



# Business Summary

12 Dawson Market Way, Dawsonville, Georgia, 30534 2  
 12 Dawson Market Way, Dawsonville, Georgia, 30534  
 Rings: 5, 7, 10 mile radii

Prepared by Esri  
 Latitude: 34.35012  
 Longitude: -84.05038

Data for all businesses in area	5 miles		7 miles		10 miles								
	Total Businesses:	1,139	Total Employees:	10,126	Total Population:	38,832	Employee/Population Ratio (per 100 Residents)	26					
by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture, Forestry, Fishing & Hunting	9	0.8%	41	0.4%	16	0.8%	238	1.5%	28	0.9%	1,715	6.1%	
Mining	0	0.0%	1	0.0%	1	0.1%	24	0.1%	3	0.1%	59	0.2%	
Utilities	2	0.2%	23	0.2%	4	0.2%	30	0.2%	4	0.1%	31	0.1%	
Construction	105	9.2%	402	4.0%	194	10.3%	920	5.7%	386	13.1%	1,964	7.0%	
Building Construction	38	3.3%	130	1.3%	75	4.0%	245	1.5%	143	4.8%	452	1.6%	
Heavy/Civil Eng Construction	11	1.0%	58	0.6%	19	1.0%	187	1.2%	37	1.3%	472	1.7%	
Specialty Trade Contractor	56	4.9%	214	2.1%	100	5.3%	489	3.0%	206	7.0%	1,041	3.7%	
Manufacturing	32	2.8%	619	6.1%	66	3.5%	879	5.4%	108	3.7%	4,377	15.5%	
Wholesale Trade	29	2.5%	253	2.5%	56	3.0%	496	3.1%	92	3.1%	771	2.7%	
Durable Goods	21	1.8%	115	1.1%	39	2.1%	232	1.4%	67	2.3%	456	1.6%	
Nondurable Goods	8	0.7%	138	1.4%	18	0.9%	265	1.6%	25	0.8%	313	1.1%	
Trade Broker	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	
Retail Trade	243	21.3%	3,093	30.6%	343	18.2%	3,846	23.8%	467	15.8%	4,711	16.7%	
Motor Vehicle & Parts Dealers	21	1.8%	275	2.7%	38	2.0%	373	2.3%	59	2.0%	478	1.7%	
Furniture & Home Furnishings Stores	11	1.0%	80	0.8%	16	0.8%	108	0.7%	22	0.8%	140	0.5%	
Electronics & Appliance Stores	4	0.3%	6	0.1%	5	0.3%	9	0.1%	7	0.2%	44	0.2%	
Building Material & Garden Equipment & Supplies Dealers	20	1.8%	250	2.5%	30	1.6%	318	2.0%	46	1.6%	389	1.4%	
Food & Beverage Stores	20	1.8%	481	4.8%	38	2.0%	811	5.0%	52	1.8%	1,093	3.9%	
Health & Personal Care Stores	25	2.2%	177	1.8%	28	1.5%	199	1.2%	35	1.2%	254	0.9%	
Gasoline Stations & Fuel Dealers	8	0.7%	38	0.4%	17	0.9%	75	0.5%	30	1.0%	126	0.5%	
Clothing, Clothing Accessories, Shoe and Jewelry Stores	25	2.2%	165	1.6%	30	1.6%	177	1.1%	35	1.2%	190	0.7%	
Sporting Goods, Hobby, Book, & Music Stores	27	2.4%	147	1.4%	42	2.2%	188	1.2%	65	2.2%	265	0.9%	
General Merchandise Stores	82	7.2%	1,473	14.6%	98	5.2%	1,589	9.8%	118	4.0%	1,733	6.1%	
Transportation & Warehousing	16	1.4%	142	1.4%	29	1.5%	235	1.4%	62	2.1%	435	1.5%	
Truck Transportation	8	0.7%	122	1.2%	14	0.7%	146	0.9%	28	0.9%	204	0.7%	
Information	21	1.8%	120	1.2%	36	1.9%	192	1.2%	55	1.9%	293	1.0%	
Finance & Insurance	51	4.5%	241	2.4%	79	4.2%	368	2.3%	98	3.3%	436	1.6%	
Central Bank/Credit Intermediation & Related Activities	19	1.7%	130	1.3%	32	1.7%	198	1.2%	41	1.4%	241	0.8%	
Securities & Commodity Contracts	10	0.9%	27	0.3%	13	0.7%	49	0.3%	15	0.5%	52	0.2%	
Funds, Trusts & Other Financial Vehicles	22	1.9%	84	0.8%	34	1.8%	121	0.8%	43	1.5%	143	0.5%	
Real Estate, Rental & Leasing	51	4.5%	170	1.7%	84	4.5%	331	2.0%	133	4.5%	473	1.7%	
Professional, Scientific & Tech Services	83	7.3%	386	3.8%	147	7.8%	733	4.5%	251	8.5%	1,125	4.0%	
Legal Services	17	1.5%	42	0.4%	25	1.3%	63	0.4%	32	1.1%	86	0.3%	
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	3	0.0%	4	0.1%	10	0.0%	
Administrative, Support & Waste Management Services	67	5.9%	378	3.7%	105	5.6%	589	3.6%	197	6.7%	1,099	3.9%	
Educational Services	23	2.0%	640	6.3%	44	2.3%	1,555	9.6%	69	2.3%	2,796	9.9%	

