## Business Summary

1855 Montgomery Hwy, Hoover, Alabama, 35244
Rings: 1, 3, 5 mile radi

| Data for all businesses in area | 1 mile |  |  |  | 3 miles |  |  |  | 5 miles |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Businesses: | 767 |  |  |  | 3,309 |  |  |  | 5,654 |  |  |  |
| Total Employees: | 10,859 |  |  |  | 39,709 |  |  |  | 64,760 |  |  |  |
| Total Residential Population: | 8,502 |  |  |  | 54,226 |  |  |  | 117,289 |  |  |  |
| Employee/Residential Population Ratio (per 100 Residents) | 128 |  |  |  | 73 |  |  |  | 55 |  |  |  |
|  | Businesses |  | Employees |  | Businesses |  | Employees |  | Businesses |  | Employees |  |
| by SIC Codes | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture \& Mining | 7 | 0.9\% | 49 | 0.5\% | 50 | 1.5\% | 355 | 0.9\% | 95 | 1.7\% | 660 | 1.0\% |
| Construction | 24 | 3.1\% | 787 | 7.2\% | 200 | 6.0\% | 2,761 | 7.0\% | 346 | 6.1\% | 4,181 | 6.5\% |
| Manufacturing | 13 | 1.7\% | 518 | 4.8\% | 80 | 2.4\% | 2,471 | 6.2\% | 131 | 2.3\% | 3,550 | 5.5\% |
| Transportation | 15 | 2.0\% | 121 | 1.1\% | 60 | 1.8\% | 497 | 1.3\% | 106 | 1.9\% | 840 | 1.3\% |
| Communication | 9 | 1.2\% | 64 | 0.6\% | 33 | 1.0\% | 627 | 1.6\% | 49 | 0.9\% | 735 | 1.1\% |
| Utility | 4 | 0.5\% | 84 | 0.8\% | 11 | 0.3\% | 225 | 0.6\% | 15 | 0.3\% | 241 | 0.4\% |
| Wholesale Trade | 14 | 1.8\% | 165 | 1.5\% | 128 | 3.9\% | 1,444 | 3.6\% | 213 | 3.8\% | 2,312 | 3.6\% |
| Retail Trade Summary | 229 | 29.9\% | 4,674 | 43.0\% | 730 | 22.1\% | 12,428 | 31.3\% | 1,132 | 20.0\% | 17,424 | 26.9\% |
| Home Improvement | 4 | 0.5\% | 91 | 0.8\% | 27 | 0.8\% | 414 | 1.0\% | 57 | 1.0\% | 658 | 1.0\% |
| General Merchandise Stores | 9 | 1.2\% | 1,033 | 9.5\% | 37 | 1.1\% | 2,343 | 5.9\% | 55 | 1.0\% | 2,697 | 4.2\% |
| Food Stores | 15 | 2.0\% | 138 | 1.3\% | 69 | 2.1\% | 799 | 2.0\% | 110 | 1.9\% | 1,460 | 2.3\% |
| Auto Dealers \& Gas Stations | 13 | 1.7\% | 281 | 2.6\% | 74 | 2.2\% | 1,699 | 4.3\% | 119 | 2.1\% | 2,567 | 4.0\% |
| Apparel \& Accessory Stores | 40 | 5.2\% | 581 | 5.4\% | 73 | 2.2\% | 932 | 2.3\% | 84 | 1.5\% | 967 | 1.5\% |
| Furniture \& Home Furnishings | 24 | 3.1\% | 437 | 4.0\% | 74 | 2.2\% | 1,109 | 2.8\% | 111 | 2.0\% | 1,438 | 2.2\% |
| Eating \& Drinking Places | 67 | 8.7\% | 1,454 | 13.4\% | 201 | 6.1\% | 3,685 | 9.3\% | 326 | 5.8\% | 5,520 | 8.5\% |
