



Business Summary

744 Noah Dr, Jasper, Georgia, 30143
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 34.46990
Longitude: -84.45840

Data for all businesses in area				3 miles		5 miles				7 miles			
Total Businesses:				829		975				1,153			
Total Employees:				7,677		8,916				10,260			
Total Residential Population:				10,441		16,586				25,771			
Employee/Residential Population Ratio (per 100 Residents)				74		54				40			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	14	1.7%	48	0.6%	20	2.1%	80	0.9%	30	2.6%	123	1.2%	
Construction	42	5.1%	443	5.8%	58	5.9%	558	6.3%	80	6.9%	695	6.8%	
Manufacturing	27	3.3%	484	6.3%	36	3.7%	869	9.7%	43	3.7%	981	9.6%	
Transportation	16	1.9%	189	2.5%	21	2.2%	205	2.3%	26	2.3%	220	2.1%	
Communication	10	1.2%	60	0.8%	10	1.0%	62	0.7%	11	1.0%	66	0.6%	
Utility	5	0.6%	65	0.8%	6	0.6%	68	0.8%	8	0.7%	74	0.7%	
Wholesale Trade	28	3.4%	198	2.6%	32	3.3%	219	2.5%	39	3.4%	259	2.5%	
Retail Trade Summary	204	24.6%	2,223	29.0%	235	24.1%	2,389	26.8%	261	22.6%	2,546	24.8%	
Home Improvement	19	2.3%	215	2.8%	23	2.4%	239	2.7%	26	2.3%	258	2.5%	
General Merchandise Stores	6	0.7%	363	4.7%	7	0.7%	366	4.1%	9	0.8%	380	3.7%	
Food Stores	19	2.3%	214	2.8%	22	2.3%	222	2.5%	24	2.1%	235	2.3%	
Auto Dealers, Gas Stations, Auto Aftermarket	31	3.7%	241	3.1%	35	3.6%	271	3.0%	37	3.2%	295	2.9%	
Apparel & Accessory Stores	10	1.2%	30	0.4%	11	1.1%	33	0.4%	11	1.0%	43	0.4%	
Furniture & Home Furnishings	13	1.6%	57	0.7%	15	1.5%	68	0.8%	17	1.5%	76	0.7%	
Eating & Drinking Places	54	6.5%	766	10.0%	60	6.2%	818	9.2%	64	5.6%	859	8.4%	
Miscellaneous Retail	51	6.2%	336	4.4%	63	6.5%	371	4.2%	73	6.3%	398	3.9%	
Finance, Insurance, Real Estate Summary	76	9.2%	426	5.5%	82	8.4%	464	5.2%	94	8.2%	509	5.0%	
Banks, Savings & Lending Institutions	20	2.4%	177	2.3%	22	2.3%	193	2.2%	25	2.2%	206	2.0%	
Securities Brokers	10	1.2%	36	0.5%	10	1.0%	36	0.4%	10	0.9%	36	0.4%	
Insurance Carriers & Agents	19	2.3%	67	0.9%	20	2.1%	68	0.8%	21	1.8%	70	0.7%	
Real Estate, Holding, Other Investment Offices	26	3.1%	146	1.9%	30	3.1%	167	1.9%	37	3.2%	197	1.9%	
Services Summary	305	36.8%	2,429	31.6%	359	36.8%	2,816	31.6%	426	36.9%	3,529	34.4%	
Hotels & Lodging	4	0.5%	17	0.2%	5	0.5%	22	0.2%	7	0.6%	35	0.3%	
Automotive Services	28	3.4%	64	0.8%	39	4.0%	97	1.1%	46	4.0%	123	1.2%	
Motion Pictures & Amusements	22	2.7%	121	1.6%	23	2.4%	134	1.5%	27	2.3%	201	2.0%	
Health Services	55	6.6%	710	9.2%	62	6.4%	829	9.3%	78	6.8%	1,167	11.4%	
Legal Services	10	1.2%	38	0.5%	11	1.1%	39	0.4%	11	1.0%	40	0.4%	
Education Institutions & Libraries	18	2.2%	618	8.1%	20	2.1%	696	7.8%	23	2.0%	758	7.4%	
Other Services	169	20.4%	860	11.2%	200	20.5%	1,000	11.2%	233	20.2%	1,206	11.8%	
Government	63	7.6%	1,057	13.8%	69	7.1%	1,127	12.6%	75	6.5%	1,195	11.6%	
Unclassified Establishments	39	4.7%	56	0.7%	48	4.9%	59	0.7%	61	5.3%	64	0.6%	
Totals	829	100.0%	7,677	100.0%	975	100.0%	8,916	100.0%	1,153	100.0%	10,260	100.0%	

