



Business Summary

7670 Poplar Ave, Germantown, Tennessee, 38138
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 35.09289
Longitude: -89.80615

| Data for all businesses in area | | | | 1 mile | | 3 miles | | | | 5 miles | | | |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|--|
| Total Businesses: | | | | 672 | | 2,720 | | | | 7,611 | | | |
| Total Employees: | | | | 10,134 | | 47,660 | | | | 116,314 | | | |
| Total Residential Population: | | | | 7,673 | | 62,333 | | | | 182,183 | | | |
| Employee/Residential Population Ratio (per 100 Residents) | | | | 132 | | 76 | | | | 64 | | | |
| by SIC Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | |
| Agriculture & Mining | 11 | 1.6% | 54 | 0.5% | 44 | 1.6% | 2,370 | 5.0% | 111 | 1.5% | 3,180 | 2.7% | |
| Construction | 20 | 3.0% | 120 | 1.2% | 91 | 3.3% | 571 | 1.2% | 262 | 3.4% | 2,406 | 2.1% | |
| Manufacturing | 14 | 2.1% | 94 | 0.9% | 61 | 2.2% | 7,696 | 16.1% | 138 | 1.8% | 9,649 | 8.3% | |
| Transportation | 8 | 1.2% | 119 | 1.2% | 42 | 1.5% | 643 | 1.3% | 192 | 2.5% | 3,253 | 2.8% | |
| Communication | 4 | 0.6% | 20 | 0.2% | 22 | 0.8% | 157 | 0.3% | 83 | 1.1% | 874 | 0.8% | |
| Utility | 0 | 0.0% | 0 | 0.0% | 3 | 0.1% | 24 | 0.1% | 4 | 0.1% | 42 | 0.0% | |
| Wholesale Trade | 15 | 2.2% | 144 | 1.4% | 58 | 2.1% | 660 | 1.4% | 164 | 2.2% | 2,200 | 1.9% | |
| Retail Trade Summary | 160 | 23.8% | 2,158 | 21.3% | 500 | 18.4% | 7,143 | 15.0% | 1,487 | 19.5% | 21,191 | 18.2% | |
| Home Improvement | 7 | 1.0% | 37 | 0.4% | 19 | 0.7% | 412 | 0.9% | 50 | 0.7% | 920 | 0.8% | |
| General Merchandise Stores | 5 | 0.7% | 73 | 0.7% | 19 | 0.7% | 735 | 1.5% | 65 | 0.9% | 2,458 | 2.1% | |
| Food Stores | 11 | 1.6% | 252 | 2.5% | 40 | 1.5% | 700 | 1.5% | 134 | 1.8% | 2,295 | 2.0% | |
| Auto Dealers, Gas Stations, Auto Aftermarket | 3 | 0.4% | 20 | 0.2% | 22 | 0.8% | 508 | 1.1% | 124 | 1.6% | 2,241 | 1.9% | |
| Apparel & Accessory Stores | 28 | 4.2% | 345 | 3.4% | 60 | 2.2% | 647 | 1.4% | 144 | 1.9% | 977 | 0.8% | |
| Furniture & Home Furnishings | 10 | 1.5% | 171 | 1.7% | 28 | 1.0% | 306 | 0.6% | 96 | 1.3% | 907 | 0.8% | |
| Eating & Drinking Places | 52 | 7.7% | 966 | 9.5% | 160 | 5.9% | 2,846 | 6.0% | 469 | 6.2% | 8,999 | 7.7% | |
| Miscellaneous Retail | 44 | 6.5% | 293 | 2.9% | 152 | 5.6% | 989 | 2.1% | 406 | 5.3% | 2,393 | 2.1% | |
| Finance, Insurance, Real Estate Summary | 90 | 13.4% | 1,192 | 11.8% | 474 | 17.4% | 6,521 | 13.7% | 1,220 | 16.0% | 15,011 | 12.9% | |
| Banks, Savings & Lending Institutions | 22 | 3.3% | 341 | 3.4% | 96 | 3.5% | 1,408 | 3.0% | 229 | 3.0% | 2,820 | 2.4% | |
| Securities Brokers | 10 | 1.5% | 47 | 0.5% | 84 | 3.1% | 824 | 1.7% | 207 | 2.7% | 2,182 | 1.9% | |
| Insurance Carriers & Agents | 25 | 3.7% | 77 | 0.8% | 116 | 4.3% | 1,621 | 3.4% | 281 | 3.7% | 3,126 | 2.7% | |
| Real Estate, Holding, Other Investment Offices | 33 | 4.9% | 727 | 7.2% | 179 | 6.6% | 2,669 | 5.6% | 503 | 6.6% | 6,883 | 5.9% | |
| Services Summary | 284 | 42.3% | 4,610 | 45.5% | 1,246 | 45.8% | 19,957 | 41.9% | 3,470 | 45.6% | 55,785 | 48.0% | |
| Hotels & Lodging | 3 | 0.4% | 63 | 0.6% | 22 | 0.8% | 620 | 1.3% | 58 | 0.8% | 1,756 | 1.5% | |
| Automotive Services | 6 | 0.9% | 54 | 0.5% | 27 | 1.0% | 185 | 0.4% | 102 | 1.3% | 768 | 0.7% | |
| Motion Pictures & Amusements | 20 | 3.0% | 114 | 1.1% | 64 | 2.4% | 355 | 0.7% | 192 | 2.5% | 1,679 | 1.4% | |
| Health Services | 99 | 14.7% | 3,195 | 31.5% | 397 | 14.6% | 9,220 | 19.3% | 938 | 12.3% | 26,075 | 22.4% | |
| Legal Services | 13 | 1.9% | 99 | 1.0% | 79 | 2.9% | 528 | 1.1% | 192 | 2.5% | 1,773 | 1.5% | |
| Education Institutions & Libraries | 13 | 1.9% | 215 | 2.1% | 49 | 1.8% | 1,974 | 4.1% | 120 | 1.6% | 4,419 | 3.8% | |
| Other Services | 130 | 19.3% | 871 | 8.6% | 610 | 22.4% | 7,076 | 14.8% | 1,869 | 24.6% | 19,314 | 16.6% | |
| Government | 33 | 4.9% | 1,620 | 16.0% | 44 | 1.6% | 1,853 | 3.9% | 66 | 0.9% | 2,394 | 2.1% | |
| Unclassified Establishments | 33 | 4.9% | 5 | 0.0% | 135 | 5.0% | 65 | 0.1% | 413 | 5.4% | 329 | 0.3% | |
| Totals | 672 | 100.0% | 10,134 | 100.0% | 2,720 | 100.0% | 47,660 | 100.0% | 7,611 | 100.0% | 116,314 | 100.0% | |