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Health Care & Social Assistance	104	9.1%	971	9.6%	140	7.4%	1,243	7.7%	178	6.0%	1,684	6.0%
Ambulatory Health Care	81	7.1%	681	6.7%	107	5.7%	821	5.1%	125	4.2%	919	3.3%
Hospital	5	0.4%	28	0.3%	6	0.3%	33	0.2%	7	0.2%	45	0.2%
Nursing/Residential Care	3	0.3%	17	0.2%	5	0.3%	51	0.3%	7	0.2%	116	0.4%
Social Assistance	14	1.2%	245	2.4%	22	1.2%	338	2.1%	39	1.3%	604	2.1%
Arts, Entertainment & Recreation	23	2.0%	146	1.4%	44	2.3%	277	1.7%	79	2.7%	476	1.7%
Accommodation & Food Services	92	8.1%	1,544	15.3%	128	6.8%	1,939	12.0%	178	6.0%	2,489	8.8%
Accommodation	6	0.5%	56	0.6%	7	0.4%	70	0.4%	13	0.4%	105	0.4%
Food Services & Drinking Places	86	7.5%	1,487	14.7%	121	6.4%	1,869	11.6%	165	5.6%	2,384	8.4%
Other Services (except Public Administration)	151	13.3%	699	6.9%	260	13.8%	1,139	7.0%	389	13.2%	1,633	5.8%
Repair & Maintenance	34	3.0%	174	1.7%	64	3.4%	294	1.8%	99	3.4%	394	1.4%
Automotive Repair & Maintenance	29	2.5%	163	1.6%	49	2.6%	244	1.5%	74	2.5%	318	1.1%
Personal & Laundry Service	54	4.7%	195	1.9%	89	4.7%	303	1.9%	123	4.2%	406	1.4%
Civic and Other Orgs	63	5.5%	330	3.3%	107	5.7%	542	3.4%	168	5.7%	833	3.0%
Public Administration	18	1.6%	259	2.6%	67	3.5%	1,142	7.1%	87	3.0%	1,636	5.8%
Unclassified Establishments	19	1.7%	0	0.0%	41	2.2%	0	0.0%	82	2.8%	1	0.0%
<b>Total</b>	<b>1,139</b>	<b>100.0%</b>	<b>10,126</b>	<b>100.0%</b>	<b>1,885</b>	<b>100.0%</b>	<b>16,181</b>	<b>100.0%</b>	<b>2,952</b>	<b>100.0%</b>	<b>28,215</b>	<b>100.0%</b>

