



Business Summary

Old Peachtree Rd NW
Old Peachtree Rd NW, Lawrenceville, Georgia, 30043
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.00072
Longitude: -84.06778

Data for all businesses in area			1 mile		3 miles		5 miles					
Total Businesses:			618		3,439		8,785					
Total Employees:			7,659		46,578		104,460					
Total Residential Population:			9,647		72,727		217,228					
Employee/Residential Population Ratio (per 100 Residents)			79		64		48					
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	0.8%	13	0.2%	36	1.0%	205	0.4%	124	1.4%	783	0.7%
Construction	25	4.0%	361	4.7%	232	6.7%	2,053	4.4%	614	7.0%	4,596	4.4%
Manufacturing	14	2.3%	689	9.0%	141	4.1%	5,012	10.8%	276	3.1%	8,081	7.7%
Transportation	11	1.8%	51	0.7%	71	2.1%	616	1.3%	194	2.2%	2,870	2.7%
Communication	6	1.0%	45	0.6%	31	0.9%	287	0.6%	76	0.9%	751	0.7%
Utility	0	0.0%	1	0.0%	5	0.1%	81	0.2%	14	0.2%	186	0.2%
Wholesale Trade	21	3.4%	438	5.7%	172	5.0%	3,772	8.1%	367	4.2%	5,895	5.6%
Retail Trade Summary	150	24.3%	2,016	26.3%	634	18.4%	8,195	17.6%	1,796	20.4%	24,439	23.4%
Home Improvement	3	0.5%	85	1.1%	31	0.9%	599	1.3%	89	1.0%	1,355	1.3%
General Merchandise Stores	6	1.0%	51	0.7%	25	0.7%	315	0.7%	62	0.7%	2,147	2.1%
Food Stores	18	2.9%	326	4.3%	53	1.5%	695	1.5%	193	2.2%	2,818	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	5	0.8%	140	1.8%	58	1.7%	774	1.7%	184	2.1%	3,659	3.5%
Apparel & Accessory Stores	15	2.4%	176	2.3%	47	1.4%	441	0.9%	98	1.1%	651	0.6%
Furniture & Home Furnishings	10	1.6%	96	1.3%	70	2.0%	1,109	2.4%	169	1.9%	2,103	2.0%
Eating & Drinking Places	55	8.9%	714	9.3%	191	5.6%	2,625	5.6%	592	6.7%	8,122	7.8%
Miscellaneous Retail	39	6.3%	428	5.6%	160	4.7%	1,637	3.5%	409	4.7%	3,583	3.4%
Finance, Insurance, Real Estate Summary	87	14.1%	934	12.2%	397	11.5%	6,297	13.5%	869	9.9%	9,944	9.5%
Banks, Savings & Lending Institutions	25	4.0%	312	4.1%	80	2.3%	1,018	2.2%	175	2.0%	2,000	1.9%
Securities Brokers	13	2.1%	48	0.6%	58	1.7%	2,310	5.0%	119	1.4%	2,573	2.5%
Insurance Carriers & Agents	22	3.6%	190	2.5%	108	3.1%	1,358	2.9%	240	2.7%	2,082	2.0%
Real Estate, Holding, Other Investment Offices	27	4.4%	385	5.0%	150	4.4%	1,611	3.5%	334	3.8%	3,289	3.1%
Services Summary	226	36.6%	3,002	39.2%	1,376	40.0%	19,328	41.5%	3,624	41.3%	44,872	43.0%
Hotels & Lodging	7	1.1%	129	1.7%	25	0.7%	572	1.2%	55	0.6%	942	0.9%
Automotive Services	2	0.3%	26	0.3%	46	1.3%	240	0.5%	215	2.4%	1,317	1.3%
Motion Pictures & Amusements	17	2.8%	228	3.0%	86	2.5%	1,037	2.2%	214	2.4%	1,943	1.9%
Health Services	26	4.2%	222	2.9%	180	5.2%	1,259	2.7%	621	7.1%	7,793	7.5%
Legal Services	20	3.2%	160	2.1%	79	2.3%	575	1.2%	169	1.9%	965	0.9%
Education Institutions & Libraries	11	1.8%	907	11.8%	49	1.4%	3,739	8.0%	145	1.7%	7,199	6.9%
Other Services	143	23.1%	1,329	17.4%	912	26.5%	11,906	25.6%	2,205	25.1%	24,713	23.7%
Government	1	0.2%	28	0.4%	6	0.2%	93	0.2%	45	0.5%	917	0.9%
Unclassified Establishments	70	11.3%	80	1.0%	337	9.8%	639	1.4%	785	8.9%	1,125	1.1%
Totals	618	100.0%	7,659	100.0%	3,439	100.0%	46,578	100.0%	8,785	100.0%	104,460	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

