



# Business Summary

Panama City Mall And The Shoppes At Panama City  
Rings: 5, 10, 20 mile radii

Prepared by Esri  
Latitude: 30.18746  
Longitude: -85.64700

Data for all businesses in area		5 miles		10 miles		20 miles						
Total Businesses:		4,817		6,969		8,688						
Total Employees:		50,389		68,809		85,393						
Total Residential Population:		83,939		138,273		172,656						
Employee/Residential Population Ratio (per 100 Residents)		60		50		49						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	90	1.9%	410	0.8%	130	1.9%	605	0.9%	157	1.8%	778	0.9%
Construction	382	7.9%	3,323	6.6%	580	8.3%	4,359	6.3%	736	8.5%	5,522	6.5%
Manufacturing	97	2.0%	1,687	3.3%	138	2.0%	3,147	4.6%	165	1.9%	4,124	4.8%
Transportation	125	2.6%	1,197	2.4%	221	3.2%	1,861	2.7%	276	3.2%	2,208	2.6%
Communication	34	0.7%	320	0.6%	55	0.8%	667	1.0%	63	0.7%	737	0.9%
Utility	19	0.4%	138	0.3%	26	0.4%	207	0.3%	37	0.4%	376	0.4%
Wholesale Trade	127	2.6%	1,650	3.3%	173	2.5%	1,929	2.8%	209	2.4%	2,142	2.5%
Retail Trade Summary	968	20.1%	12,049	23.9%	1,407	20.2%	16,373	23.8%	1,899	21.9%	23,247	27.2%
Home Improvement	55	1.1%	658	1.3%	65	0.9%	734	1.1%	93	1.1%	1,321	1.5%
General Merchandise Stores	51	1.1%	1,852	3.7%	74	1.1%	2,174	3.2%	96	1.1%	3,070	3.6%
Food Stores	91	1.9%	1,382	2.7%	131	1.9%	1,855	2.7%	180	2.1%	2,453	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	138	2.9%	1,386	2.8%	191	2.7%	1,724	2.5%	219	2.5%	1,871	2.2%
Apparel & Accessory Stores	27	0.6%	89	0.2%	53	0.8%	198	0.3%	103	1.2%	629	0.7%
Furniture & Home Furnishings	66	1.4%	484	1.0%	85	1.2%	571	0.8%	114	1.3%	811	0.9%
Eating & Drinking Places	275	5.7%	4,954	9.8%	425	6.1%	7,410	10.8%	596	6.9%	10,700	12.5%
Miscellaneous Retail	266	5.5%	1,245	2.5%	383	5.5%	1,707	2.5%	499	5.7%	2,392	2.8%
Finance, Insurance, Real Estate Summary	425	8.8%	2,369	4.7%	680	9.8%	4,702	6.8%	866	10.0%	5,721	6.7%
Banks, Savings & Lending Institutions	87	1.8%	724	1.4%	124	1.8%	1,232	1.8%	148	1.7%	1,391	1.6%
Securities Brokers	56	1.2%	190	0.4%	68	1.0%	222	0.3%	77	0.9%	243	0.3%
Insurance Carriers & Agents	94	2.0%	391	0.8%	119	1.7%	526	0.8%	130	1.5%	615	0.7%
Real Estate, Holding, Other Investment Offices	189	3.9%	1,064	2.1%	369	5.3%	2,722	4.0%	510	5.9%	3,472	4.1%
Services Summary	1,925	40.0%	22,285	44.2%	2,625	37.7%	28,832	41.9%	3,152	36.3%	33,905	39.7%
Hotels & Lodging	41	0.9%	439	0.9%	96	1.4%	1,568	2.3%	171	2.0%	3,076	3.6%
Automotive Services	142	2.9%	684	1.4%	180	2.6%	813	1.2%	208	2.4%	970	1.1%
Motion Pictures & Amusements	114	2.4%	861	1.7%	199	2.9%	1,555	2.3%	252	2.9%	2,452	2.9%
Health Services	409	8.5%	8,379	16.6%	460	6.6%	9,438	13.7%	513	5.9%	9,931	11.6%
Legal Services	104	2.2%	539	1.1%	123	1.8%	626	0.9%	140	1.6%	733	0.9%
Education Institutions & Libraries	81	1.7%	4,242	8.4%	102	1.5%	4,828	7.0%	112	1.3%	5,352	6.3%
Other Services	1,034	21.5%	7,140	14.2%	1,464	21.0%	10,004	14.5%	1,756	20.2%	11,391	13.3%
Government	192	4.0%	4,757	9.4%	237	3.4%	5,783	8.4%	263	3.0%	6,235	7.3%
Unclassified Establishments	433	9.0%	206	0.4%	697	10.0%	344	0.5%	866	10.0%	397	0.5%
Totals	4,817	100.0%	50,389	100.0%	6,969	100.0%	68,809	100.0%	8,688	100.0%	85,393	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	10	0.2%	37	0.1%	16	0.2%	64	0.1%	23	0.3%	108	0.1%
Mining	5	0.1%	21	0.0%	6	0.1%	21	0.0%	6	0.1%	21	0.0%
Utilities	5	0.1%	47	0.1%	6	0.1%	90	0.1%	7	0.1%	104	0.1%
Construction	403	8.4%	3,408	6.8%	613	8.8%	4,495	6.5%	778	9.0%	5,690	6.7%
