Business Summary

7670 Poplar Ave, Germantown, Tennessee, 38138 2
7670 Poplar Ave, Germantown, Tennessee, 38138
Rings: 1, 3, 5 mile radii

Data for all businesses in area	1 mile	3 miles	5 miles
Total Businesses:	724	3,072	8,201
Total Employees:	9,877	78,700	148,983
Total Population:	7,704	63,231	184,220
Employee/Population Ratio (per 100 Residents)	128	124	81

	Businesses		Employees		Businesses		Employees		Businesses		Employees	
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	7	0.2%	27	0.0%	15	0.2%	67	0.0%
Mining	0	0.0%	0	0.0%	1	0.0%	15	0.0%	5	0.1%	103	0.1%
Utilities	0	0.0%	0	0.0%	1	0.0%	3	0.0%	2	0.0%	153	0.1%
Construction	22	3.0%	118	1.2%	109	3.5%	921	1.2%	328	4.0%	2,715	1.8%
Building Construction	13	1.8%	57	0.6%	63	2.0%	436	0.6%	154	1.9%	896	0.6%
Heavy/Civil Eng Construction	0	0.0%	0	0.0%	2	0.1%	24	0.0%	20	0.2%	282	0.2%
Specialty Trade Contractor	9	1.2%	62	0.6%	44	1.4%	461	0.6%	154	1.9%	1,537	1.0%
Manufacturing	11	1.5%	60	0.6%	53	1.7%	7,567	9.6%	149	1.8%	9,589	6.4%
Wholesale Trade	19	2.6%	156	1.6%	60	1.9%	616	0.8%	166	2.0%	2,097	1.4%
Durable Goods	14	1.9%	120	1.2%	40	1.3%	441	0.6%	132	1.6%	1,656	1.1%
Nondurable Goods	5	0.7%	35	0.3%	15	0.5%	150	0.2%	26	0.3%	390	0.3%
Trade Broker	0	0.0%	0	0.0%	5	0.2%	25	0.0%	8	0.1%	51	0.0%
Retail Trade	110	15.2%	948	9.6%	316	10.3%	3,222	4.1%	909	11.1%	11,019	7.4%
Motor Vehicle & Parts Dealers	2	0.3%	12	0.1%	16	0.5%	348	0.4%	90	1.1%	2,103	1.4%
Furniture & Home Furnishings Stores	5	0.7%	22	0.2%	14	0.5%	57	0.1%	50	0.6%	372	0.3%
Electronics & Appliance Stores	5	0.7%	56	0.6%	14	0.5%	175	0.2%	43	0.5%	365	0.2%
Building Material & Garden Equipment & Supplies Dealers	7	1.0%	38	0.4%	21	0.7%	258	0.3%	47	0.6%	712	0.5%
Food & Beverage Stores	8	1.1%	57	0.6%	40	1.3%	533	0.7%	114	1.4%	1,731	1.2%
Health & Personal Care Stores	16	2.2%	169	1.7%	44	1.4%	382	0.5%	129	1.6%	1,145	0.8%
Gasoline Stations & Fuel Dealers	2	0.3%	12	0.1%	10	0.3%	53	0.1%	32	0.4%	154	0.1%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	33	4.6%	311	3.1%	69	2.3%	674	0.9%	161	2.0%	1,030	0.7%
Sporting Goods, Hobby, Book, & Music Stores	24	3.3%	196	2.0%	58	1.9%	380	0.5%	154	1.9%	982	0.7%
General Merchandise Stores	10	1.4%	73	0.7%	31	1.0%	362	0.5%	90	1.1%	2,425	1.6%
Transportation & Warehousing	6	0.8%	101	1.0%	45	1.5%	28,454	36.2%	151	1.8%	32,800	22.0%
Truck Transportation	3	0.4%	25	0.3%	22	0.7%	28,044	35.6%	75	0.9%	31,410	21.1%
Information	10	1.4%	76	0.8%	55	1.8%	498	0.6%	171	2.1%	1,976	1.3%
Finance & Insurance	68	9.4%	543	5.5%	333	10.8%	4,171	5.3%	775	9.4%	8,152	5.5%
Central Bank/Credit Intermediation & Related Activities	22	3.0%	244	2.5%	93	3.0%	1,085	1.4%	221	2.7%	2,449	1.6%
Securities & Commodity Contracts	18	2.5%	215	2.2%	112	3.6%	908	1.1%	260	3.2%	2,385	1.6%
Funds, Trusts & Other Financial Vehicles	28	3.9%	84	0.8%	128	4.2%	2,178	2.8%	294	3.6%	3,318	2.2%
Real Estate, Rental & Leasing	37	5.1%	575	5.8%	203	6.6%	2,383	3.0%	538	6.6%	5,202	3.5%
Professional, Scientific & Tech Services	50	6.9%	254	2.6%	390	12.7%	7,459	9.5%	979	11.9%	14,212	9.5%
Legal Services	16	2.2%	101	1.0%	104	3.4%	4,536	5.8%	231	2.8%	6,120	4.1%
Management of Companies & Enterprises	1	0.1%	3	0.0%	5	0.2%	19	0.0%	18	0.2%	184	0.1%
Administrative, Support & Waste Management Services	23	3.2%	105	1.1%	131	4.3%	2,766	3.5%	338	4.1%	5,967	4.0%
Educational Services	15	2.1%	212	2.1%	65	2.1%	1,870	2.4%	188	2.3%	5,210	3.5%

