



# Business Summary

1000 E 23rd St, Panama City, Florida, 32405  
 Rings: 5, 10, 20 mile radii

Prepared by Esri  
 Latitude: 30.18897  
 Longitude: -85.64419

Data for all businesses in area		5 miles		10 miles		20 miles						
Total Businesses:		4,819		6,994		8,784						
Total Employees:		52,058		69,960		85,988						
Total Population:		87,416		145,414		180,276						
Employee/Population Ratio (per 100 Residents)		60		48		48						
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	14	0.3%	50	0.1%	23	0.3%	104	0.1%	30	0.3%	141	0.2%
Mining	4	0.1%	22	0.0%	5	0.1%	25	0.0%	6	0.1%	71	0.1%
Utilities	6	0.1%	567	1.1%	8	0.1%	587	0.8%	9	0.1%	597	0.7%
Construction	432	9.0%	3,650	7.0%	655	9.4%	4,653	6.7%	831	9.5%	5,688	6.6%
Building Construction	163	3.4%	749	1.4%	241	3.5%	1,069	1.5%	313	3.6%	1,579	1.8%
Heavy/Civil Eng Construction	34	0.7%	575	1.1%	44	0.6%	696	1.0%	55	0.6%	748	0.9%
Specialty Trade Contractor	235	4.9%	2,327	4.5%	369	5.3%	2,888	4.1%	463	5.3%	3,361	3.9%
Manufacturing	134	2.8%	2,236	4.3%	183	2.6%	2,683	3.8%	218	2.5%	3,054	3.5%
Wholesale Trade	128	2.7%	1,374	2.6%	166	2.4%	1,636	2.3%	205	2.3%	1,924	2.2%
Durable Goods	102	2.1%	970	1.9%	131	1.9%	1,175	1.7%	167	1.9%	1,435	1.7%
Nondurable Goods	25	0.5%	403	0.8%	33	0.5%	451	0.6%	35	0.4%	476	0.6%
Trade Broker	1	0.0%	1	0.0%	2	0.0%	11	0.0%	3	0.0%	13	0.0%
Retail Trade	605	12.6%	7,221	13.9%	857	12.3%	9,125	13.0%	1,134	12.9%	12,165	14.2%
Motor Vehicle & Parts Dealers	115	2.4%	1,626	3.1%	154	2.2%	1,886	2.7%	169	1.9%	1,970	2.3%
Furniture & Home Furnishings Stores	26	0.5%	165	0.3%	37	0.5%	230	0.3%	59	0.7%	365	0.4%
Electronics & Appliance Stores	14	0.3%	166	0.3%	18	0.3%	179	0.3%	21	0.2%	187	0.2%
Building Material & Garden Equipment & Supplies Dealers	58	1.2%	761	1.5%	76	1.1%	922	1.3%	100	1.1%	1,497	1.7%
Food & Beverage Stores	84	1.7%	1,432	2.8%	128	1.8%	2,029	2.9%	169	1.9%	2,640	3.1%
Health & Personal Care Stores	58	1.2%	396	0.8%	69	1.0%	484	0.7%	92	1.1%	595	0.7%
Gasoline Stations & Fuel Dealers	24	0.5%	125	0.2%	41	0.6%	232	0.3%	55	0.6%	309	0.4%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	41	0.8%	182	0.3%	69	1.0%	297	0.4%	128	1.5%	711	0.8%
Sporting Goods, Hobby, Book, & Music Stores	116	2.4%	615	1.2%	168	2.4%	786	1.1%	217	2.5%	1,063	1.2%
General Merchandise Stores	68	1.4%	1,755	3.4%	97	1.4%	2,080	3.0%	123	1.4%	2,827	3.3%
Transportation & Warehousing	91	1.9%	1,058	2.0%	167	2.4%	1,478	2.1%	210	2.4%	1,775	2.1%
Truck Transportation	38	0.8%	265	0.5%	48	0.7%	330	0.5%	56	0.6%	362	0.4%