| Miscellaneous Retail | 57 | 7.4\% | 660 | 6.1\% | 174 | 5.3\% | 1,447 | 3.6\% | 272 | 4.8\% | 2,116 | 3.3\% |
| Finance, Insurance, Real Estate Summary | 101 | 13.2\% | 988 | 9.1\% | 446 | 13.5\% | 3,192 | 8.0\% | 738 | 13.1\% | 4,897 | 7.6\% |
| Banks, Savings \& Lending Institutions | 28 | 3.7\% | 276 | 2.5\% | 94 | 2.8\% | 702 | 1.8\% | 136 | 2.4\% | 1,069 | 1.7\% |
| Securities Brokers | 13 | 1.7\% | 152 | 1.4\% | 47 | 1.4\% | 404 | 1.0\% | 97 | 1.7\% | 633 | 1.0\% |
| Insurance Carriers \& Agents | 22 | 2.9\% | 351 | 3.2\% | 112 | 3.4\% | 904 | 2.3\% | 186 | 3.3\% | 1,179 | 1.8\% |
| Real Estate, Holding, Other Investment Offices | 37 | 4.8\% | 209 | 1.9\% | 193 | 5.8\% | 1,182 | 3.0\% | 320 | 5.7\% | 2,016 | 3.1\% |
| Services Summary | 309 | 40.3\% | 3,308 | 30.5\% | 1,319 | 39.9\% | 13,115 | 33.0\% | 2,376 | 42.0\% | 26,082 | 40.3\% |
| Hotels \& Lodging | 8 | 1.0\% | 338 | 3.1\% | 27 | 0.8\% | 693 | 1.7\% | 40 | 0.7\% | 975 | 1.5\% |
| Automotive Services | 12 | 1.6\% | 82 | 0.8\% | 84 | 2.5\% | 711 | 1.8\% | 129 | 2.3\% | 965 | 1.5\% |
| Movies \& Amusements | 12 | 1.6\% | 190 | 1.7\% | 75 | 2.3\% | 912 | 2.3\% | 143 | 2.5\% | 1,912 | 3.0\% |
| Health Services | 44 | 5.7\% | 608 | 5.6\% | 231 | 7.0\% | 2,566 | 6.5\% | 413 | 7.3\% | 5,123 | 7.9\% |
| Legal Services | 23 | 3.0\% | 121 | 1.1\% | 90 | 2.7\% | 441 | 1.1\% | 172 | 3.0\% | 1,137 | 1.8\% |
| Education Institutions \& Libraries | 3 | 0.4\% | 17 | 0.2\% | 36 | 1.1\% | 1,050 | 2.6\% | 95 | 1.7\% | 3,708 | 5.7\% |
| Other Services | 206 | 26.9\% | 1,951 | 18.0\% | 777 | 23.5\% | 6,742 | 17.0\% | 1,385 | 24.5\% | 12,263 | 18.9\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Government | 2 | 0.3\% | 43 | 0.4\% | 59 | 1.8\% | 2,315 | 5.8\% | 98 | 1.7\% | 3,267 | 5.0\% |
| Unclassified Establishments | 40 | 5.2\% | 60 | 0.6\% | 193 | 5.8\% | 278 | 0.7\% | 355 | 6.3\% | 572 | 0.9\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Totals | 767 | 100.0\% | 10,859 | 100.0\% | 3,309 | 100.0\% | 39,709 | 100.0\% | 5,654 | 100.0\% | 64,760 | 100.0\% |

## Business Summary

1855 Montgomery Hwy, Hoover, Alabama, 35244
Prepared by Esri
Rings: 1, 3, 5 mile radi

|  | Businesses |  | Employees |  | Businesses |  | Employees |  | Businesses |  | Employees |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| by NAICS Codes | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing \& Hunting | 0 | 0.0\% | 0 | 0.0\% | 1 | 0.0\% | 26 | 0.1\% | 6 | 0.1\% | 38 | 0.1\% |
