



Business Summary

744 Noah Dr, Jasper, Georgia, 30143
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.46990
Longitude: -84.45840

Data for all businesses in area				1 mile		3 miles				5 miles			
Total Businesses:				254		829				975			
Total Employees:				2,185		7,677				8,916			
Total Residential Population:				926		10,441				16,586			
Employee/Residential Population Ratio (per 100 Residents)				236		74				54			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees		
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	
Agriculture & Mining	4	1.6%	11	0.5%	14	1.7%	48	0.6%	20	2.1%	80	0.9%	
Construction	9	3.5%	111	5.1%	42	5.1%	443	5.8%	58	5.9%	558	6.3%	
Manufacturing	9	3.5%	96	4.4%	27	3.3%	484	6.3%	36	3.7%	869	9.7%	
Transportation	4	1.6%	41	1.9%	16	1.9%	189	2.5%	21	2.2%	205	2.3%	
Communication	5	2.0%	26	1.2%	10	1.2%	60	0.8%	10	1.0%	62	0.7%	
Utility	1	0.4%	3	0.1%	5	0.6%	65	0.8%	6	0.6%	68	0.8%	
Wholesale Trade	5	2.0%	57	2.6%	28	3.4%	198	2.6%	32	3.3%	219	2.5%	
Retail Trade Summary	75	29.5%	993	45.4%	204	24.6%	2,223	29.0%	235	24.1%	2,389	26.8%	
Home Improvement	6	2.4%	93	4.3%	19	2.3%	215	2.8%	23	2.4%	239	2.7%	
General Merchandise Stores	2	0.8%	209	9.6%	6	0.7%	363	4.7%	7	0.7%	366	4.1%	
Food Stores	7	2.8%	107	4.9%	19	2.3%	214	2.8%	22	2.3%	222	2.5%	
Auto Dealers, Gas Stations, Auto Aftermarket	11	4.3%	107	4.9%	31	3.7%	241	3.1%	35	3.6%	271	3.0%	
Apparel & Accessory Stores	4	1.6%	8	0.4%	10	1.2%	30	0.4%	11	1.1%	33	0.4%	
Furniture & Home Furnishings	4	1.6%	15	0.7%	13	1.6%	57	0.7%	15	1.5%	68	0.8%	
Eating & Drinking Places	24	9.4%	383	17.5%	54	6.5%	766	10.0%	60	6.2%	818	9.2%	
Miscellaneous Retail	17	6.7%	70	3.2%	51	6.2%	336	4.4%	63	6.5%	371	4.2%	
Finance, Insurance, Real Estate Summary	25	9.8%	178	8.1%	76	9.2%	426	5.5%	82	8.4%	464	5.2%	
Banks, Savings & Lending Institutions	8	3.1%	77	3.5%	20	2.4%	177	2.3%	22	2.3%	193	2.2%	
Securities Brokers	5	2.0%	20	0.9%	10	1.2%	36	0.5%	10	1.0%	36	0.4%	
Insurance Carriers & Agents	7	2.8%	23	1.1%	19	2.3%	67	0.9%	20	2.1%	68	0.8%	
Real Estate, Holding, Other Investment Offices	5	2.0%	58	2.7%	26	3.1%	146	1.9%	30	3.1%	167	1.9%	
Services Summary	97	38.2%	589	27.0%	305	36.8%	2,429	31.6%	359	36.8%	2,816	31.6%	
Hotels & Lodging	1	0.4%	7	0.3%	4	0.5%	17	0.2%	5	0.5%	22	0.2%	
Automotive Services	9	3.5%	19	0.9%	28	3.4%	64	0.8%	39	4.0%	97	1.1%	
Motion Pictures & Amusements	9	3.5%	54	2.5%	22	2.7%	121	1.6%	23	2.4%	134	1.5%	
Health Services	19	7.5%	166	7.6%	55	6.6%	710	9.2%	62	6.4%	829	9.3%	
Legal Services	4	1.6%	14	0.6%	10	1.2%	38	0.5%	11	1.1%	39	0.4%	
Education Institutions & Libraries	5	2.0%	107	4.9%	18	2.2%	618	8.1%	20	2.1%	696	7.8%	
Other Services	50	19.7%	223	10.2%	169	20.4%	860	11.2%	200	20.5%	1,000	11.2%	
Government	8	3.1%	69	3.2%	63	7.6%	1,057	13.8%	69	7.1%	1,127	12.6%	
Unclassified Establishments	12	4.7%	10	0.5%	39	4.7%	56	0.7%	48	4.9%	59	0.7%	
Totals	254	100.0%	2,185	100.0%	829	100.0%	7,677	100.0%	975	100.0%	8,916	100.0%	