Information	72	1.5%	622	1.2%	109	1.6%	1,154	1.6%	125	1.4%	1,262	1.5%
Finance & Insurance	232	4.8%	1,966	3.8%	306	4.4%	2,616	3.7%	354	4.0%	2,957	3.4%
Central Bank/Credit Intermediation & Related Activities	86	1.8%	1,313	2.5%	119	1.7%	1,814	2.6%	146	1.7%	1,988	2.3%
Securities & Commodity Contracts	53	1.1%	233	0.5%	69	1.0%	284	0.4%	80	0.9%	320	0.4%
Funds, Trusts & Other Financial Vehicles	93	1.9%	421	0.8%	118	1.7%	518	0.7%	128	1.5%	650	0.8%
Real Estate, Rental & Leasing	268	5.6%	1,396	2.7%	490	7.0%	3,193	4.6%	664	7.6%	4,360	5.1%
Professional, Scientific & Tech Services	425	8.8%	2,877	5.5%	608	8.7%	4,223	6.0%	723	8.2%	4,860	5.7%
Legal Services	114	2.4%	579	1.1%	131	1.9%	652	0.9%	152	1.7%	767	0.9%
Management of Companies & Enterprises	7	0.1%	74	0.1%	15	0.2%	104	0.1%	20	0.2%	123	0.1%
Administrative, Support & Waste Management Services	210	4.4%	1,553	3.0%	328	4.7%	2,304	3.3%	404	4.6%	2,908	3.4%
Educational Services	97	2.0%	4,486	8.6%	129	1.8%	5,141	7.3%	140	1.6%	5,753	6.7%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	513	10.7%	9,830	18.9%	599	8.6%	11,383	16.3%	691	7.9%	12,139	14.1%
Ambulatory Health Care	376	7.8%	4,665	9.0%	434	6.2%	5,917	8.5%	502	5.7%	6,515	7.6%
Hospital	22	0.5%	3,339	6.4%	22	0.3%	3,341	4.8%	28	0.3%	3,401	4.0%
Nursing/Residential Care	17	0.3%	586	1.1%	22	0.3%	730	1.0%	25	0.3%	740	0.9%
Social Assistance	98	2.0%	1,240	2.4%	121	1.7%	1,396	2.0%	136	1.6%	1,483	1.7%
Arts, Entertainment & Recreation	80	1.7%	632	1.2%	160	2.3%	1,388	2.0%	220	2.5%	2,330	2.7%
Accommodation & Food Services	329	6.8%	5,282	10.2%	551	7.9%	8,835	12.6%	823	9.4%	13,482	15.7%
Accommodation	45	0.9%	537	1.0%	109	1.6%	2,096	3.0%	190	2.2%	3,453	4.0%
Food Services & Drinking Places	285	5.9%	4,745	9.1%	441	6.3%	6,739	9.6%	633	7.2%	10,029	11.7%
Other Services (except Public Administration)	666	13.8%	2,944	5.7%	874	12.5%	4,005	5.7%	1,047	11.9%	4,669	5.4%
Repair & Maintenance	148	3.1%	666	1.3%	197	2.8%	849	1.2%	238	2.7%	977	1.1%
Automotive Repair & Maintenance	107	2.2%	475	0.9%	133	1.9%	553	0.8%	152	1.7%	630	0.7%
Personal & Laundry Service	218	4.5%	981	1.9%	290	4.2%	1,198	1.7%	351	4.0%	1,452	1.7%
Civic and Other Orgs	300	6.2%	1,298	2.5%	388	5.5%	1,957	2.8%	458	5.2%	2,240	2.6%
Public Administration	179	3.7%	4,166	8.0%	228	3.3%	5,268	7.5%	253	2.9%	5,662	6.6%
Unclassified Establishments	328	6.8%	52	0.1%	536	7.7%	54	0.1%	677	7.7%	68	0.1%
<b>Total</b>	<b>4,819</b>	<b>100.0%</b>	<b>52,058</b>	<b>100.0%</b>	<b>6,994</b>	<b>100.0%</b>	<b>69,960</b>	<b>100.0%</b>	<b>8,784</b>	<b>100.0%</b>	<b>85,988</b>	<b>100.0%</b>

