

Executive Summary

744 Noah Dr, Jasper, Georgia, 30143
 Rings: 3, 5, 7 mile radii

Prepared by Esri
 Latitude: 34.46991
 Longitude: -84.45838

	3 miles	5 miles	7 miles
Population			
2010 Population	9,019	15,519	22,770
2020 Population	9,842	17,000	25,080
2024 Population	10,588	18,260	26,738
2029 Population	11,175	19,291	28,178
2010-2020 Annual Rate	0.88%	0.92%	0.97%
2020-2024 Annual Rate	1.73%	1.70%	1.52%
2024-2029 Annual Rate	1.09%	1.10%	1.05%
2020 Male Population	48.0%	48.4%	48.8%
2020 Female Population	52.0%	51.6%	51.2%
2020 Median Age	43.1	44.6	45.4
2024 Male Population	49.0%	49.3%	49.7%
2024 Female Population	51.0%	50.7%	50.3%
2024 Median Age	43.1	44.4	45.3

In the identified area, the current year population is 26,738. In 2020, the Census count in the area was 25,080. The rate of change since 2020 was 1.52% annually. The five-year projection for the population in the area is 28,178 representing a change of 1.05% annually from 2024 to 2029. Currently, the population is 49.7% male and 50.3% female.

Median Age

The median age in this area is 45.3, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	88.3%	89.4%	90.0%
2024 Black Alone	1.5%	1.3%	1.2%
2024 American Indian/Alaska Native Alone	0.6%	0.6%	0.5%
2024 Asian Alone	0.6%	0.5%	0.6%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	2.8%	2.2%	1.9%
2024 Two or More Races	6.2%	5.9%	5.8%
2024 Hispanic Origin (Any Race)	6.4%	5.3%	4.7%

Persons of Hispanic origin represent 4.7% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 25.9 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	71	84	90
2010 Households	3,476	5,964	8,635
2020 Households	3,832	6,630	9,641
2024 Households	4,183	7,214	10,436
2029 Households	4,489	7,734	11,164
2010-2020 Annual Rate	0.98%	1.06%	1.11%
2020-2024 Annual Rate	2.08%	2.01%	1.88%
2024-2029 Annual Rate	1.42%	1.40%	1.36%
2024 Average Household Size	2.49	2.50	2.53

The household count in this area has changed from 9,641 in 2020 to 10,436 in the current year, a change of 1.88% annually. The five-year projection of households is 11,164, a change of 1.36% annually from the current year total. Average household size is currently 2.53, compared to 2.57 in the year 2020. The number of families in the current year is 7,408 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

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Mortgage Income			
2024 Percent of Income for Mortgage	25.4%	25.5%	25.0%
Median Household Income			
2024 Median Household Income	\$74,286	\$75,955	\$78,520
2029 Median Household Income	\$88,821	\$89,861	\$91,851
2024-2029 Annual Rate	3.64%	3.42%	3.19%
Average Household Income			
2024 Average Household Income	\$86,247	\$92,625	\$95,482
2029 Average Household Income	\$103,119	\$109,827	\$112,710
2024-2029 Annual Rate	3.64%	3.47%	3.37%
Per Capita Income			
2024 Per Capita Income	\$33,643	\$36,162	\$37,432
2029 Per Capita Income	\$40,824	\$43,530	\$44,848
2024-2029 Annual Rate	3.95%	3.78%	3.68%
GINI Index			
2024 Gini Index	37.7	38.1	37.4
Households by Income			

Current median household income is \$78,520 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$91,851 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$95,482 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$112,710 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$37,432 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$44,848 in five years, compared to \$51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	100	99	101
2010 Total Housing Units	3,887	6,715	10,033
2010 Owner Occupied Housing Units	2,378	4,314	6,528
2010 Renter Occupied Housing Units	1,098	1,650	2,107
2010 Vacant Housing Units	411	751	1,398
2020 Total Housing Units	4,045	7,077	10,605
2020 Owner Occupied Housing Units	2,667	4,925	7,484
2020 Renter Occupied Housing Units	1,165	1,705	2,157
2020 Vacant Housing Units	218	504	1,001
2024 Total Housing Units	4,383	7,654	11,381
2024 Owner Occupied Housing Units	3,007	5,503	8,292
2024 Renter Occupied Housing Units	1,176	1,711	2,144
2024 Vacant Housing Units	200	440	945
2029 Total Housing Units	4,681	8,168	12,109
2029 Owner Occupied Housing Units	3,389	6,135	9,165
2029 Renter Occupied Housing Units	1,100	1,599	1,999
2029 Vacant Housing Units	192	434	945
Socioeconomic Status Index			
2024 Socioeconomic Status Index	42.9	45.6	48.0

Currently, 72.9% of the 11,381 housing units in the area are owner occupied; 18.8%, renter occupied; and 8.3% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 10,605 housing units in the area and 9.4% vacant housing units. The annual rate of change in housing units since 2020 is 1.68%. Median home value in the area is \$314,078, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 3.87% annually to \$379,754.

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