



Business Summary

2150 Martin Luther King Jr Blvd, Panama City, Florida, 32405
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.18709
Longitude: -85.64773

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	465		3,227		4,546							
Total Employees:	6,864		37,021		49,393							
Total Residential Population:	2,869		44,345		81,882							
Employee/Residential Population Ratio (per 100 Residents)	239		83		60							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	1.1%	22	0.3%	50	1.5%	238	0.6%	85	1.9%	437	0.9%
Construction	35	7.5%	378	5.5%	243	7.5%	2,308	6.2%	367	8.1%	3,504	7.1%
Manufacturing	6	1.3%	54	0.8%	68	2.1%	1,090	2.9%	92	2.0%	1,472	3.0%
Transportation	6	1.3%	173	2.5%	88	2.7%	1,026	2.8%	126	2.8%	1,210	2.4%
Communication	6	1.3%	37	0.5%	23	0.7%	273	0.7%	37	0.8%	347	0.7%
Utility	1	0.2%	15	0.2%	10	0.3%	78	0.2%	19	0.4%	151	0.3%
Wholesale Trade	13	2.8%	160	2.3%	89	2.8%	901	2.4%	112	2.5%	1,532	3.1%
Retail Trade Summary	113	24.3%	2,664	38.8%	623	19.3%	7,906	21.4%	936	20.6%	11,400	23.1%
Home Improvement	7	1.5%	361	5.3%	36	1.1%	628	1.7%	53	1.2%	761	1.5%
General Merchandise Stores	6	1.3%	596	8.7%	35	1.1%	1,476	4.0%	50	1.1%	1,780	3.6%
Food Stores	9	1.9%	37	0.5%	54	1.7%	515	1.4%	82	1.8%	1,285	2.6%
Auto Dealers, Gas Stations, Auto Aftermarket	15	3.2%	138	2.0%	85	2.6%	885	2.4%	133	2.9%	1,123	2.3%
Apparel & Accessory Stores	2	0.4%	9	0.1%	16	0.5%	56	0.2%	24	0.5%	80	0.2%
Furniture & Home Furnishings	9	1.9%	165	2.4%	41	1.3%	388	1.0%	62	1.4%	459	0.9%
Eating & Drinking Places	35	7.5%	1,105	16.1%	175	5.4%	3,128	8.4%	269	5.9%	4,719	9.6%
Miscellaneous Retail	30	6.5%	252	3.7%	181	5.6%	829	2.2%	264	5.8%	1,194	2.4%
Finance, Insurance, Real Estate Summary	41	8.8%	437	6.4%	286	8.9%	2,045	5.5%	387	8.5%	2,444	4.9%
Banks, Savings & Lending Institutions	13	2.8%	247	3.6%	58	1.8%	796	2.2%	79	1.7%	898	1.8%
Securities Brokers	8	1.7%	47	0.7%	42	1.3%	173	0.5%	49	1.1%	190	0.4%
Insurance Carriers & Agents	1	0.2%	4	0.1%	64	2.0%	280	0.8%	92	2.0%	402	0.8%
Real Estate, Holding, Other Investment Offices	18	3.9%	139	2.0%	122	3.8%	796	2.2%	167	3.7%	955	1.9%
Services Summary	205	44.1%	2,706	39.4%	1,380	42.8%	17,456	47.2%	1,861	40.9%	22,205	45.0%
Hotels & Lodging	11	2.4%	195	2.8%	22	0.7%	305	0.8%	40	0.9%	409	0.8%
Automotive Services	19	4.1%	147	2.1%	113	3.5%	760	2.1%	150	3.3%	943	1.9%
Motion Pictures & Amusements	7	1.5%	87	1.3%	73	2.3%	486	1.3%	107	2.4%	676	1.4%
Health Services	81	17.4%	1,301	19.0%	324	10.0%	7,607	20.5%	387	8.5%	8,265	16.7%
Legal Services	5	1.1%	20	0.3%	96	3.0%	529	1.4%	104	2.3%	565	1.1%
Education Institutions & Libraries	3	0.6%	100	1.5%	51	1.6%	2,297	6.2%	74	1.6%	3,960	8.0%
Other Services	79	17.0%	856	12.5%	700	21.7%	5,472	14.8%	999	22.0%	7,388	15.0%
Government	8	1.7%	211	3.1%	134	4.2%	3,606	9.7%	178	3.9%	4,540	9.2%
Unclassified Establishments	25	5.4%	8	0.1%	234	7.3%	94	0.3%	348	7.7%	149	0.3%
Totals	465	100.0%	6,864	100.0%	3,227	100.0%	37,021	100.0%	4,546	100.0%	49,393	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

2150 Martin Luther King Jr Blvd, Panama City, Florida, 32405
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.18709
Longitude: -85.64773

