



Business Summary

3700 Atlanta Hwy, Athens, Georgia, 30606 2
 3700 Atlanta Hwy, Athens, Georgia, 30606
 Rings: 3, 5, 7 mile radii

Prepared by Esri
 Latitude: 33.94376
 Longitude: -83.46729

Data for all businesses in area	3 miles				5 miles				7 miles			
Total Businesses:	1,591				3,551				5,423			
Total Employees:	18,118				46,098				87,279			
Total Residential Population:	29,677				77,420				130,829			
Employee/Residential Population Ratio (per 100 Residents)	61				60				67			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	29	1.8%	188	1.0%	69	1.9%	433	0.9%	126	2.3%	795	0.9%
Construction	89	5.6%	522	2.9%	177	5.0%	930	2.0%	278	5.1%	1,487	1.7%
Manufacturing	33	2.1%	744	4.1%	71	2.0%	1,927	4.2%	106	2.0%	2,435	2.8%
Transportation	35	2.2%	199	1.1%	69	1.9%	412	0.9%	103	1.9%	914	1.0%
Communication	15	0.9%	166	0.9%	26	0.7%	281	0.6%	40	0.7%	378	0.4%
Utility	2	0.1%	21	0.1%	3	0.1%	41	0.1%	12	0.2%	141	0.2%
Wholesale Trade	30	1.9%	599	3.3%	69	1.9%	2,553	5.5%	106	2.0%	3,017	3.5%
Retail Trade Summary	423	26.6%	7,784	43.0%	794	22.4%	11,736	25.5%	1,163	21.4%	15,985	18.3%
Home Improvement	23	1.4%	535	3.0%	39	1.1%	675	1.5%	57	1.1%	811	0.9%
General Merchandise Stores	19	1.2%	854	4.7%	30	0.8%	985	2.1%	44	0.8%	1,104	1.3%
Food Stores	34	2.1%	599	3.3%	83	2.3%	1,203	2.6%	113	2.1%	1,603	1.8%
Auto Dealers, Gas Stations, Auto Aftermarket	56	3.5%	1,042	5.8%	80	2.3%	1,172	2.5%	111	2.0%	1,310	1.5%
Apparel & Accessory Stores	38	2.4%	293	1.6%	62	1.7%	392	0.9%	93	1.7%	577	0.7%
Furniture & Home Furnishings	40	2.5%	431	2.4%	56	1.6%	510	1.1%	68	1.3%	581	0.7%
Eating & Drinking Places	100	6.3%	2,519	13.9%	222	6.3%	4,810	10.4%	363	6.7%	7,562	8.7%
Miscellaneous Retail	114	7.2%	1,509	8.3%	221	6.2%	1,989	4.3%	314	5.8%	2,436	2.8%
Finance, Insurance, Real Estate Summary	184	11.6%	1,058	5.8%	385	10.8%	2,067	4.5%	531	9.8%	3,139	3.6%
Banks, Savings & Lending Institutions	43	2.7%	300	1.7%	80	2.3%	471	1.0%	114	2.1%	796	0.9%
Securities Brokers	26	1.6%	112	0.6%	57	1.6%	316	0.7%	72	1.3%	397	0.5%
Insurance Carriers & Agents	29	1.8%	112	0.6%	69	1.9%	243	0.5%	92	1.7%	347	0.4%
Real Estate, Holding, Other Investment Offices	85	5.3%	534	2.9%	180	5.1%	1,037	2.2%	252	4.6%	1,599	1.8%
Services Summary	652	41.0%	6,550	36.2%	1,618	45.6%	24,311	52.7%	2,454	45.3%	55,046	63.1%
Hotels & Lodging	16	1.0%	159	0.9%	29	0.8%	354	0.8%	51	0.9%	1,336	1.5%
Automotive Services	45	2.8%	346	1.9%	76	2.1%	498	1.1%	111	2.0%	649	0.7%
Motion Pictures & Amusements	45	2.8%	348	1.9%	89	2.5%	663	1.4%	145	2.7%	1,216	1.4%
Health Services	149	9.4%	1,749	9.7%	451	12.7%	10,903	23.7%	512	9.4%	12,476	14.3%
Legal Services	39	2.5%	210	1.2%	83	2.3%	410	0.9%	131	2.4%	673	0.8%
Education Institutions & Libraries	23	1.4%	792	4.4%	78	2.2%	3,694	8.0%	276	5.1%	25,171	28.8%
Other Services	335	21.1%	2,945	16.3%	812	22.9%	7,789	16.9%	1,228	22.6%	13,525	15.5%
Government	21	1.3%	237	1.3%	82	2.3%	1,251	2.7%	221	4.1%	3,720	4.3%
Unclassified Establishments	78	4.9%	51	0.3%	188	5.3%	156	0.3%	283	5.2%	222	0.3%
Totals	1,591	100.0%	18,118	100.0%	3,551	100.0%	46,098	100.0%	5,423	100.0%	87,279	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.2%	36	0.2%	7	0.2%	51	0.1%	16	0.3%	134	0.2%
Mining	0	0.0%	2	0.0%	1	0.0%	26	0.1%	2	0.0%	27	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	16	0.0%	4	0.1%	62	0.1%