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

January 18, 2022



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	6	0.7%	24	0.3%	9	0.9%	58	0.7%	13	1.1%	91	0.9%
Mining	1	0.1%	3	0.0%	1	0.1%	4	0.0%	1	0.1%	4	0.0%
Utilities	3	0.4%	40	0.5%	3	0.3%	40	0.4%	3	0.3%	40	0.4%
Construction	43	5.2%	446	5.8%	61	6.3%	567	6.4%	83	7.2%	709	6.9%
Manufacturing	32	3.9%	500	6.5%	41	4.2%	867	9.7%	47	4.1%	957	9.3%
Wholesale Trade	28	3.4%	198	2.6%	32	3.3%	219	2.5%	39	3.4%	259	2.5%
Retail Trade	141	17.0%	1,408	18.3%	165	16.9%	1,511	16.9%	186	16.1%	1,620	15.8%
Motor Vehicle & Parts Dealers	25	3.0%	225	2.9%	27	2.8%	252	2.8%	29	2.5%	273	2.7%
Furniture & Home Furnishings Stores	7	0.8%	41	0.5%	7	0.7%	42	0.5%	8	0.7%	44	0.4%
Electronics & Appliance Stores	2	0.2%	5	0.1%	2	0.2%	5	0.1%	2	0.2%	5	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	18	2.2%	210	2.7%	22	2.3%	234	2.6%	25	2.2%	253	2.5%
Food & Beverage Stores	13	1.6%	173	2.3%	16	1.6%	184	2.1%	19	1.6%	205	2.0%
Health & Personal Care Stores	14	1.7%	117	1.5%	16	1.6%	130	1.5%	18	1.6%	137	1.3%
Gasoline Stations	7	0.8%	16	0.2%	7	0.7%	19	0.2%	8	0.7%	22	0.2%
Clothing & Clothing Accessories Stores	11	1.3%	36	0.5%	12	1.2%	39	0.4%	12	1.0%	49	0.5%
Sport Goods, Hobby, Book, & Music Stores	7	0.8%	25	0.3%	8	0.8%	26	0.3%	9	0.8%	30	0.3%
General Merchandise Stores	6	0.7%	363	4.7%	7	0.7%	366	4.1%	9	0.8%	380	3.7%
Miscellaneous Store Retailers	20	2.4%	185	2.4%	27	2.8%	202	2.3%	30	2.6%	210	2.0%
Nonstore Retailers	12	1.4%	11	0.1%	13	1.3%	11	0.1%	16	1.4%	11	0.1%
Transportation & Warehousing	8	1.0%	174	2.3%	12	1.2%	194	2.2%	16	1.4%	208	2.0%
Information	13	1.6%	86	1.1%	14	1.4%	102	1.1%	16	1.4%	127	1.2%
Finance & Insurance	51	6.2%	282	3.7%	54	5.5%	301	3.4%	59	5.1%	317	3.1%
Central Bank/Credit Intermediation & Related Activities	22	2.7%	180	2.3%	25	2.6%	197	2.2%	28	2.4%	211	2.1%
Securities, Commodity Contracts & Other Financial	10	1.2%	36	0.5%	10	1.0%	36	0.4%	10	0.9%	36	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	19	2.3%	67	0.9%	20	2.1%	68	0.8%	21	1.8%	70	0.7%
Real Estate, Rental & Leasing	39	4.7%	166	2.2%	47	4.8%	196	2.2%	58	5.0%	235	2.3%
Professional, Scientific & Tech Services	61	7.4%	254	3.3%	69	7.1%	286	3.2%	77	6.7%	320	3.1%
Legal Services	10	1.2%	38	0.5%	11	1.1%	39	0.4%	11	1.0%	40	0.4%
Management of Companies & Enterprises	1	0.1%	2	0.0%	1	0.1%	2	0.0%	1	0.1%	2	0.0%
Administrative & Support & Waste Management & Remediation	15	1.8%	50	0.7%	20	2.1%	75	0.8%	29	2.5%	110	1.1%
Educational Services	22	2.7%	626	8.2%	24	2.5%	702	7.9%	27	2.3%	763	7.4%
Health Care & Social Assistance	71	8.6%	836	10.9%	80	8.2%	990	11.1%	102	8.8%	1,396	13.6%
Arts, Entertainment & Recreation	15	1.8%	106	1.4%	16	1.6%	118	1.3%	21	1.8%	186	1.8%
Accommodation & Food Services	59	7.1%	803	10.5%	66	6.8%	860	9.6%	72	6.2%	914	8.9%
Accommodation	4	0.5%	17	0.2%	5	0.5%	22	0.2%	7	0.6%	35	0.3%
Food Services & Drinking Places	55	6.6%	786	10.2%	61	6.3%	838	9.4%	65	5.6%	879	8.6%
Other Services (except Public Administration)	118	14.2%	560	7.3%	143	14.7%	637	7.1%	167	14.5%	745	7.3%
Automotive Repair & Maintenance	24	2.9%	52	0.7%	31	3.2%	72	0.8%	36	3.1%	90	0.9%
Public Administration	63	7.6%	1,057	13.8%	69	7.1%	1,127	12.6%	75	6.5%	1,195	11.6%
Unclassified Establishments	39	4.7%	56	0.7%	48	4.9%	59	0.7%	61	5.3%	64	0.6%
Total	829	100.0%	7,677	100.0%	975	100.0%	8,916	100.0%	1,153	100.0%	10,260	100.0%

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