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.2%	2	0.0%	6	0.2%	24	0.1%	10	0.2%	38	0.1%
Mining	0	0.0%	3	0.0%	3	0.1%	20	0.1%	5	0.1%	25	0.1%
Utilities	0	0.0%	1	0.0%	2	0.1%	21	0.1%	4	0.1%	36	0.1%
Construction	39	8.4%	398	5.8%	255	7.9%	2,369	6.4%	389	8.6%	3,651	7.4%
Manufacturing	7	1.5%	62	0.9%	79	2.4%	1,092	2.9%	111	2.4%	1,525	3.1%
Wholesale Trade	11	2.4%	151	2.2%	85	2.6%	886	2.4%	107	2.4%	1,516	3.1%
Retail Trade	74	15.9%	1,541	22.5%	429	13.3%	4,654	12.6%	634	13.9%	6,491	13.1%
Motor Vehicle & Parts Dealers	12	2.6%	129	1.9%	70	2.2%	818	2.2%	109	2.4%	1,019	2.1%
Furniture & Home Furnishings Stores	5	1.1%	35	0.5%	22	0.7%	166	0.4%	31	0.7%	206	0.4%
Electronics & Appliance Stores	3	0.6%	123	1.8%	11	0.3%	159	0.4%	19	0.4%	182	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.5%	361	5.3%	36	1.1%	628	1.7%	53	1.2%	761	1.5%
Food & Beverage Stores	4	0.9%	13	0.2%	41	1.3%	416	1.1%	68	1.5%	1,160	2.3%
Health & Personal Care Stores	13	2.8%	77	1.1%	53	1.6%	264	0.7%	71	1.6%	438	0.9%
Gasoline Stations	2	0.4%	9	0.1%	15	0.5%	67	0.2%	24	0.5%	104	0.2%
Clothing & Clothing Accessories Stores	4	0.9%	31	0.5%	22	0.7%	95	0.3%	33	0.7%	125	0.3%
Sport Goods, Hobby, Book, & Music Stores	2	0.4%	35	0.5%	30	0.9%	152	0.4%	42	0.9%	210	0.4%
General Merchandise Stores	6	1.3%	596	8.7%	35	1.1%	1,476	4.0%	50	1.1%	1,780	3.6%
Miscellaneous Store Retailers	8	1.7%	45	0.7%	62	1.9%	250	0.7%	85	1.9%	340	0.7%
Nonstore Retailers	7	1.5%	84	1.2%	31	1.0%	162	0.4%	50	1.1%	167	0.3%
Transportation & Warehousing	7	1.5%	178	2.6%	63	2.0%	941	2.5%	84	1.8%	1,075	2.2%
Information	7	1.5%	49	0.7%	45	1.4%	532	1.4%	67	1.5%	644	1.3%
Finance & Insurance	24	5.2%	300	4.4%	169	5.2%	1,260	3.4%	230	5.1%	1,519	3.1%
Central Bank/Credit Intermediation & Related Activities	14	3.0%	249	3.6%	61	1.9%	805	2.2%	89	2.0%	924	1.9%
Securities, Commodity Contracts & Other Financial	8	1.7%	47	0.7%	43	1.3%	176	0.5%	50	1.1%	193	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	1	0.2%	4	0.1%	64	2.0%	280	0.8%	92	2.0%	402	0.8%
Real Estate, Rental & Leasing	19	4.1%	113	1.6%	166	5.1%	987	2.7%	240	5.3%	1,227	2.5%
Professional, Scientific & Tech Services	23	4.9%	395	5.8%	304	9.4%	2,079	5.6%	392	8.6%	2,573	5.2%
Legal Services	7	1.5%	29	0.4%	105	3.3%	566	1.5%	114	2.5%	605	1.2%
Management of Companies & Enterprises	2	0.4%	30	0.4%	7	0.2%	65	0.2%	7	0.2%	67	0.1%
Administrative & Support & Waste Management & Remediation	11	2.4%	86	1.3%	128	4.0%	969	2.6%	194	4.3%	1,522	3.1%
Educational Services	5	1.1%	103	1.5%	66	2.0%	2,307	6.2%	96	2.1%	3,989	8.1%
Health Care & Social Assistance	94	20.2%	1,440	21.0%	409	12.7%	8,873	24.0%	487	10.7%	9,777	19.8%
Arts, Entertainment & Recreation	4	0.9%	63	0.9%	47	1.5%	395	1.1%	69	1.5%	577	1.2%
Accommodation & Food Services	49	10.5%	1,318	19.2%	204	6.3%	3,503	9.5%	318	7.0%	5,222	10.6%
Accommodation	11	2.4%	195	2.8%	22	0.7%	305	0.8%	40	0.9%	409	0.8%
Food Services & Drinking Places	38	8.2%	1,123	16.4%	181	5.6%	3,198	8.6%	278	6.1%	4,813	9.7%
Other Services (except Public Administration)	54	11.6%	411	6.0%	393	12.2%	2,343	6.3%	577	12.7%	3,230	6.5%
Automotive Repair & Maintenance	14	3.0%	133	1.9%	90	2.8%	623	1.7%	120	2.6%	780	1.6%
Public Administration	8	1.7%	211	3.1%	134	4.2%	3,606	9.7%	178	3.9%	4,540	9.2%
Unclassified Establishments	25	5.4%	8	0.1%	234	7.3%	94	0.3%	348	7.7%	149	0.3%
Total	465	100.0%	6,864	100.0%	3,227	100.0%	37,021	100.0%	4,546	100.0%	49,393	100.0%

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

October 27, 2021