| Mining | 0 | 0.0\% | 0 | 0.0\% | 2 | 0.1\% | 21 | 0.1\% | 4 | 0.1\% | 33 | 0.1\% |
| Utilities | 3 | 0.4\% | 72 | 0.7\% | 6 | 0.2\% | 186 | 0.5\% | 7 | 0.1\% | 189 | 0.3\% |
| Construction | 25 | 3.3\% | 790 | 7.3\% | 212 | 6.4\% | 2,828 | 7.1\% | 370 | 6.5\% | 4,322 | 6.7\% |
| Manufacturing | 15 | 2.0\% | 507 | 4.7\% | 92 | 2.8\% | 2,432 | 6.1\% | 151 | 2.7\% | 3,405 | 5.3\% |
| Wholesale Trade | 14 | 1.8\% | 165 | 1.5\% | 127 | 3.8\% | 1,442 | 3.6\% | 212 | 3.7\% | 2,310 | 3.6\% |
| Retail Trade | 155 | 20.2\% | 3,165 | 29.1\% | 502 | 15.2\% | 8,497 | 21.4\% | 759 | 13.4\% | 11,537 | 17.8\% |
| Motor Vehicle \& Parts Dealers | 9 | 1.2\% | 263 | 2.4\% | 57 | 1.7\% | 1,626 | 4.1\% | 88 | 1.6\% | 2,436 | 3.8\% |
| Furniture \& Home Furnishings Stores | 14 | 1.8\% | 214 | 2.0\% | 39 | 1.2\% | 473 | 1.2\% | 60 | 1.1\% | 736 | 1.1\% |
| Electronics \& Appliance Stores | 8 | 1.0\% | 214 | 2.0\% | 26 | 0.8\% | 497 | 1.3\% | 35 | 0.6\% | 550 | 0.8\% |
| Building Material \& Garden Equipment \& Supplies Dealers | 4 | 0.5\% | 91 | 0.8\% | 27 | 0.8\% | 414 | 1.0\% | 57 | 1.0\% | 658 | 1.0\% |
| Food \& Beverage Stores | 11 | 1.4\% | 92 | 0.8\% | 53 | 1.6\% | 623 | 1.6\% | 86 | 1.5\% | 1,227 | 1.9\% |
| Health \& Personal Care Stores | 21 | 2.7\% | 244 | 2.2\% | 66 | 2.0\% | 542 | 1.4\% | 103 | 1.8\% | 929 | 1.4\% |
| Gasoline Stations \& Fuel Dealers | 4 | 0.5\% | 18 | 0.2\% | 18 | 0.5\% | 74 | 0.2\% | 30 | 0.5\% | 131 | 0.2\% |
| Clothing, Clothing Accessories, Shoe and Jewelry Stores | 46 | 6.0\% | 630 | 5.8\% | 87 | 2.6\% | 1,023 | 2.6\% | 100 | 1.8\% | 1,066 | 1.6\% |
| Sporting Goods, Hobby, Book, \& Music Stores | 25 | 3.3\% | 346 | 3.2\% | 74 | 2.2\% | 799 | 2.0\% | 120 | 2.1\% | 994 | 1.5\% |
| General Merchandise Stores | 14 | 1.8\% | 1,053 | 9.7\% | 56 | 1.7\% | 2,425 | 6.1\% | 80 | 1.4\% | 2,810 | 4.3\% |
| Transportation \& Warehousing | 10 | 1.3\% | 93 | 0.9\% | 40 | 1.2\% | 302 | 0.8\% | 70 | 1.2\% | 554 | 0.9\% |
| Information | 23 | 3.0\% | 487 | 4.5\% | 86 | 2.6\% | 1,689 | 4.3\% | 125 | 2.2\% | 2,111 | 3.3\% |
| Finance \& Insurance | 65 | 8.5\% | 782 | 7.2\% | 253 | 7.6\% | 2,011 | 5.1\% | 422 | 7.5\% | 2,897 | 4.5\% |
| Central Bank/Credit Intermediation \& Related Activities | 28 | 3.7\% | 276 | 2.5\% | 92 | 2.8\% | 695 | 1.8\% | 136 | 2.4\% | 1,068 | 1.6\% |
