

	1 mile	3 miles	5 miles
Population			
2010 Population	4,047	42,452	86,726
2020 Population	4,459	47,278	93,503
2024 Population	4,510	47,361	95,231
2029 Population	4,505	47,497	95,755
2010-2020 Annual Rate	0.97%	1.08%	0.76%
2020-2024 Annual Rate	0.27%	0.04%	0.43%
2024-2029 Annual Rate	-0.02%	0.06%	0.11%
2020 Male Population	48.5%	46.9%	47.1%
2020 Female Population	51.5%	53.1%	52.9%
2020 Median Age	40.3	37.2	37.3
2024 Male Population	49.5%	47.7%	47.9%
2024 Female Population	50.5%	52.3%	52.1%
2024 Median Age	41.4	37.8	37.8

In the identified area, the current year population is 95,231. In 2020, the Census count in the area was 93,503. The rate of change since 2020 was 0.43% annually. The five-year projection for the population in the area is 95,755 representing a change of 0.11% annually from 2024 to 2029. Currently, the population is 47.9% male and 52.1% female.

Median Age

The median age in this area is 37.8, compared to U.S. median age of 39.3.

Race and Ethnicity

2024 White Alone	32.4%	27.2%	28.3%
2024 Black Alone	50.6%	56.6%	54.9%
2024 American Indian/Alaska Native Alone	0.7%	0.6%	0.6%
2024 Asian Alone	3.1%	2.2%	1.7%
2024 Pacific Islander Alone	0.1%	0.1%	0.1%
2024 Other Race	4.8%	5.6%	6.6%
2024 Two or More Races	8.2%	7.8%	7.8%
2024 Hispanic Origin (Any Race)	10.9%	11.6%	12.9%

Persons of Hispanic origin represent 12.9% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 69.6 in the identified area, compared to 72.5 for the U.S. as a whole.

Households

2024 Wealth Index	140	77	80
2010 Households	1,449	15,106	29,705
2020 Households	1,552	16,851	32,222
2024 Households	1,578	17,009	32,981
2029 Households	1,586	17,178	33,398
2010-2020 Annual Rate	0.69%	1.10%	0.82%
2020-2024 Annual Rate	0.39%	0.22%	0.55%
2024-2029 Annual Rate	0.10%	0.20%	0.25%
2024 Average Household Size	2.82	2.75	2.86

The household count in this area has changed from 32,222 in 2020 to 32,981 in the current year, a change of 0.55% annually. The five-year projection of households is 33,398, a change of 0.25% annually from the current year total. Average household size is currently 2.86, compared to 2.88 in the year 2020. The number of families in the current year is 23,872 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

Executive Summary

2900 Chapel Hill Rd, Douglasville, Georgia, 30135
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.72712
Longitude: -84.73311

	1 mile	3 miles	5 miles
Mortgage Income			
2024 Percent of Income for Mortgage	21.0%	24.5%	22.7%
Median Household Income			
2024 Median Household Income	\$109,039	\$79,930	\$84,368
2029 Median Household Income	\$117,541	\$89,566	\$95,816
2024-2029 Annual Rate	1.51%	2.30%	2.58%
Average Household Income			
2024 Average Household Income	\$133,960	\$97,582	\$100,957
2029 Average Household Income	\$150,954	\$111,233	\$115,069
2024-2029 Annual Rate	2.42%	2.65%	2.65%
Per Capita Income			
2024 Per Capita Income	\$46,925	\$34,941	\$35,035
2029 Per Capita Income	\$53,170	\$40,112	\$40,216
2024-2029 Annual Rate	2.53%	2.80%	2.80%
GINI Index			
2024 Gini Index	31.8	36.1	34.3

Households by Income

Current median household income is \$84,368 in the area, compared to \$79,068 for all U.S. households. Median household income is projected to be \$95,816 in five years, compared to \$91,442 all U.S. households.

Current average household income is \$100,957 in this area, compared to \$113,185 for all U.S. households. Average household income is projected to be \$115,069 in five years, compared to \$130,581 for all U.S. households.

Current per capita income is \$35,035 in the area, compared to the U.S. per capita income of \$43,829. The per capita income is projected to be \$40,216 in five years, compared to \$51,203 for all U.S. households.

Housing

2024 Housing Affordability Index	118	101	109
2010 Total Housing Units	1,587	16,776	32,726
2010 Owner Occupied Housing Units	1,185	9,656	21,262
2010 Renter Occupied Housing Units	265	5,450	8,443
2010 Vacant Housing Units	138	1,670	3,021
2020 Total Housing Units	1,645	17,829	33,929
2020 Owner Occupied Housing Units	1,194	10,344	21,790
2020 Renter Occupied Housing Units	358	6,507	10,432
2020 Vacant Housing Units	74	979	1,743
2024 Total Housing Units	1,650	17,839	34,439
2024 Owner Occupied Housing Units	1,236	10,888	23,253
2024 Renter Occupied Housing Units	342	6,121	9,728
2024 Vacant Housing Units	72	830	1,458
2029 Total Housing Units	1,658	18,105	34,995
2029 Owner Occupied Housing Units	1,279	11,538	24,481
2029 Renter Occupied Housing Units	307	5,640	8,917
2029 Vacant Housing Units	72	927	1,597

Socioeconomic Status Index

2024 Socioeconomic Status Index	58.8	47.5	46.5
---------------------------------	------	------	------

Currently, 67.5% of the 34,439 housing units in the area are owner occupied; 28.2%, renter occupied; and 4.2% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 33,929 housing units in the area and 5.1% vacant housing units. The annual rate of change in housing units since 2020 is 0.35%. Median home value in the area is \$306,019, compared to a median home value of \$355,577 for the U.S. In five years, median value is projected to change by 3.62% annually to \$365,480.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.

Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.