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by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	96	2.0%	526	1.0%	144	2.1%	815	1.2%	173	2.0%	1,102	1.3%
Construction	412	8.6%	3,466	6.7%	622	8.9%	4,370	6.3%	792	9.0%	5,383	6.3%
Manufacturing	113	2.3%	2,177	4.2%	155	2.2%	2,576	3.7%	181	2.1%	2,871	3.3%
Transportation	137	2.8%	1,256	2.4%	242	3.5%	1,998	2.9%	306	3.5%	2,345	2.7%
Communication	40	0.8%	360	0.7%	65	0.9%	766	1.1%	76	0.9%	828	1.0%
Utility	24	0.5%	690	1.3%	35	0.5%	763	1.1%	46	0.5%	923	1.1%
Wholesale Trade	130	2.7%	1,382	2.6%	169	2.4%	1,654	2.4%	209	2.4%	1,952	2.3%
<b>Retail Trade Summary</b>	<b>918</b>	<b>19.1%</b>	<b>12,071</b>	<b>23.2%</b>	<b>1,336</b>	<b>19.1%</b>	<b>16,019</b>	<b>22.9%</b>	<b>1,814</b>	<b>20.6%</b>	<b>22,417</b>	<b>26.1%</b>
Home Improvement	59	1.2%	764	1.5%	77	1.1%	925	1.3%	101	1.1%	1,494	1.7%
General Merchandise Stores	51	1.1%	1,661	3.2%	74	1.1%	1,954	2.8%	95	1.1%	2,688	3.1%
Food Stores	101	2.1%	1,589	3.0%	141	2.0%	2,166	3.1%	193	2.2%	2,854	3.3%
Auto Dealers & Gas Stations	134	2.8%	1,719	3.3%	184	2.6%	2,050	2.9%	212	2.4%	2,208	2.6%
Apparel & Accessory Stores	31	0.6%	129	0.3%	57	0.8%	242	0.3%	107	1.2%	623	0.7%
Furniture & Home Furnishings	50	1.0%	385	0.7%	71	1.0%	495	0.7%	101	1.1%	672	0.8%
Eating & Drinking Places	275	5.7%	4,622	8.9%	427	6.1%	6,592	9.4%	610	6.9%	9,807	11.4%
Miscellaneous Retail	218	4.5%	1,203	2.3%	305	4.4%	1,594	2.3%	396	4.5%	2,070	2.4%
<b>Finance, Insurance, Real Estate Summary</b>	<b>444</b>	<b>9.2%</b>	<b>3,135</b>	<b>6.0%</b>	<b>708</b>	<b>10.1%</b>	<b>5,465</b>	<b>7.8%</b>	<b>909</b>	<b>10.3%</b>	<b>6,856</b>	<b>8.0%</b>
Banks, Savings & Lending Institutions	87	1.8%	1,316	2.5%	117	1.7%	1,810	2.6%	144	1.6%	1,984	2.3%
Securities Brokers	50	1.0%	213	0.4%	63	0.9%	255	0.4%	73	0.8%	285	0.3%
Insurance Carriers & Agents	93	1.9%	421	0.8%	117	1.7%	515	0.7%	127	1.4%	647	0.8%
Real Estate, Holding, Other Investment Offices	214	4.4%	1,186	2.3%	411	5.9%	2,884	4.1%	565	6.4%	3,941	4.6%
<b>Services Summary</b>	<b>2,000</b>	<b>41.5%</b>	<b>22,807</b>	<b>43.8%</b>	<b>2,756</b>	<b>39.4%</b>	<b>30,226</b>	<b>43.2%</b>	<b>3,348</b>	<b>38.1%</b>	<b>35,592</b>	<b>41.4%</b>
Hotels & Lodging	45	0.9%	537	1.0%	109	1.6%	2,096	3.0%	190	2.2%	3,453	4.0%
Automotive Services	139	2.9%	637	1.2%	182	2.6%	773	1.1%	214	2.4%	931	1.1%
Movies & Amusements	90	1.9%	731	1.4%	181	2.6%	1,518	2.2%	245	2.8%	2,501	2.9%
Health Services	412	8.6%	8,486	16.3%	472	6.8%	9,766	14.0%	547	6.2%	10,430	12.1%
Legal Services	101	2.1%	541	1.0%	116	1.7%	608	0.9%	132	1.5%	693	0.8%
Education Institutions & Libraries	84	1.7%	4,483	8.6%	108	1.5%	5,106	7.3%	119	1.4%	5,719	6.7%
Other Services	1,130	23.4%	7,394	14.2%	1,586	22.7%	10,360	14.8%	1,901	21.6%	11,864	13.8%
<b>Government</b>	<b>177</b>	<b>3.7%</b>	<b>4,135</b>	<b>7.9%</b>	<b>227</b>	<b>3.3%</b>	<b>5,255</b>	<b>7.5%</b>	<b>252</b>	<b>2.9%</b>	<b>5,651</b>	<b>6.6%</b>
<b>Unclassified Establishments</b>	<b>328</b>	<b>6.8%</b>	<b>52</b>	<b>7.9%</b>	<b>536</b>	<b>7.7%</b>	<b>54</b>	<b>7.5%</b>	<b>677</b>	<b>7.7%</b>	<b>68</b>	<b>6.6%</b>
<b>Totals</b>	<b>4,819</b>	<b>100.0%</b>	<b>52,058</b>	<b>100.0%</b>	<b>6,994</b>	<b>100.0%</b>	<b>69,960</b>	<b>100.0%</b>	<b>8,784</b>	<b>100.0%</b>	<b>85,988</b>	<b>100.0%</b>

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