



Business Summary

1025 E West Connector, Austell, Georgia, 30106 2
 1025 E West Connector, Austell, Georgia, 30106
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.85604
 Longitude: -84.58302

Data for all businesses in area		1 mile		3 miles		5 miles						
Total Businesses:		286		2,045		5,578						
Total Employees:		3,192		22,266		59,730						
Total Population:		8,331		73,045		199,409						
Employee/Population Ratio (per 100 Residents)		38		30		30						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	3	1.0%	12	0.4%	43	2.1%	138	0.6%	142	2.5%	1,154	1.9%
Construction	12	4.2%	167	5.2%	110	5.4%	610	2.7%	360	6.5%	2,795	4.7%
Manufacturing	2	0.7%	146	4.6%	22	1.1%	353	1.6%	126	2.3%	7,044	11.8%
Transportation	7	2.4%	15	0.5%	55	2.7%	439	2.0%	180	3.2%	1,298	2.2%
Communication	6	2.1%	43	1.3%	24	1.2%	142	0.6%	53	1.0%	285	0.5%
Utility	0	0.0%	0	0.0%	5	0.2%	39	0.2%	19	0.3%	268	0.4%
Wholesale Trade	4	1.4%	27	0.8%	29	1.4%	154	0.7%	137	2.5%	1,476	2.5%
Retail Trade Summary	86	30.1%	1,634	51.2%	396	19.4%	5,085	22.8%	1,042	18.7%	11,511	19.3%
Home Improvement	5	1.7%	219	6.9%	16	0.8%	330	1.5%	48	0.9%	522	0.9%
General Merchandise Stores	7	2.4%	603	18.9%	29	1.4%	876	3.9%	60	1.1%	1,150	1.9%
Food Stores	8	2.8%	79	2.5%	45	2.2%	744	3.3%	117	2.1%	2,027	3.4%
Auto Dealers & Gas Stations	7	2.4%	56	1.8%	48	2.3%	255	1.1%	160	2.9%	959	1.6%
Apparel & Accessory Stores	3	1.0%	21	0.7%	14	0.7%	67	0.3%	35	0.6%	164	0.3%
Furniture & Home Furnishings	5	1.7%	17	0.5%	25	1.2%	76	0.3%	58	1.0%	204	0.3%
Eating & Drinking Places	27	9.4%	480	15.0%	131	6.4%	2,100	9.4%	341	6.1%	4,867	8.1%
Miscellaneous Retail	24	8.4%	161	5.0%	89	4.4%	636	2.9%	224	4.0%	1,617	2.7%
Finance, Insurance, Real Estate Summary	22	7.7%	83	2.6%	124	6.1%	547	2.5%	398	7.1%	2,203	3.7%
Banks, Savings & Lending Institutions	6	2.1%	28	0.9%	39	1.9%	219	1.0%	102	1.8%	605	1.0%
Securities Brokers	3	1.0%	9	0.3%	10	0.5%	27	0.1%	33	0.6%	117	0.2%
Insurance Carriers & Agents	6	2.1%	20	0.6%	28	1.4%	113	0.5%	89	1.6%	614	1.0%
Real Estate, Holding, Other Investment Offices	7	2.4%	26	0.8%	47	2.3%	187	0.8%	174	3.1%	867	1.5%
Services Summary	126	44.1%	972	30.5%	1,141	55.8%	14,471	65.0%	2,766	49.6%	28,186	47.2%
Hotels & Lodging	2	0.7%	23	0.7%	7	0.3%	60	0.3%	18	0.3%	133	0.2%
Automotive Services	10	3.5%	51	1.6%	83	4.1%	322	1.4%	234	4.2%	938	1.6%
Movies & Amusements	3	1.0%	33	1.0%	43	2.1%	237	1.1%	129	2.3%	1,520	2.5%
Health Services	20	7.0%	230	7.2%	479	23.4%	9,377	42.1%	754	13.5%	11,956	20.0%
Legal Services	1	0.3%	3	0.1%	8	0.4%	22	0.1%	30	0.5%	90	0.2%
Education Institutions & Libraries	4	1.4%	211	6.6%	36	1.8%	1,766	7.9%	119	2.1%	5,130	8.6%
Other Services	86	30.1%	422	13.2%	484	23.7%	2,687	12.1%	1,482	26.6%	8,418	14.1%
Government	3	1.0%	58	1.8%	9	0.4%	161	0.7%	79	1.4%	3,168	5.3%
Unclassified Establishments	14	4.9%	35	1.1%	89	4.4%	127	0.6%	275	4.9%	344	0.6%
Totals	286	100.0%	3,192	100.0%	2,045	100.0%	22,266	100.0%	5,578	100.0%	59,730	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	4	0.2%	10	0.0%	9	0.2%	32	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	17	0.1%	3	0.1%	264	0.4%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%	120	0.2%
