



Executive Summary

744 Noah Dr, Jasper, Georgia, 30143
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 34.46990
Longitude: -84.45840

	3 miles	5 miles	7 miles
Population			
2000 Population	7,564	11,750	17,744
2010 Population	9,414	14,849	22,891
2021 Population	10,441	16,586	25,771
2026 Population	10,944	17,444	27,203
2000-2010 Annual Rate	2.21%	2.37%	2.58%
2010-2021 Annual Rate	0.92%	0.99%	1.06%
2021-2026 Annual Rate	0.95%	1.01%	1.09%
2021 Male Population	49.0%	49.1%	49.4%
2021 Female Population	51.0%	50.9%	50.6%
2021 Median Age	41.7	42.3	44.3

In the identified area, the current year population is 25,771. In 2010, the Census count in the area was 22,891. The rate of change since 2010 was 1.06% annually. The five-year projection for the population in the area is 27,203 representing a change of 1.09% annually from 2021 to 2026. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 41.7, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	92.2%	93.2%	93.8%
2021 Black Alone	1.8%	1.6%	1.4%
2021 American Indian/Alaska Native Alone	0.4%	0.4%	0.4%
2021 Asian Alone	0.9%	0.9%	0.9%
2021 Pacific Islander Alone	0.0%	0.0%	0.0%
2021 Other Race	3.2%	2.4%	1.9%
2021 Two or More Races	1.5%	1.5%	1.5%
2021 Hispanic Origin (Any Race)	5.4%	4.5%	3.7%

Persons of Hispanic origin represent 3.7% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 18.2 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	65	70	85
2000 Households	2,930	4,520	6,884
2010 Households	3,580	5,641	8,746
2021 Total Households	3,971	6,307	9,849
2026 Total Households	4,169	6,640	10,402
2000-2010 Annual Rate	2.02%	2.24%	2.42%
2010-2021 Annual Rate	0.93%	1.00%	1.06%
2021-2026 Annual Rate	0.98%	1.03%	1.10%
2021 Average Household Size	2.56	2.58	2.58

The household count in this area has changed from 8,746 in 2010 to 9,849 in the current year, a change of 1.06% annually. The five-year projection of households is 10,402, a change of 1.10% annually from the current year total. Average household size is currently 2.58, compared to 2.58 in the year 2010. The number of families in the current year is 7,155 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

January 18, 2022



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Mortgage Income			
2021 Percent of Income for Mortgage	17.5%	17.8%	17.4%
Median Household Income			
2021 Median Household Income	\$59,982	\$60,120	\$63,208
2026 Median Household Income	\$67,809	\$67,132	\$70,765
2021-2026 Annual Rate	2.48%	2.23%	2.28%
Average Household Income			
2021 Average Household Income	\$73,151	\$74,676	\$79,943
2026 Average Household Income	\$82,878	\$84,602	\$90,219
2021-2026 Annual Rate	2.53%	2.53%	2.45%
Per Capita Income			
2021 Per Capita Income	\$27,992	\$28,422	\$30,628
2026 Per Capita Income	\$31,759	\$32,225	\$34,579
2021-2026 Annual Rate	2.56%	2.54%	2.46%

Households by Income

Current median household income is \$63,208 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$70,765 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$79,943 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$90,219 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$30,628 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$34,579 in five years, compared to \$39,378 for all U.S. households

Housing			
2021 Housing Affordability Index	133	131	135
2000 Total Housing Units	3,185	4,961	7,826
2000 Owner Occupied Housing Units	2,091	3,436	5,503
2000 Renter Occupied Housing Units	839	1,084	1,381
2000 Vacant Housing Units	255	441	942
2010 Total Housing Units	3,986	6,324	10,091
2010 Owner Occupied Housing Units	2,427	4,020	6,616
2010 Renter Occupied Housing Units	1,153	1,621	2,130
2010 Vacant Housing Units	406	683	1,345
2021 Total Housing Units	4,414	7,059	11,352
2021 Owner Occupied Housing Units	2,563	4,305	7,203
2021 Renter Occupied Housing Units	1,408	2,001	2,646
2021 Vacant Housing Units	443	752	1,503
2026 Total Housing Units	4,625	7,416	11,964
2026 Owner Occupied Housing Units	2,727	4,594	7,697
2026 Renter Occupied Housing Units	1,442	2,045	2,705
2026 Vacant Housing Units	456	776	1,562

Currently, 63.5% of the 11,352 housing units in the area are owner occupied; 23.3%, renter occupied; and 13.2% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 10,091 housing units in the area - 65.6% owner occupied, 21.1% renter occupied, and 13.3% vacant. The annual rate of change in housing units since 2010 is 5.37%. Median home value in the area is \$262,421, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 2.37% annually to \$295,095.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

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