



Executive Summary

2841 Greenbriar Pkwy SW, Atlanta, Georgia, 30331
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 33.69045
Longitude: -84.48963

	3 miles	5 miles	7 miles
Population			
2010 Population	65,436	152,696	278,060
2020 Population	70,631	163,285	299,822
2022 Population	71,683	167,031	307,815
2027 Population	72,874	170,534	316,990
2010-2020 Annual Rate	0.77%	0.67%	0.76%
2020-2022 Annual Rate	0.66%	1.01%	1.18%
2022-2027 Annual Rate	0.33%	0.42%	0.59%
2022 Male Population	45.9%	46.1%	46.9%
2022 Female Population	54.1%	53.9%	53.1%
2022 Median Age	37.3	37.4	35.5

In the identified area, the current year population is 307,815. In 2020, the Census count in the area was 299,822. The rate of change since 2020 was 1.18% annually. The five-year projection for the population in the area is 316,990 representing a change of 0.59% annually from 2022 to 2027. Currently, the population is 46.9% male and 53.1% female.

Median Age

The median age in this area is 35.5, compared to U.S. median age of 38.9.

Race and Ethnicity

	3 miles	5 miles	7 miles
2022 White Alone	5.9%	6.5%	6.5%
2022 Black Alone	86.1%	85.7%	85.2%
2022 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2022 Asian Alone	0.5%	0.5%	0.8%
2022 Pacific Islander Alone	0.0%	0.0%	0.0%
2022 Other Race	3.2%	2.9%	3.0%
2022 Two or More Races	4.0%	4.0%	4.1%
2022 Hispanic Origin (Any Race)	5.7%	5.2%	5.5%

Persons of Hispanic origin represent 5.5% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 34.2 in the identified area, compared to 71.6 for the U.S. as a whole.

Households

	3 miles	5 miles	7 miles
2022 Wealth Index	52	59	53
2010 Households	27,124	61,195	107,310
2020 Households	30,366	68,193	120,878
2022 Households	31,061	70,080	124,160
2027 Households	31,622	71,580	128,181
2010-2020 Annual Rate	1.14%	1.09%	1.20%
2020-2022 Annual Rate	1.01%	1.22%	1.20%
2022-2027 Annual Rate	0.36%	0.42%	0.64%
2022 Average Household Size	2.30	2.37	2.41

The household count in this area has changed from 120,878 in 2020 to 124,160 in the current year, a change of 1.20% annually. The five-year projection of households is 128,181, a change of 0.64% annually from the current year total. Average household size is currently 2.41, compared to 2.41 in the year 2020. The number of families in the current year is 72,053 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.



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Mortgage Income			
2022 Percent of Income for Mortgage	21.6%	21.1%	21.2%
Median Household Income			
2022 Median Household Income	\$47,197	\$50,176	\$47,545
2027 Median Household Income	\$57,324	\$61,023	\$58,306
2022-2027 Annual Rate	3.96%	3.99%	4.16%
Average Household Income			
2022 Average Household Income	\$70,498	\$74,849	\$71,628
2027 Average Household Income	\$88,470	\$92,683	\$88,596
2022-2027 Annual Rate	4.65%	4.37%	4.34%
Per Capita Income			
2022 Per Capita Income	\$30,500	\$31,521	\$29,017
2027 Per Capita Income	\$38,313	\$39,039	\$35,920
2022-2027 Annual Rate	4.67%	4.37%	4.36%

Households by Income

Current median household income is \$47,545 in the area, compared to \$72,414 for all U.S. households. Median household income is projected to be \$58,306 in five years, compared to \$84,445 for all U.S. households

Current average household income is \$71,628 in this area, compared to \$105,029 for all U.S. households. Average household income is projected to be \$88,596 in five years, compared to \$122,155 for all U.S. households

Current per capita income is \$29,017 in the area, compared to the U.S. per capita income of \$40,363. The per capita income is projected to be \$35,920 in five years, compared to \$47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	116	118	118
2010 Total Housing Units	32,922	75,015	134,741
2010 Owner Occupied Housing Units	12,043	28,464	48,056
2010 Renter Occupied Housing Units	15,083	32,730	59,257
2010 Vacant Housing Units	5,798	13,820	27,431
2020 Total Housing Units	33,929	76,548	136,788
2020 Vacant Housing Units	3,563	8,355	15,910
2022 Total Housing Units	34,472	78,096	139,553
2022 Owner Occupied Housing Units	12,774	32,313	55,122
2022 Renter Occupied Housing Units	18,287	37,767	69,038
2022 Vacant Housing Units	3,411	8,016	15,393
2027 Total Housing Units	35,611	80,860	145,720
2027 Owner Occupied Housing Units	13,363	33,841	58,059
2027 Renter Occupied Housing Units	18,259	37,739	70,122
2027 Vacant Housing Units	3,989	9,280	17,539

Currently, 39.5% of the 139,553 housing units in the area are owner occupied; 49.5%, renter occupied; and 11.0% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 136,788 housing units in the area and 11.6% vacant housing units. The annual rate of change in housing units since 2020 is 0.89%. Median home value in the area is \$190,975, compared to a median home value of \$283,272 for the U.S. In five years, median value is projected to change by 7.07% annually to \$268,776.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau. Esri forecasts for 2022 and 2027. Esri converted Census 2010 data into 2020 geography.