Manufacturing	118	2.4%	1,712	3.4%	167	2.4%	3,218	4.7%	204	2.3%	4,268	5.0%
Wholesale Trade	120	2.5%	1,621	3.2%	164	2.4%	1,896	2.8%	199	2.3%	2,105	2.5%
Retail Trade	658	13.7%	6,908	13.7%	935	13.4%	8,707	12.7%	1,241	14.3%	12,166	14.2%
Motor Vehicle & Parts Dealers	115	2.4%	1,286	2.6%	154	2.2%	1,545	2.2%	170	2.0%	1,634	1.9%
Furniture & Home Furnishings Stores	33	0.7%	219	0.4%	42	0.6%	261	0.4%	63	0.7%	436	0.5%
Electronics & Appliance Stores	19	0.4%	180	0.4%	24	0.3%	192	0.3%	27	0.3%	201	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	55	1.1%	658	1.3%	65	0.9%	734	1.1%	93	1.1%	1,322	1.5%
Food & Beverage Stores	76	1.6%	1,267	2.5%	120	1.7%	1,772	2.6%	160	1.8%	2,330	2.7%
Health & Personal Care Stores	74	1.5%	468	0.9%	89	1.3%	561	0.8%	119	1.4%	779	0.9%
Gasoline Stations	23	0.5%	100	0.2%	37	0.5%	179	0.3%	48	0.6%	237	0.3%
Clothing & Clothing Accessories Stores	36	0.7%	132	0.3%	64	0.9%	245	0.4%	121	1.4%	710	0.8%
Sport Goods, Hobby, Book, & Music Stores	44	0.9%	220	0.4%	64	0.9%	341	0.5%	81	0.9%	471	0.6%
General Merchandise Stores	51	1.1%	1,852	3.7%	74	1.1%	2,174	3.2%	96	1.1%	3,070	3.6%
Miscellaneous Store Retailers	88	1.8%	362	0.7%	134	1.9%	525	0.8%	177	2.0%	796	0.9%
Nonstore Retailers	45	0.9%	165	0.3%	68	1.0%	178	0.3%	86	1.0%	180	0.2%
Transportation & Warehousing	83	1.7%	1,055	2.1%	145	2.1%	1,430	2.1%	188	2.2%	1,765	2.1%
Information	67	1.4%	775	1.5%	100	1.4%	1,214	1.8%	116	1.3%	1,339	1.6%
Finance & Insurance	243	5.0%	1,327	2.6%	322	4.6%	2,015	2.9%	369	4.2%	2,288	2.7%
Central Bank/Credit Intermediation & Related Activities	91	1.9%	736	1.5%	127	1.8%	1,248	1.8%	151	1.7%	1,409	1.7%
Securities, Commodity Contracts & Other Financial	59	1.2%	199	0.4%	76	1.1%	241	0.4%	88	1.0%	264	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	94	2.0%	391	0.8%	119	1.7%	526	0.8%	130	1.5%	615	0.7%
Real Estate, Rental & Leasing	250	5.2%	1,293	2.6%	451	6.5%	3,012	4.4%	608	7.0%	3,871	4.5%
Professional, Scientific & Tech Services	416	8.6%	2,699	5.4%	594	8.5%	3,893	5.7%	710	8.2%	4,428	5.2%
Legal Services	117	2.4%	581	1.2%	137	2.0%	673	1.0%	161	1.9%	813	1.0%
Management of Companies & Enterprises	10	0.2%	70	0.1%	18	0.3%	87	0.1%	23	0.3%	97	0.1%
Administrative & Support & Waste Management & Remediation	205	4.3%	1,493	3.0%	318	4.6%	2,205	3.2%	381	4.4%	2,636	3.1%
Educational Services	103	2.1%	4,213	8.4%	134	1.9%	4,836	7.0%	147	1.7%	5,358	6.3%
Health Care & Social Assistance	511	10.6%	9,768	19.4%	594	8.5%	11,263	16.4%	662	7.6%	11,856	13.9%
Arts, Entertainment & Recreation	76	1.6%	710	1.4%	144	2.1%	1,376	2.0%	187	2.2%	2,224	2.6%
Accommodation & Food Services	325	6.7%	5,486	10.9%	534	7.7%	9,098	13.2%	784	9.0%	13,953	16.3%
Accommodation	41	0.9%	439	0.9%	96	1.4%	1,568	2.3%	171	2.0%	3,076	3.6%
Food Services & Drinking Places	284	5.9%	5,047	10.0%	437	6.3%	7,530	10.9%	613	7.1%	10,878	12.7%
Other Services (except Public Administration)	584	12.1%	2,775	5.5%	774	11.1%	3,771	5.5%	926	10.7%	4,496	5.3%
Automotive Repair & Maintenance	116	2.4%	545	1.1%	141	2.0%	629	0.9%	157	1.8%	703	0.8%
Public Administration	193	4.0%	4,766	9.5%	237	3.4%	5,774	8.4%	262	3.0%	6,224	7.3%
Unclassified Establishments	433	9.0%	206	0.4%	697	10.0%	344	0.5%	866	10.0%	397	0.5%
<b>Total</b>	<b>4,817</b>	<b>100.0%</b>	<b>50,389</b>	<b>100.0%</b>	<b>6,969</b>	<b>100.0%</b>	<b>68,809</b>	<b>100.0%</b>	<b>8,688</b>	<b>100.0%</b>	<b>85,393</b>	<b>100.0%</b>

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December 14, 2022