March 21, 2023



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	4	0.1%	35	0.1%	9	0.1%	60	0.1%
Mining	0	0.0%	0	0.0%	1	0.0%	1	0.0%	3	0.0%	7	0.0%
Utilities	0	0.0%	1	0.0%	2	0.1%	15	0.0%	4	0.0%	32	0.0%
Construction	26	4.2%	373	4.9%	245	7.1%	2,142	4.6%	652	7.4%	4,892	4.7%
Manufacturing	17	2.8%	595	7.8%	154	4.5%	4,851	10.4%	323	3.7%	7,841	7.5%
Wholesale Trade	19	3.1%	423	5.5%	163	4.7%	3,703	8.0%	348	4.0%	5,773	5.5%
Retail Trade	90	14.6%	1,276	16.7%	421	12.2%	5,459	11.7%	1,133	12.9%	15,985	15.3%
Motor Vehicle & Parts Dealers	3	0.5%	131	1.7%	41	1.2%	710	1.5%	142	1.6%	3,502	3.4%
Furniture & Home Furnishings Stores	3	0.5%	52	0.7%	27	0.8%	672	1.4%	72	0.8%	1,139	1.1%
Electronics & Appliance Stores	6	1.0%	53	0.7%	40	1.2%	479	1.0%	80	0.9%	834	0.8%
Bldg Material & Garden Equipment & Supplies Dealers	3	0.5%	85	1.1%	31	0.9%	599	1.3%	88	1.0%	1,354	1.3%
Food & Beverage Stores	10	1.6%	296	3.9%	27	0.8%	573	1.2%	117	1.3%	2,493	2.4%
Health & Personal Care Stores	13	2.1%	88	1.1%	47	1.4%	347	0.7%	133	1.5%	1,388	1.3%
Gasoline Stations	2	0.3%	9	0.1%	17	0.5%	64	0.1%	42	0.5%	157	0.2%
Clothing & Clothing Accessories Stores	21	3.4%	191	2.5%	58	1.7%	472	1.0%	125	1.4%	754	0.7%
Sport Goods, Hobby, Book, & Music Stores	5	0.8%	139	1.8%	25	0.7%	417	0.9%	56	0.6%	707	0.7%
General Merchandise Stores	6	1.0%	51	0.7%	25	0.7%	315	0.7%	62	0.7%	2,147	2.1%
Miscellaneous Store Retailers	14	2.3%	173	2.3%	63	1.8%	778	1.7%	156	1.8%	1,435	1.4%
Nonstore Retailers	5	0.8%	8	0.1%	20	0.6%	33	0.1%	59	0.7%	74	0.1%
Transportation & Warehousing	8	1.3%	40	0.5%	52	1.5%	563	1.2%	148	1.7%	2,747	2.6%
Information	21	3.4%	413	5.4%	99	2.9%	1,572	3.4%	210	2.4%	3,128	3.0%
Finance & Insurance	60	9.7%	555	7.2%	249	7.2%	4,703	10.1%	540	6.1%	6,676	6.4%
Central Bank/Credit Intermediation & Related Activities	25	4.0%	312	4.1%	79	2.3%	1,018	2.2%	173	2.0%	1,995	1.9%
Securities, Commodity Contracts & Other Financial	14	2.3%	54	0.7%	61	1.8%	2,326	5.0%	125	1.4%	2,597	2.5%
Insurance Carriers & Related Activities; Funds, Trusts &	22	3.6%	190	2.5%	109	3.2%	1,360	2.9%	241	2.7%	2,084	2.0%
Real Estate, Rental & Leasing	29	4.7%	379	4.9%	171	5.0%	1,551	3.3%	400	4.6%	3,179	3.0%
Professional, Scientific & Tech Services	82	13.3%	527	6.9%	456	13.3%	3,964	8.5%	1,009	11.5%	7,848	7.5%
Legal Services	21	3.4%	161	2.1%	84	2.4%	676	1.5%	175	2.0%	1,107	1.1%
Management of Companies & Enterprises	1	0.2%	8	0.1%	7	0.2%	67	0.1%	20	0.2%	236	0.2%
Administrative & Support & Waste Management & Remediation	19	3.1%	195	2.5%	160	4.7%	4,795	10.3%	402	4.6%	8,474	8.1%
Educational Services	16	2.6%	934	12.2%	68	2.0%	3,833	8.2%	197	2.2%	7,375	7.1%
Health Care & Social Assistance	38	6.1%	339	4.4%	240	7.0%	1,972	4.2%	764	8.7%	9,875	9.5%
Arts, Entertainment & Recreation	12	1.9%	206	2.7%	68	2.0%	944	2.0%	167	1.9%	1,622	1.6%
Accommodation & Food Services	63	10.2%	857	11.2%	224	6.5%	3,268	7.0%	669	7.6%	9,251	8.9%
Accommodation	7	1.1%	129	1.7%	25	0.7%	572	1.2%	55	0.6%	942	0.9%
Food Services & Drinking Places	56	9.1%	728	9.5%	199	5.8%	2,696	5.8%	614	7.0%	8,309	8.0%
Other Services (except Public Administration)	45	7.3%	427	5.6%	313	9.1%	2,409	5.2%	956	10.9%	7,383	7.1%
Automotive Repair & Maintenance	1	0.2%	5	0.1%	30	0.9%	154	0.3%	169	1.9%	1,111	1.1%
Public Administration	1	0.2%	28	0.4%	6	0.2%	93	0.2%	46	0.5%	963	0.9%
Unclassified Establishments	70	11.3%	80	1.0%	337	9.8%	639	1.4%	784	8.9%	1,113	1.1%
Total	618	100.0%	7,659	100.0%	3,439	100.0%	46,578	100.0%	8,785	100.0%	104,460	100.0%

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