



Executive Summary

744 Noah Dr, Jasper, Georgia, 30143
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.46990
Longitude: -84.45840

	1 mile	3 miles	5 miles
Population			
2000 Population	1,038	7,564	11,750
2010 Population	880	9,414	14,849
2021 Population	926	10,441	16,586
2026 Population	954	10,944	17,444
2000-2010 Annual Rate	-1.64%	2.21%	2.37%
2010-2021 Annual Rate	0.45%	0.92%	0.99%
2021-2026 Annual Rate	0.60%	0.95%	1.01%
2021 Male Population	49.4%	49.0%	49.1%
2021 Female Population	50.6%	51.0%	50.9%
2021 Median Age	40.2	41.7	42.3

In the identified area, the current year population is 16,586. In 2010, the Census count in the area was 14,849. The rate of change since 2010 was 0.99% annually. The five-year projection for the population in the area is 17,444 representing a change of 1.01% annually from 2021 to 2026. Currently, the population is 49.1% male and 50.9% female.

Median Age

The median age in this area is 40.2, compared to U.S. median age of 38.5.

Race and Ethnicity

2021 White Alone	82.1%	92.2%	93.2%
2021 Black Alone	3.0%	1.8%	1.6%
2021 American Indian/Alaska Native Alone	1.3%	0.4%	0.4%
2021 Asian Alone	0.8%	0.9%	0.9%
2021 Pacific Islander Alone	0.0%	0.0%	0.0%
2021 Other Race	11.8%	3.2%	2.4%
2021 Two or More Races	1.1%	1.5%	1.5%
2021 Hispanic Origin (Any Race)	16.0%	5.4%	4.5%

Persons of Hispanic origin represent 4.5% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 20.5 in the identified area, compared to 65.4 for the U.S. as a whole.

Households

2021 Wealth Index	27	65	70
2000 Households	375	2,930	4,520
2010 Households	325	3,580	5,641
2021 Total Households	343	3,971	6,307
2026 Total Households	353	4,169	6,640
2000-2010 Annual Rate	-1.42%	2.02%	2.24%
2010-2021 Annual Rate	0.48%	0.93%	1.00%
2021-2026 Annual Rate	0.58%	0.98%	1.03%
2021 Average Household Size	2.70	2.56	2.58

The household count in this area has changed from 5,641 in 2010 to 6,307 in the current year, a change of 1.00% annually. The five-year projection of households is 6,640, a change of 1.03% annually from the current year total. Average household size is currently 2.58, compared to 2.59 in the year 2010. The number of families in the current year is 4,481 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

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Mortgage Income			
2021 Percent of Income for Mortgage	25.9%	17.5%	17.8%
Median Household Income			
2021 Median Household Income	\$22,277	\$59,982	\$60,120
2026 Median Household Income	\$24,591	\$67,809	\$67,132
2021-2026 Annual Rate	2.00%	2.48%	2.23%
Average Household Income			
2021 Average Household Income	\$41,171	\$73,151	\$74,676
2026 Average Household Income	\$45,906	\$82,878	\$84,602
2021-2026 Annual Rate	2.20%	2.53%	2.53%
Per Capita Income			
2021 Per Capita Income	\$16,141	\$27,992	\$28,422
2026 Per Capita Income	\$17,976	\$31,759	\$32,225
2021-2026 Annual Rate	2.18%	2.56%	2.54%

Households by Income

Current median household income is \$60,120 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$67,132 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$74,676 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$84,602 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$28,422 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$32,225 in five years, compared to \$39,378 for all U.S. households

Housing			
2021 Housing Affordability Index	89	133	131
2000 Total Housing Units	399	3,185	4,961
2000 Owner Occupied Housing Units	241	2,091	3,436
2000 Renter Occupied Housing Units	134	839	1,084
2000 Vacant Housing Units	24	255	441
2010 Total Housing Units	365	3,986	6,324
2010 Owner Occupied Housing Units	187	2,427	4,020
2010 Renter Occupied Housing Units	138	1,153	1,621
2010 Vacant Housing Units	40	406	683
2021 Total Housing Units	384	4,414	7,059
2021 Owner Occupied Housing Units	185	2,563	4,305
2021 Renter Occupied Housing Units	158	1,408	2,001
2021 Vacant Housing Units	41	443	752
2026 Total Housing Units	395	4,625	7,416
2026 Owner Occupied Housing Units	194	2,727	4,594
2026 Renter Occupied Housing Units	159	1,442	2,045
2026 Vacant Housing Units	42	456	776

Currently, 61.0% of the 7,059 housing units in the area are owner occupied; 28.3%, renter occupied; and 10.7% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 6,324 housing units in the area - 63.6% owner occupied, 25.6% renter occupied, and 10.8% vacant. The annual rate of change in housing units since 2010 is 5.01%. Median home value in the area is \$255,727, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 2.41% annually to \$288,015.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

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