



Executive Summary

Old Peachtree Rd NW
Old Peachtree Rd NW, Lawrenceville, Georgia, 30043
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.00072
Longitude: -84.06778

	1 mile	3 miles	5 miles
Population			
2010 Population	7,475	58,164	178,981
2020 Population	8,917	68,279	210,294
2022 Population	9,647	72,727	217,228
2027 Population	10,118	76,368	225,651
2010-2020 Annual Rate	1.78%	1.62%	1.63%
2020-2022 Annual Rate	3.56%	2.84%	1.45%
2022-2027 Annual Rate	0.96%	0.98%	0.76%
2022 Male Population	48.6%	48.6%	48.8%
2022 Female Population	51.4%	51.4%	51.2%
2022 Median Age	38.9	36.4	35.4

In the identified area, the current year population is 217,228. In 2020, the Census count in the area was 210,294. The rate of change since 2020 was 1.45% annually. The five-year projection for the population in the area is 225,651 representing a change of 0.76% annually from 2022 to 2027. Currently, the population is 48.8% male and 51.2% female.

Median Age

The median age in this area is 35.4, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	29.8%	31.2%	32.0%
2022 Black Alone	19.1%	21.5%	23.3%
2022 American Indian/Alaska Native Alone	0.3%	0.6%	0.8%
2022 Asian Alone	36.0%	27.2%	21.6%
2022 Pacific Islander Alone	0.1%	0.1%	0.1%
2022 Other Race	5.3%	8.9%	11.1%
2022 Two or More Races	9.5%	10.5%	11.2%
2022 Hispanic Origin (Any Race)	12.8%	18.8%	22.2%

Persons of Hispanic origin represent 22.2% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 85.1 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	132	116	102
2010 Households	2,600	19,272	61,856
2020 Households	3,338	23,293	73,129
2022 Households	3,583	24,875	75,734
2027 Households	3,751	26,172	78,807
2010-2020 Annual Rate	2.53%	1.91%	1.69%
2020-2022 Annual Rate	3.20%	2.96%	1.57%
2022-2027 Annual Rate	0.92%	1.02%	0.80%
2022 Average Household Size	2.69	2.92	2.84

The household count in this area has changed from 73,129 in 2020 to 75,734 in the current year, a change of 1.57% annually. The five-year projection of households is 78,807, a change of 0.80% annually from the current year total. Average household size is currently 2.84, compared to 2.85 in the year 2020. The number of families in the current year is 54,708 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

March 21, 2023



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Mortgage Income			
2022 Percent of Income for Mortgage	17.0%	17.1%	18.3%
Median Household Income			
2022 Median Household Income	\$100,819	\$91,718	\$80,931
2027 Median Household Income	\$109,315	\$106,285	\$95,590
2022-2027 Annual Rate	1.63%	2.99%	3.39%
Average Household Income			
2022 Average Household Income	\$130,641	\$122,990	\$110,984
2027 Average Household Income	\$148,885	\$142,571	\$129,420
2022-2027 Annual Rate	2.65%	3.00%	3.12%
Per Capita Income			
2022 Per Capita Income	\$45,488	\$42,677	\$38,724
2027 Per Capita Income	\$51,748	\$49,567	\$45,221
2022-2027 Annual Rate	2.61%	3.04%	3.15%

Households by Income

Current median household income is \$80,931 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$95,590 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$110,984 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$129,420 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$38,724 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$45,221 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	136	134	126
2010 Total Housing Units	2,750	20,535	66,503
2010 Owner Occupied Housing Units	2,196	14,214	40,016
2010 Renter Occupied Housing Units	401	5,058	21,855
2010 Vacant Housing Units	150	1,263	4,647
2020 Total Housing Units	3,470	24,536	76,983
2020 Vacant Housing Units	132	1,243	3,854
2022 Total Housing Units	3,715	26,064	79,549
2022 Owner Occupied Housing Units	2,750	17,045	47,612
2022 Renter Occupied Housing Units	833	7,830	28,122
2022 Vacant Housing Units	132	1,189	3,815
2027 Total Housing Units	3,909	27,604	83,298
2027 Owner Occupied Housing Units	2,819	17,873	49,416
2027 Renter Occupied Housing Units	933	8,299	29,390
2027 Vacant Housing Units	158	1,432	4,491

Currently, 59.9% of the 79,549 housing units in the area are owner occupied; 35.4%, renter occupied; and 4.8% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 76,983 housing units in the area and 5.0% vacant housing units. The annual rate of change in housing units since 2020 is 1.47%. Median home value in the area is \$280,607, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 1.06% annually to \$295,739.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.

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