| Securities \& Commodity Contracts | 14 | 1.8\% | 154 | 1.4\% | 49 | 1.5\% | 411 | 1.0\% | 100 | 1.8\% | 643 | 1.0\% |
| Funds, Trusts \& Other Financial Vehicles | 22 | 2.9\% | 351 | 3.2\% | 112 | 3.4\% | 904 | 2.3\% | 187 | 3.3\% | 1,186 | 1.8\% |
| Real Estate, Rental \& Leasing | 39 | 5.1\% | 215 | 2.0\% | 208 | 6.3\% | 1,273 | 3.2\% | 339 | 6.0\% | 2,141 | 3.3\% |
| Professional, Scientific \& Tech Services | 114 | 14.9\% | 1,014 | 9.3\% | 408 | 12.3\% | 3,192 | 8.0\% | 730 | 12.9\% | 5,354 | 8.3\% |
| Legal Services | 27 | 3.5\% | 159 | 1.5\% | 98 | 3.0\% | 493 | 1.2\% | 184 | 3.3\% | 1,207 | 1.9\% |
| Management of Companies \& Enterprises | 1 | 0.1\% | 1 | 0.0\% | 5 | 0.2\% | 11 | 0.0\% | 15 | 0.3\% | 46 | 0.1\% |
| Administrative, Support \& Waste Management Services | 34 | 4.4\% | 241 | 2.2\% | 134 | 4.0\% | 1,209 | 3.0\% | 228 | 4.0\% | 2,644 | 4.1\% |
| Educational Services | 8 | 1.0\% | 69 | 0.6\% | 59 | 1.8\% | 1,205 | 3.0\% | 131 | 2.3\% | 3,953 | 6.1\% |
| Health Care \& Social Assistance | 57 | 7.4\% | 782 | 7.2\% | 278 | 8.4\% | 3,270 | 8.2\% | 519 | 9.2\% | 6,821 | 10.5\% |
| Arts, Entertainment \& Recreation | 9 | 1.2\% | 150 | 1.4\% | 62 | 1.9\% | 768 | 1.9\% | 116 | 2.1\% | 1,718 | 2.7\% |
| Accommodation \& Food Services | 78 | 10.2\% | 1,817 | 16.7\% | 235 | 7.1\% | 4,490 | 11.3\% | 378 | 6.7\% | 6,642 | 10.3\% |
| Accommodation | 8 | 1.0\% | 338 | 3.1\% | 27 | 0.8\% | 693 | 1.7\% | 40 | 0.7\% | 975 | 1.5\% |
| Food Services \& Drinking Places | 69 | 9.0\% | 1,479 | 13.6\% | 208 | 6.3\% | 3,797 | 9.6\% | 338 | 6.0\% | 5,667 | 8.8\% |
| Other Services (except Public Administration) | 76 | 9.9\% | 407 | 3.7\% | 345 | 10.4\% | 2,263 | 5.7\% | 622 | 11.0\% | 4,278 | 6.6\% |
| Automotive Repair \& Maintenance | 8 | 1.0\% | 58 | 0.5\% | 64 | 1.9\% | 580 | 1.5\% | 99 | 1.8\% | 780 | 1.2\% |
| Public Administration | 2 | 0.3\% | 43 | 0.4\% | 59 | 1.8\% | 2,315 | 5.8\% | 97 | 1.7\% | 3,195 | 4.9\% |
| Unclassified Establishments | 40 | 5.2\% | 60 | 0.6\% | 193 | 5.8\% | 278 | 0.7\% | 355 | 6.3\% | 572 | 0.9\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total | 767 | 100.0\% | 10,859 | 100.0\% | 3,309 | 100.0\% | 39,709 | 100.0\% | 5,654 | 100.0\% | 64,760 | 100.0\% |

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.
Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