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

May 25, 2022



Business Summary

7670 Poplar Ave, Germantown, Tennessee, 38138
Rings: 1, 3, 5 mile radii

Prepared by Esri
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| by NAICS Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 0 | 0.0% | 0 | 0.0% | 4 | 0.1% | 19 | 0.0% | 8 | 0.1% | 38 | 0.0% |
| Mining | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% | 1 | 0.0% | 1 | 0.0% | 4 | 0.0% |
| Utilities | 0 | 0.0% | 0 | 0.0% | 1 | 0.0% | 1 | 0.0% | 1 | 0.0% | 1 | 0.0% |
| Construction | 20 | 3.0% | 120 | 1.2% | 99 | 3.6% | 891 | 1.9% | 295 | 3.9% | 3,051 | 2.6% |
| Manufacturing | 13 | 1.9% | 84 | 0.8% | 58 | 2.1% | 7,623 | 16.0% | 143 | 1.9% | 9,699 | 8.3% |
| Wholesale Trade | 15 | 2.2% | 144 | 1.4% | 54 | 2.0% | 647 | 1.4% | 157 | 2.1% | 2,163 | 1.9% |
| Retail Trade | 104 | 15.5% | 1,143 | 11.3% | 329 | 12.1% | 4,197 | 8.8% | 988 | 13.0% | 11,770 | 10.1% |
| Motor Vehicle & Parts Dealers | 1 | 0.1% | 8 | 0.1% | 14 | 0.5% | 469 | 1.0% | 96 | 1.3% | 2,125 | 1.8% |
| Furniture & Home Furnishings Stores | 5 | 0.7% | 113 | 1.1% | 14 | 0.5% | 190 | 0.4% | 50 | 0.7% | 525 | 0.5% |
| Electronics & Appliance Stores | 3 | 0.4% | 54 | 0.5% | 16 | 0.6% | 196 | 0.4% | 53 | 0.7% | 457 | 0.4% |
| Bldg Material & Garden Equipment & Supplies Dealers | 7 | 1.0% | 37 | 0.4% | 19 | 0.7% | 412 | 0.9% | 50 | 0.7% | 920 | 0.8% |
| Food & Beverage Stores | 7 | 1.0% | 199 | 2.0% | 33 | 1.2% | 627 | 1.3% | 115 | 1.5% | 1,942 | 1.7% |
| Health & Personal Care Stores | 13 | 1.9% | 121 | 1.2% | 53 | 1.9% | 408 | 0.9% | 133 | 1.7% | 1,011 | 0.9% |
| Gasoline Stations | 2 | 0.3% | 12 | 0.1% | 8 | 0.3% | 39 | 0.1% | 28 | 0.4% | 116 | 0.1% |
| Clothing & Clothing Accessories Stores | 31 | 4.6% | 366 | 3.6% | 65 | 2.4% | 686 | 1.4% | 162 | 2.1% | 1,050 | 0.9% |
| Sport Goods, Hobby, Book, & Music Stores | 9 | 1.3% | 63 | 0.6% | 20 | 0.7% | 147 | 0.3% | 55 | 0.7% | 483 | 0.4% |
| General Merchandise Stores | 5 | 0.7% | 73 | 0.7% | 19 | 0.7% | 735 | 1.5% | 65 | 0.9% | 2,458 | 2.1% |
| Miscellaneous Store Retailers | 18 | 2.7% | 95 | 0.9% | 49 | 1.8% | 268 | 0.6% | 123 | 1.6% | 649 | 0.6% |
| Nonstore Retailers | 3 | 0.4% | 0 | 0.0% | 19 | 0.7% | 20 | 0.0% | 57 | 0.7% | 34 | 0.0% |
| Transportation & Warehousing | 6 | 0.9% | 99 | 1.0% | 30 | 1.1% | 509 | 1.1% | 132 | 1.7% | 2,146 | 1.8% |
| Information | 13 | 1.9% | 112 | 1.1% | 54 | 2.0% | 488 | 1.0% | 169 | 2.2% | 2,016 | 1.7% |
