises	3	0.1%	21	0.1%	7	0.1%	41	0.1%	13	0.1%	78	0.0%
Administrative & Support & Waste Management & Remediation	79	3.6%	395	2.0%	209	3.8%	1,413	2.1%	459	4.0%	7,000	3.8%
Educational Services	79	3.6%	2,046	10.5%	168	3.1%	5,007	7.4%	333	2.9%	12,546	6.8%
Health Care & Social Assistance	188	8.5%	1,953	10.0%	443	8.2%	5,804	8.5%	805	7.1%	10,913	5.9%
Arts, Entertainment & Recreation	45	2.0%	296	1.5%	120	2.2%	1,058	1.6%	251	2.2%	5,876	3.2%
Accommodation & Food Services	180	8.2%	2,812	14.4%	483	8.9%	9,210	13.5%	937	8.2%	16,931	9.2%
Accommodation	10	0.5%	148	0.8%	57	1.0%	2,460	3.6%	108	0.9%	3,552	1.9%
Food Services & Drinking Places	170	7.7%	2,664	13.7%	426	7.8%	6,751	9.9%	829	7.3%	13,379	7.2%
Other Services (except Public Administration)	399	18.1%	2,027	10.4%	872	16.0%	4,603	6.8%	1,674	14.7%	9,263	5.0%
Automotive Repair & Maintenance	47	2.1%	167	0.9%	106	2.0%	440	0.6%	210	1.8%	973	0.5%
Public Administration	31	1.4%	673	3.4%	103	1.9%	4,756	7.0%	378	3.3%	39,705	21.5%
Unclassified Establishments	129	5.9%	121	0.6%	350	6.4%	366	0.5%	785	6.9%	734	0.4%
Total	2,199	100.0%	19,512	100.0%	5,435	100.0%	67,984	100.0%	11,370	100.0%	184,734	100.0%

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March 16, 2020