January 20, 2025

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Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.09288
Longitude: -89.80617

by NAICS Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Health Care & Social Assistance	123	17.0%	3,564	36.1%	546	17.8%	10,809	13.7%	1,288	15.7%	28,788	19.3%
Amubulatory Health Care	105	14.5%	1,604	16.2%	454	14.8%	7,318	9.3%	1,039	12.7%	17,291	11.6%
Hospital	7	1.0%	1,758	17.8%	25	0.8%	2,391	3.0%	53	0.7%	7,591	5.1%
Nursing/Residential Care	5	0.7%	159	1.6%	26	0.8%	713	0.9%	53	0.7%	2,051	1.4%
Social Assistance	6	0.8%	41	0.4%	41	1.3%	386	0.5%	143	1.7%	1,854	1.2%
Arts, Entertainment & Recreation	22	3.0%	322	3.3%	54	1.8%	528	0.7%	150	1.8%	1,394	0.9%
Accommodation & Food Services	59	8.2%	1,023	10.4%	206	6.7%	3,258	4.1%	609	7.4%	10,439	7.0%
Accommodation	5	0.7%	103	1.0%	30	1.0%	556	0.7%	74	0.9%	1,740	1.2%
Food Services & Drinking Places	54	7.5%	920	9.3%	175	5.7%	2,701	3.4%	535	6.5%	8,699	5.8%
Other Services (except Public Administration)	94	13.0%	548	5.5%	342	11.1%	2,575	3.3%	995	12.1%	6,399	4.3%
Repair & Maintenance	9	1.2%	82	0.8%	33	1.1%	191	0.2%	116	1.4%	724	0.5%
Automotive Repair & Maintenance	3	0.4%	44	0.5%	19	0.6%	105	0.1%	75	0.9%	485	0.3%
Personal & Laundry Service	55	7.6%	301	3.0%	128	4.2%	623	0.8%	422	5.2%	1,995	1.3%
Civic and Other Orgs	30	4.1%	165	1.7%	181	5.9%	1,761	2.2%	457	5.6%	3,680	2.5%
Public Administration	26	3.6%	1,263	12.8%	37	1.2%	1,513	1.9%	77	0.9%	2,420	1.6%
Unclassified Establishments	28	3.9%	6	0.1%	114	3.7%	25	0.0%	350	4.3%	95	0.1%
Total	724	100.0%	9,877	100.0%	3,072	100.0%	78,700	100.0%	8,201	100.0%	148,983	100.0%