Construction	13	4.5%	172	5.4%	119	5.8%	671	3.0%	384	6.9%	2,945	4.9%
Manufacturing	3	1.0%	150	4.7%	29	1.4%	383	1.7%	148	2.7%	7,170	12.0%
Wholesale Trade	4	1.4%	27	0.8%	28	1.4%	144	0.6%	134	2.4%	1,429	2.4%
Retail Trade	58	20.3%	1,151	36.1%	253	12.4%	2,921	13.1%	667	12.0%	6,402	10.7%
Motor Vehicle & Parts Dealers	6	2.1%	53	1.7%	31	1.5%	199	0.9%	126	2.3%	838	1.4%
Furniture & Home Furnishings Stores	3	1.0%	9	0.3%	15	0.7%	45	0.2%	31	0.6%	114	0.2%
Electronics & Appliance Stores	3	1.0%	8	0.3%	10	0.5%	36	0.2%	25	0.4%	124	0.2%
Building Material & Garden Equipment & Supplies Dealers	5	1.7%	219	6.9%	16	0.8%	330	1.5%	49	0.9%	525	0.9%
Food & Beverage Stores	11	3.8%	80	2.5%	44	2.2%	731	3.3%	114	2.0%	1,932	3.2%
Health & Personal Care Stores	10	3.5%	59	1.8%	36	1.8%	253	1.1%	77	1.4%	654	1.1%
Gasoline Stations & Fuel Dealers	1	0.3%	2	0.1%	17	0.8%	55	0.2%	34	0.6%	132	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	4	1.4%	25	0.8%	17	0.8%	80	0.4%	42	0.8%	184	0.3%
Sporting Goods, Hobby, Book, & Music Stores	7	2.4%	82	2.6%	27	1.3%	267	1.2%	78	1.4%	548	0.9%
General Merchandise Stores	9	3.1%	612	19.2%	39	1.9%	924	4.1%	90	1.6%	1,351	2.3%
Transportation & Warehousing	5	1.7%	11	0.3%	43	2.1%	301	1.4%	142	2.5%	1,013	1.7%
Information	7	2.4%	44	1.4%	36	1.8%	209	0.9%	99	1.8%	545	0.9%
Finance & Insurance	15	5.2%	58	1.8%	75	3.7%	344	1.5%	218	3.9%	1,280	2.1%
Central Bank/Credit Intermediation & Related Activities	6	2.1%	28	0.9%	37	1.8%	203	0.9%	95	1.7%	547	0.9%
Securities & Commodity Contracts	3	1.0%	9	0.3%	10	0.5%	27	0.1%	34	0.6%	119	0.2%
Funds, Trusts & Other Financial Vehicles	6	2.1%	20	0.6%	28	1.4%	113	0.5%	89	1.6%	614	1.0%
Real Estate, Rental & Leasing	12	4.2%	39	1.2%	74	3.6%	257	1.2%	254	4.6%	1,099	1.8%
Professional, Scientific & Tech Services	25	8.7%	63	2.0%	150	7.3%	502	2.3%	486	8.7%	2,276	3.8%
Legal Services	1	0.3%	3	0.1%	9	0.4%	23	0.1%	33	0.6%	95	0.2%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.0%	6	0.0%	3	0.1%	10	0.0%
Administrative, Support & Waste Management Services	15	5.2%	64	2.0%	87	4.3%	305	1.4%	250	4.5%	1,539	2.6%
Educational Services	4	1.4%	211	6.6%	41	2.0%	1,763	7.9%	140	2.5%	5,206	8.7%
Health Care & Social Assistance	30	10.5%	385	12.1%	534	26.1%	10,550	47.4%	904	16.2%	14,555	24.4%
Arts, Entertainment & Recreation	4	1.4%	37	1.2%	41	2.0%	233	1.0%	115	2.1%	1,164	1.9%
Accommodation & Food Services	29	10.1%	503	15.8%	141	6.9%	2,188	9.8%	367	6.6%	5,110	8.6%
Accommodation	2	0.7%	23	0.7%	7	0.3%	60	0.3%	18	0.3%	133	0.2%
Food Services & Drinking Places	27	9.4%	480	15.0%	134	6.6%	2,128	9.6%	349	6.3%	4,977	8.3%
Other Services (except Public Administration)	46	16.1%	186	5.8%	288	14.1%	1,175	5.3%	898	16.1%	4,057	6.8%
Automotive Repair & Maintenance	6	2.1%	34	1.1%	55	2.7%	226	1.0%	167	3.0%	716	1.2%
Public Administration	3	1.0%	58	1.8%	9	0.4%	161	0.7%	79	1.4%	3,168	5.3%
Unclassified Establishments	14	4.9%	35	1.1%	89	4.4%	127	0.6%	275	4.9%	344	0.6%
Total	286	100.0%	3,192	100.0%	2,045	100.0%	22,266	100.0%	5,578	100.0%	59,730	100.0%

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