Construction	92	5.8%	541	3.0%	187	5.3%	981	2.1%	293	5.4%	1,594	1.8%
Manufacturing	40	2.5%	822	4.5%	85	2.4%	2,090	4.5%	122	2.2%	2,575	3.0%
Wholesale Trade	28	1.8%	593	3.3%	66	1.9%	2,543	5.5%	103	1.9%	3,007	3.4%
Retail Trade	316	19.9%	5,194	28.7%	552	15.5%	6,628	14.4%	768	14.2%	8,054	9.2%
Motor Vehicle & Parts Dealers	47	3.0%	1,015	5.6%	63	1.8%	1,113	2.4%	81	1.5%	1,212	1.4%
Furniture & Home Furnishings Stores	27	1.7%	265	1.5%	37	1.0%	315	0.7%	42	0.8%	338	0.4%
Electronics & Appliance Stores	13	0.8%	146	0.8%	18	0.5%	171	0.4%	24	0.4%	216	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	23	1.4%	535	3.0%	39	1.1%	675	1.5%	57	1.1%	811	0.9%
Food & Beverage Stores	33	2.1%	649	3.6%	70	2.0%	1,033	2.2%	96	1.8%	1,388	1.6%
Health & Personal Care Stores	40	2.5%	300	1.7%	76	2.1%	530	1.1%	91	1.7%	648	0.7%
Gasoline Stations	9	0.6%	27	0.1%	17	0.5%	59	0.1%	30	0.6%	98	0.1%
Clothing & Clothing Accessories Stores	48	3.0%	333	1.8%	79	2.2%	448	1.0%	118	2.2%	684	0.8%
Sport Goods, Hobby, Book, & Music Stores	15	0.9%	440	2.4%	28	0.8%	482	1.0%	41	0.8%	617	0.7%
General Merchandise Stores	19	1.2%	854	4.7%	30	0.8%	985	2.1%	44	0.8%	1,104	1.3%
Miscellaneous Store Retailers	32	2.0%	586	3.2%	68	1.9%	756	1.6%	102	1.9%	855	1.0%
Nonstore Retailers	11	0.7%	44	0.2%	26	0.7%	63	0.1%	42	0.8%	83	0.1%
Transportation & Warehousing	17	1.1%	141	0.8%	42	1.2%	322	0.7%	61	1.1%	739	0.8%
Information	29	1.8%	320	1.8%	62	1.7%	736	1.6%	100	1.8%	1,649	1.9%
Finance & Insurance	98	6.2%	523	2.9%	205	5.8%	1,029	2.2%	279	5.1%	1,540	1.8%
Central Bank/Credit Intermediation & Related Activities	42	2.6%	299	1.7%	76	2.1%	455	1.0%	109	2.0%	781	0.9%
Securities, Commodity Contracts & Other Financial	27	1.7%	112	0.6%	60	1.7%	331	0.7%	77	1.4%	412	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	29	1.8%	112	0.6%	69	1.9%	243	0.5%	92	1.7%	347	0.4%
Real Estate, Rental & Leasing	109	6.9%	642	3.5%	216	6.1%	1,179	2.6%	300	5.5%	1,694	1.9%
Professional, Scientific & Tech Services	160	10.1%	1,006	5.6%	350	9.9%	3,471	7.5%	538	9.9%	5,134	5.9%
Legal Services	39	2.5%	210	1.2%	84	2.4%	411	0.9%	132	2.4%	674	0.8%
Management of Companies & Enterprises	4	0.3%	8	0.0%	9	0.3%	33	0.1%	12	0.2%	113	0.1%
Administrative & Support & Waste Management & Remediation	74	4.7%	936	5.2%	148	4.2%	1,500	3.3%	227	4.2%	2,889	3.3%
Educational Services	32	2.0%	822	4.5%	92	2.6%	3,684	8.0%	296	5.5%	24,685	28.3%
Health Care & Social Assistance	181	11.4%	2,258	12.5%	529	14.9%	12,181	26.4%	635	11.7%	14,207	16.3%
Arts, Entertainment & Recreation	29	1.8%	270	1.5%	65	1.8%	611	1.3%	116	2.1%	1,256	1.4%
Accommodation & Food Services	118	7.4%	2,706	14.9%	256	7.2%	5,247	11.4%	424	7.8%	9,026	10.3%
Accommodation	16	1.0%	159	0.9%	29	0.8%	354	0.8%	51	0.9%	1,336	1.5%
Food Services & Drinking Places	103	6.5%	2,547	14.1%	227	6.4%	4,893	10.6%	373	6.9%	7,690	8.8%
Other Services (except Public Administration)	160	10.1%	1,010	5.6%	409	11.5%	2,363	5.1%	623	11.5%	4,944	5.7%
Automotive Repair & Maintenance	36	2.3%	288	1.6%	58	1.6%	403	0.9%	84	1.5%	502	0.6%
Public Administration	21	1.3%	237	1.3%	82	2.3%	1,251	2.7%	222	4.1%	3,728	4.3%
Unclassified Establishments	78	4.9%	51	0.3%	188	5.3%	156	0.3%	283	5.2%	222	0.3%
Total	1,591	100.0%	18,118	100.0%	3,551	100.0%	46,098	100.0%	5,423	100.0%	87,279	100.0%

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February 23, 2023