| Finance & Insurance | 60 | 8.9% | 543 | 5.4% | 301 | 11.1% | 4,203 | 8.8% | 733 | 9.6% | 8,758 | 7.5% |
| Central Bank/Credit Intermediation & Related Activities | 22 | 3.3% | 341 | 3.4% | 95 | 3.5% | 1,402 | 2.9% | 228 | 3.0% | 2,817 | 2.4% |
| Securities, Commodity Contracts & Other Financial | 12 | 1.8% | 125 | 1.2% | 89 | 3.3% | 914 | 1.9% | 219 | 2.9% | 2,299 | 2.0% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 25 | 3.7% | 77 | 0.8% | 118 | 4.3% | 1,887 | 4.0% | 286 | 3.8% | 3,642 | 3.1% |
| Real Estate, Rental & Leasing | 29 | 4.3% | 633 | 6.2% | 173 | 6.4% | 2,206 | 4.6% | 523 | 6.9% | 5,743 | 4.9% |
| Professional, Scientific & Tech Services | 49 | 7.3% | 285 | 2.8% | 323 | 11.9% | 3,558 | 7.5% | 896 | 11.8% | 10,514 | 9.0% |
| Legal Services | 16 | 2.4% | 117 | 1.2% | 94 | 3.5% | 595 | 1.2% | 222 | 2.9% | 2,019 | 1.7% |
| Management of Companies & Enterprises | 1 | 0.1% | 4 | 0.0% | 6 | 0.2% | 69 | 0.1% | 20 | 0.3% | 251 | 0.2% |
| Administrative & Support & Waste Management & Remediation | 19 | 2.8% | 78 | 0.8% | 118 | 4.3% | 2,960 | 6.2% | 305 | 4.0% | 5,622 | 4.8% |
| Educational Services | 20 | 3.0% | 235 | 2.3% | 71 | 2.6% | 2,085 | 4.4% | 172 | 2.3% | 4,820 | 4.1% |
| Health Care & Social Assistance | 111 | 16.5% | 3,400 | 33.6% | 449 | 16.5% | 10,270 | 21.5% | 1,094 | 14.4% | 28,775 | 24.7% |
| Arts, Entertainment & Recreation | 12 | 1.8% | 73 | 0.7% | 33 | 1.2% | 212 | 0.4% | 121 | 1.6% | 1,318 | 1.1% |
| Accommodation & Food Services | 56 | 8.3% | 1,054 | 10.4% | 185 | 6.8% | 3,507 | 7.4% | 535 | 7.0% | 10,856 | 9.3% |
| Accommodation | 3 | 0.4% | 63 | 0.6% | 22 | 0.8% | 620 | 1.3% | 58 | 0.8% | 1,756 | 1.5% |
| Food Services & Drinking Places | 53 | 7.9% | 991 | 9.8% | 164 | 6.0% | 2,887 | 6.1% | 478 | 6.3% | 9,100 | 7.8% |
| Other Services (except Public Administration) | 77 | 11.5% | 503 | 5.0% | 252 | 9.3% | 2,296 | 4.8% | 841 | 11.0% | 6,056 | 5.2% |
| Automotive Repair & Maintenance | 4 | 0.6% | 44 | 0.4% | 20 | 0.7% | 158 | 0.3% | 82 | 1.1% | 685 | 0.6% |
| Public Administration | 33 | 4.9% | 1,620 | 16.0% | 44 | 1.6% | 1,853 | 3.9% | 66 | 0.9% | 2,394 | 2.1% |
| Unclassified Establishments | 33 | 4.9% | 5 | 0.0% | 135 | 5.0% | 65 | 0.1% | 412 | 5.4% | 321 | 0.3% |
| Total | 672 | 100.0% | 10,134 | 100.0% | 2,720 | 100.0% | 47,660 | 100.0% | 7,611 | 100.0% | 116,314 | 100.0% |

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