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

January 18, 2022



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.8%	5	0.2%	6	0.7%	24	0.3%	9	0.9%	58	0.7%
Mining	0	0.0%	1	0.0%	1	0.1%	3	0.0%	1	0.1%	4	0.0%
Utilities	1	0.4%	3	0.1%	3	0.4%	40	0.5%	3	0.3%	40	0.4%
Construction	10	3.9%	111	5.1%	43	5.2%	446	5.8%	61	6.3%	567	6.4%
Manufacturing	11	4.3%	111	5.1%	32	3.9%	500	6.5%	41	4.2%	867	9.7%
Wholesale Trade	5	2.0%	57	2.6%	28	3.4%	198	2.6%	32	3.3%	219	2.5%
Retail Trade	47	18.5%	584	26.7%	141	17.0%	1,408	18.3%	165	16.9%	1,511	16.9%
Motor Vehicle & Parts Dealers	9	3.5%	103	4.7%	25	3.0%	225	2.9%	27	2.8%	252	2.8%
Furniture & Home Furnishings Stores	2	0.8%	10	0.5%	7	0.8%	41	0.5%	7	0.7%	42	0.5%
Electronics & Appliance Stores	1	0.4%	2	0.1%	2	0.2%	5	0.1%	2	0.2%	5	0.1%
Bldg Material & Garden Equipment & Supplies Dealers	6	2.4%	90	4.1%	18	2.2%	210	2.7%	22	2.3%	234	2.6%
Food & Beverage Stores	4	1.6%	82	3.8%	13	1.6%	173	2.3%	16	1.6%	184	2.1%
Health & Personal Care Stores	5	2.0%	39	1.8%	14	1.7%	117	1.5%	16	1.6%	130	1.5%
Gasoline Stations	2	0.8%	4	0.2%	7	0.8%	16	0.2%	7	0.7%	19	0.2%
Clothing & Clothing Accessories Stores	4	1.6%	12	0.5%	11	1.3%	36	0.5%	12	1.2%	39	0.4%
Sport Goods, Hobby, Book, & Music Stores	1	0.4%	5	0.2%	7	0.8%	25	0.3%	8	0.8%	26	0.3%
General Merchandise Stores	2	0.8%	209	9.6%	6	0.7%	363	4.7%	7	0.7%	366	4.1%
Miscellaneous Store Retailers	6	2.4%	23	1.1%	20	2.4%	185	2.4%	27	2.8%	202	2.3%
Nonstore Retailers	5	2.0%	3	0.1%	12	1.4%	11	0.1%	13	1.3%	11	0.1%
Transportation & Warehousing	3	1.2%	39	1.8%	8	1.0%	174	2.3%	12	1.2%	194	2.2%
Information	5	2.0%	26	1.2%	13	1.6%	86	1.1%	14	1.4%	102	1.1%
Finance & Insurance	21	8.3%	121	5.5%	51	6.2%	282	3.7%	54	5.5%	301	3.4%
Central Bank/Credit Intermediation & Related Activities	9	3.5%	79	3.6%	22	2.7%	180	2.3%	25	2.6%	197	2.2%
Securities, Commodity Contracts & Other Financial	5	2.0%	20	0.9%	10	1.2%	36	0.5%	10	1.0%	36	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	7	2.8%	23	1.1%	19	2.3%	67	0.9%	20	2.1%	68	0.8%
Real Estate, Rental & Leasing	11	4.3%	68	3.1%	39	4.7%	166	2.2%	47	4.8%	196	2.2%
Professional, Scientific & Tech Services	19	7.5%	68	3.1%	61	7.4%	254	3.3%	69	7.1%	286	3.2%
Legal Services	4	1.6%	14	0.6%	10	1.2%	38	0.5%	11	1.1%	39	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	2	0.0%	1	0.1%	2	0.0%
Administrative & Support & Waste Management & Remediation	2	0.8%	4	0.2%	15	1.8%	50	0.7%	20	2.1%	75	0.8%
Educational Services	6	2.4%	110	5.0%	22	2.7%	626	8.2%	24	2.5%	702	7.9%
Health Care & Social Assistance	21	8.3%	181	8.3%	71	8.6%	836	10.9%	80	8.2%	990	11.1%
Arts, Entertainment & Recreation	7	2.8%	51	2.3%	15	1.8%	106	1.4%	16	1.6%	118	1.3%
Accommodation & Food Services	26	10.2%	402	18.4%	59	7.1%	803	10.5%	66	6.8%	860	9.6%
Accommodation	1	0.4%	7	0.3%	4	0.5%	17	0.2%	5	0.5%	22	0.2%
Food Services & Drinking Places	25	9.8%	395	18.1%	55	6.6%	786	10.2%	61	6.3%	838	9.4%
Other Services (except Public Administration)	38	15.0%	162	7.4%	118	14.2%	560	7.3%	143	14.7%	637	7.1%
Automotive Repair & Maintenance	8	3.1%	15	0.7%	24	2.9%	52	0.7%	31	3.2%	72	0.8%
Public Administration	8	3.1%	69	3.2%	63	7.6%	1,057	13.8%	69	7.1%	1,127	12.6%
Unclassified Establishments	12	4.7%	10	0.5%	39	4.7%	56	0.7%	48	4.9%	59	0.7%
Total	254	100.0%	2,185	100.0%	829	100.0%	7,677	100.0%	975	100.0%	8,916	100.0%

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