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by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	44	3.9%	199	2.0%	75	4.0%	506	3.1%	147	5.0%	2,361	8.4%
Construction	101	8.9%	391	3.9%	187	9.9%	901	5.6%	373	12.6%	1,922	6.8%
Manufacturing	28	2.5%	592	5.8%	58	3.1%	840	5.2%	97	3.3%	4,330	15.3%
Transportation	28	2.5%	175	1.7%	53	2.8%	323	2.0%	105	3.6%	586	2.1%
Communication	10	0.9%	57	0.6%	15	0.8%	74	0.5%	21	0.7%	93	0.3%
Utility	12	1.1%	197	1.9%	20	1.1%	305	1.9%	26	0.9%	426	1.5%
Wholesale Trade	29	2.5%	253	2.5%	56	3.0%	496	3.1%	93	3.1%	776	2.8%
<b>Retail Trade Summary</b>	<b>334</b>	<b>29.3%</b>	<b>4,608</b>	<b>45.5%</b>	<b>475</b>	<b>25.2%</b>	<b>5,763</b>	<b>35.6%</b>	<b>649</b>	<b>22.0%</b>	<b>7,156</b>	<b>25.4%</b>
Home Improvement	20	1.8%	250	2.5%	30	1.6%	318	2.0%	45	1.5%	384	1.4%
General Merchandise Stores	14	1.2%	450	4.4%	24	1.3%	549	3.4%	36	1.2%	643	2.3%
Food Stores	25	2.2%	552	5.5%	41	2.2%	879	5.4%	57	1.9%	1,177	4.2%
Auto Dealers & Gas Stations	27	2.4%	297	2.9%	51	2.7%	422	2.6%	83	2.8%	571	2.0%
Apparel & Accessory Stores	21	1.8%	148	1.5%	25	1.3%	158	1.0%	30	1.0%	171	0.6%
Furniture & Home Furnishings	17	1.5%	104	1.0%	26	1.4%	142	0.9%	38	1.3%	226	0.8%
Eating & Drinking Places	79	6.9%	1,406	13.9%	112	5.9%	1,771	10.9%	154	5.2%	2,270	8.1%
Miscellaneous Retail	130	11.4%	1,401	13.8%	165	8.8%	1,523	9.4%	205	6.9%	1,712	6.1%
<b>Finance, Insurance, Real Estate Summary</b>	<b>88</b>	<b>7.7%</b>	<b>368</b>	<b>3.6%</b>	<b>134</b>	<b>7.1%</b>	<b>619</b>	<b>3.8%</b>	<b>187</b>	<b>6.3%</b>	<b>772</b>	<b>2.7%</b>
Banks, Savings & Lending Institutions	20	1.8%	129	1.3%	31	1.6%	193	1.2%	40	1.4%	236	0.8%
Securities Brokers	10	0.9%	27	0.3%	13	0.7%	49	0.3%	15	0.5%	52	0.2%
Insurance Carriers & Agents	22	1.9%	84	0.8%	34	1.8%	121	0.8%	43	1.5%	143	0.5%
Real Estate, Holding, Other Investment Offices	35	3.1%	128	1.3%	56	3.0%	255	1.6%	89	3.0%	340	1.2%
<b>Services Summary</b>	<b>430</b>	<b>37.8%</b>	<b>3,027</b>	<b>29.9%</b>	<b>704</b>	<b>37.4%</b>	<b>5,212</b>	<b>32.2%</b>	<b>1,085</b>	<b>36.8%</b>	<b>8,158</b>	<b>28.9%</b>
Hotels & Lodging	6	0.5%	56	0.6%	7	0.4%	70	0.4%	13	0.4%	105	0.4%
Automotive Services	38	3.3%	185	1.8%	64	3.4%	276	1.7%	100	3.4%	387	1.4%
Movies & Amusements	29	2.5%	180	1.8%	45	2.4%	293	1.8%	75	2.5%	477	1.7%
Health Services	88	7.7%	713	7.0%	116	6.2%	858	5.3%	138	4.7%	1,010	3.6%
Legal Services	16	1.4%	39	0.4%	24	1.3%	60	0.4%	28	0.9%	79	0.3%
Education Institutions & Libraries	19	1.7%	627	6.2%	40	2.1%	1,557	9.6%	62	2.1%	2,691	9.5%
Other Services	234	20.5%	1,226	12.1%	408	21.6%	2,098	13.0%	669	22.7%	3,410	12.1%
<b>Government</b>	<b>18</b>	<b>1.6%</b>	<b>259</b>	<b>2.6%</b>	<b>67</b>	<b>3.5%</b>	<b>1,142</b>	<b>7.1%</b>	<b>87</b>	<b>3.0%</b>	<b>1,636</b>	<b>5.8%</b>
<b>Unclassified Establishments</b>	<b>19</b>	<b>1.7%</b>	<b>0</b>	<b>2.6%</b>	<b>41</b>	<b>2.2%</b>	<b>0</b>	<b>7.1%</b>	<b>82</b>	<b>2.8%</b>	<b>1</b>	<b>5.8%</b>
<b>Totals</b>	<b>1,139</b>	<b>100.0%</b>	<b>10,126</b>	<b>100.0%</b>	<b>1,885</b>	<b>100.0%</b>	<b>16,181</b>	<b>100.0%</b>	<b>2,952</b>	<b>100.0%</b>	<b>28,215</b>	<b>100.0%</b>

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