



Executive Summary

1441 Dresden Dr NE, Brookhaven, Georgia, 30319
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 33.86068
Longitude: -84.33023

	3 miles	5 miles	7 miles
Population			
2010 Population	113,297	274,769	523,088
2020 Population	130,275	317,428	615,185
2022 Population	134,195	327,576	632,566
2027 Population	136,827	335,316	647,583
2010-2020 Annual Rate	1.41%	1.45%	1.63%
2020-2022 Annual Rate	1.33%	1.41%	1.25%
2022-2027 Annual Rate	0.39%	0.47%	0.47%
2022 Male Population	50.9%	50.3%	50.2%
2022 Female Population	49.1%	49.7%	49.8%
2022 Median Age	35.9	36.1	36.1

In the identified area, the current year population is 632,566. In 2020, the Census count in the area was 615,185. The rate of change since 2020 was 1.25% annually. The five-year projection for the population in the area is 647,583 representing a change of 0.47% annually from 2022 to 2027. Currently, the population is 50.2% male and 49.8% female.

Median Age

The median age in this area is 36.1, compared to U.S. median age of 38.9.

Race and Ethnicity

2022 White Alone	55.5%	55.5%	55.0%
2022 Black Alone	14.2%	15.3%	16.8%
2022 American Indian/Alaska Native Alone	0.9%	0.8%	0.7%
2022 Asian Alone	8.1%	9.4%	10.6%
2022 Pacific Islander Alone	0.0%	0.0%	0.0%
2022 Other Race	11.6%	9.7%	8.1%
2022 Two or More Races	9.6%	9.2%	8.8%
2022 Hispanic Origin (Any Race)	20.2%	17.5%	15.1%

Persons of Hispanic origin represent 15.1% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 73.5 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

2022 Wealth Index	139	144	145
2010 Households	51,112	124,627	236,073
2020 Households	60,766	147,108	281,715
2022 Households	62,927	152,185	290,203
2027 Households	64,329	156,077	298,001
2010-2020 Annual Rate	1.75%	1.67%	1.78%
2020-2022 Annual Rate	1.57%	1.52%	1.33%
2022-2027 Annual Rate	0.44%	0.51%	0.53%
2022 Average Household Size	2.11	2.10	2.14

The household count in this area has changed from 281,715 in 2020 to 290,203 in the current year, a change of 1.33% annually. The five-year projection of households is 298,001, a change of 0.53% annually from the current year total. Average household size is currently 2.14, compared to 2.14 in the year 2020. The number of families in the current year is 126,797 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income			
2022 Percent of Income for Mortgage	28.2%	26.2%	25.5%
Median Household Income			
2022 Median Household Income	\$101,926	\$101,609	\$100,833
2027 Median Household Income	\$120,254	\$120,678	\$118,353
2022-2027 Annual Rate	3.36%	3.50%	3.26%
Average Household Income			
2022 Average Household Income	\$159,172	\$157,473	\$155,416
2027 Average Household Income	\$185,284	\$185,392	\$181,945
2022-2027 Annual Rate	3.08%	3.32%	3.20%
Per Capita Income			
2022 Per Capita Income	\$74,879	\$73,208	\$71,261
2027 Per Capita Income	\$87,436	\$86,335	\$83,659
2022-2027 Annual Rate	3.15%	3.35%	3.26%

Households by Income

Current median household income is \$100,833 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$118,353 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$155,416 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$181,945 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$71,261 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$83,659 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	82	89	92
2010 Total Housing Units	57,075	139,505	264,850
2010 Owner Occupied Housing Units	22,831	57,512	115,842
2010 Renter Occupied Housing Units	28,278	67,114	120,231
2010 Vacant Housing Units	5,963	14,878	28,777
2020 Total Housing Units	66,860	161,284	307,979
2020 Vacant Housing Units	6,094	14,176	26,264
2022 Total Housing Units	69,569	167,636	318,765
2022 Owner Occupied Housing Units	30,080	73,609	146,467
2022 Renter Occupied Housing Units	32,847	78,575	143,736
2022 Vacant Housing Units	6,642	15,451	28,562
2027 Total Housing Units	72,005	174,175	331,571
2027 Owner Occupied Housing Units	30,944	75,633	149,877
2027 Renter Occupied Housing Units	33,384	80,445	148,124
2027 Vacant Housing Units	7,676	18,098	33,570

Currently, 45.9% of the 318,765 housing units in the area are owner occupied; 45.1%, renter occupied; and 9.0% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 307,979 housing units in the area and 8.5% vacant housing units. The annual rate of change in housing units since 2020 is 1.54%. Median home value in the area is \$487,316, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 2.08% annually to \$540,093.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.