

Executive Summary

1025 Old Peachtree Rd NE, Lawrenceville, Georgia, 30043
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.03403
Longitude: -83.99295

	1 mile	3 miles	5 miles
Population			
2010 Population	5,073	50,987	139,408
2020 Population	7,069	59,049	164,140
2024 Population	7,429	63,393	174,266
2029 Population	8,743	67,989	183,366
2010-2020 Annual Rate	3.37%	1.48%	1.65%
2020-2024 Annual Rate	1.18%	1.68%	1.42%
2024-2029 Annual Rate	3.31%	1.41%	1.02%
2020 Male Population	47.9%	48.6%	48.8%
2020 Female Population	52.1%	51.4%	51.2%
2020 Median Age	36.9	37.8	37.2
2024 Male Population	48.8%	49.5%	49.6%
2024 Female Population	51.2%	50.5%	50.4%
2024 Median Age	37.5	38.4	37.9

In the identified area, the current year population is 174,266. In 2020, the Census count in the area was 164,140. The rate of change since 2020 was 1.42% annually. The five-year projection for the population in the area is 183,366 representing a change of 1.02% annually from 2024 to 2029. Currently, the population is 49.6% male and 50.4% female.

Median Age

The median age in this area is 37.9, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	42.5%	40.7%	39.8%
2024 Black Alone	22.4%	21.4%	22.4%
2024 American Indian/Alaska Native Alone	0.5%	0.6%	0.6%
2024 Asian Alone	12.7%	17.2%	17.8%
2024 Pacific Islander Alone	0.0%	0.0%	0.0%
2024 Other Race	9.1%	8.3%	8.2%
2024 Two or More Races	12.9%	11.9%	11.2%
2024 Hispanic Origin (Any Race)	21.1%	19.6%	18.9%

Persons of Hispanic origin represent 18.9% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 82.0 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	78	120	119
2010 Households	1,782	17,124	45,392
2020 Households	2,634	19,835	53,233
2024 Households	2,856	21,635	57,439
2029 Households	3,306	23,516	61,287
2010-2020 Annual Rate	3.99%	1.48%	1.61%
2020-2024 Annual Rate	1.92%	2.06%	1.81%
2024-2029 Annual Rate	2.97%	1.68%	1.31%
2024 Average Household Size	2.58	2.92	2.99

The household count in this area has changed from 53,233 in 2020 to 57,439 in the current year, a change of 1.81% annually. The five-year projection of households is 61,287, a change of 1.31% annually from the current year total. Average household size is currently 2.99, compared to 3.03 in the year 2020. The number of families in the current year is 44,728 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

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Mortgage Income			
2024 Percent of Income for Mortgage	32.7%	24.1%	25.0%
Median Household Income			
2024 Median Household Income	\$76,309	\$102,332	\$101,072
2029 Median Household Income	\$92,760	\$118,273	\$116,310
2024-2029 Annual Rate	3.98%	2.94%	2.85%
Average Household Income			
2024 Average Household Income	\$101,979	\$134,533	\$132,525
2029 Average Household Income	\$122,799	\$155,894	\$154,359
2024-2029 Annual Rate	3.79%	2.99%	3.10%
Per Capita Income			
2024 Per Capita Income	\$40,138	\$45,319	\$43,699
2029 Per Capita Income	\$47,627	\$53,203	\$51,601
2024-2029 Annual Rate	3.48%	3.26%	3.38%
GINI Index			
2024 Gini Index	37.1	35.3	35.8

Households by Income

Current median household income is \$101,072 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$116,310 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$132,525 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$154,359 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$43,699 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$51,601 in five years, compared to \$51,203 for all U.S. households.

Housing

2024 Housing Affordability Index	74	101	97
2010 Total Housing Units	2,070	18,307	48,537
2010 Owner Occupied Housing Units	1,334	13,730	34,981
2010 Renter Occupied Housing Units	449	3,395	10,411
2010 Vacant Housing Units	288	1,183	3,145
2020 Total Housing Units	2,786	20,433	55,207
2020 Owner Occupied Housing Units	1,367	14,613	38,452
2020 Renter Occupied Housing Units	1,267	5,222	14,781
2020 Vacant Housing Units	122	604	1,978
2024 Total Housing Units	2,993	22,700	59,980
2024 Owner Occupied Housing Units	1,415	15,586	41,188
2024 Renter Occupied Housing Units	1,441	6,049	16,251
2024 Vacant Housing Units	137	1,065	2,541
2029 Total Housing Units	3,436	24,564	63,863
2029 Owner Occupied Housing Units	1,470	16,199	43,272
2029 Renter Occupied Housing Units	1,836	7,317	18,015
2029 Vacant Housing Units	130	1,048	2,576

Socioeconomic Status Index

2024 Socioeconomic Status Index	57.5	56.3	54.6
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Currently, 68.7% of the 59,980 housing units in the area are owner occupied; 27.1%, renter occupied; and 4.2% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 55,207 housing units in the area and 3.6% vacant housing units. The annual rate of change in housing units since 2020 is 1.97%. Median home value in the area is \$403,539, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 1.85% annually to \$442,288.

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