January 20, 2025

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Rings: 1, 3, 5 mile radii

by SIC Codes	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent	Businesses Number	Businesses Percent	Employees Number	Employees Percent
Agriculture & Mining	13	1.8%	57	0.6%	52	1.7%	2,380	3.0%	134	1.6%	3,271	2.2%
Construction	22	3.0%	118	1.2%	107	3.5%	640	0.8%	299	3.6%	2,144	1.4%
Manufacturing	11	1.5%	53	0.5%	53	1.7%	7,600	9.7%	137	1.7%	9,472	6.4%
Transportation	9	1.2%	136	1.4%	61	2.0%	28,574	36.3%	221	2.7%	34,131	22.9%
Communication	3	0.4%	16	0.2%	23	0.8%	221	0.3%	83	1.0%	973	0.7%
Utility	0	0.0%	0	0.0%	2	0.1%	27	0.0%	8	0.1%	202	0.1%
Wholesale Trade	19	2.6%	156	1.6%	65	2.1%	629	0.8%	173	2.1%	2,122	1.4%
Retail Trade Summary	166	22.9%	1,882	19.1%	499	16.2%	5,982	7.6%	1,470	17.9%	20,071	13.5%
Home Improvement	7	1.0%	38	0.4%	22	0.7%	265	0.3%	47	0.6%	717	0.5%
General Merchandise Stores	4	0.6%	58	0.6%	20	0.7%	310	0.4%	66	0.8%	2,312	1.6%
Food Stores	10	1.4%	101	1.0%	45	1.5%	606	0.8%	130	1.6%	2,085	1.4%
Auto Dealers & Gas Stations	4	0.6%	24	0.2%	26	0.8%	401	0.5%	121	1.5%	2,257	1.5%
Apparel & Accessory Stores	31	4.3%	292	3.0%	61	2.0%	637	0.8%	140	1.7%	955	0.6%
Furniture & Home Furnishings	11	1.5%	82	0.8%	28	0.9%	169	0.2%	94	1.1%	687	0.5%
Eating & Drinking Places	52	7.2%	887	9.0%	170	5.5%	2,637	3.4%	521	6.3%	8,563	5.8%
Miscellaneous Retail	47	6.5%	398	4.0%	127	4.1%	955	1.2%	350	4.3%	2,496	1.7%
Finance, Insurance, Real Estate Summary	107	14.8%	1,121	11.3%	542	17.6%	6,587	8.4%	1,299	15.8%	13,648	9.2%
Banks, Savings & Lending Institutions	23	3.2%	259	2.6%	94	3.1%	1,100	1.4%	225	2.7%	2,492	1.7%
Securities Brokers	16	2.2%	195	2.0%	108	3.5%	884	1.1%	246	3.0%	2,297	1.5%
Insurance Carriers & Agents	28	3.9%	84	0.8%	126	4.1%	1,923	2.4%	291	3.5%	2,984	2.0%
Real Estate, Holding, Other Investment Offices	40	5.5%	583	5.9%	214	7.0%	2,679	3.4%	538	6.6%	5,875	3.9%
Services Summary	321	44.3%	5,070	51.3%	1,517	49.4%	24,523	31.2%	3,949	48.1%	60,428	40.6%
Hotels & Lodging	5	0.7%	103	1.0%	30	1.0%	556	0.7%	74	0.9%	1,740	1.2%
Automotive Services	5	0.7%	54	0.6%	26	0.8%	129	0.2%	96	1.2%	577	0.4%
Movies & Amusements	28	3.9%	360	3.6%	71	2.3%	628	0.8%	192	2.3%	1,708	1.1%
Health Services	113	15.6%	3,370	34.1%	489	15.9%	9,977	12.7%	1,113	13.6%	26,094	17.5%
Legal Services	14	1.9%	95	1.0%	84	2.7%	4,455	5.7%	199	2.4%	5,912	4.0%
Education Institutions & Libraries	10	1.4%	186	1.9%	49	1.6%	1,788	2.3%	142	1.7%	4,821	3.2%
Other Services	147	20.3%	902	9.1%	767	25.0%	6,988	8.9%	2,134	26.0%	19,576	13.1%
Government	26	3.6%	1,263	12.8%	37	1.2%	1,513	1.9%	77	0.9%	2,420	1.6%
Unclassified Establishments	28	3.9%	6	12.8%	114	3.7%	25	1.9%	351	4.3%	101	1.6%
Totals	724	100.0%	9,877	100.0%	3,072	100.0%	78,700	100.0%	8,201	100.0%	148,983	100.0%

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