



# Business Summary

3700 Atlanta Hwy, Athens, Georgia, 30606  
Rings: 5, 10, 20 mile radii

Prepared by Esri  
Latitude: 33.94376  
Longitude: -83.46729

Data for all businesses in area	5 miles		10 miles		20 miles							
	Number	Percent	Number	Percent	Number	Percent						
Total Businesses:	3,551		6,719		11,864							
Total Employees:	46,098		103,207		152,159							
Total Residential Population:	77,420		186,841		382,633							
Employee/Residential Population Ratio (per 100 Residents)	60		55		40							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	69	1.9%	433	0.9%	173	2.6%	1,075	1.0%	340	2.9%	1,822	1.2%
Construction	177	5.0%	930	2.0%	395	5.9%	2,198	2.1%	893	7.5%	4,994	3.3%
Manufacturing	71	2.0%	1,927	4.2%	164	2.4%	5,197	5.0%	311	2.6%	9,685	6.4%
Transportation	69	1.9%	412	0.9%	145	2.2%	1,755	1.7%	288	2.4%	2,558	1.7%
Communication	26	0.7%	281	0.6%	49	0.7%	445	0.4%	90	0.8%	621	0.4%
Utility	3	0.1%	41	0.1%	17	0.3%	275	0.3%	54	0.5%	1,330	0.9%
Wholesale Trade	69	1.9%	2,553	5.5%	157	2.3%	4,965	4.8%	317	2.7%	8,614	5.7%
Retail Trade Summary	794	22.4%	11,736	25.5%	1,446	21.5%	19,361	18.8%	2,563	21.6%	31,044	20.4%
Home Improvement	39	1.1%	675	1.5%	77	1.1%	1,104	1.1%	137	1.2%	1,793	1.2%
General Merchandise Stores	30	0.8%	985	2.1%	58	0.9%	1,561	1.5%	115	1.0%	3,181	2.1%
Food Stores	83	2.3%	1,203	2.6%	148	2.2%	2,093	2.0%	261	2.2%	4,362	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	80	2.3%	1,172	2.5%	141	2.1%	1,458	1.4%	336	2.8%	2,812	1.8%
Apparel & Accessory Stores	62	1.7%	392	0.9%	102	1.5%	603	0.6%	147	1.2%	767	0.5%
Furniture & Home Furnishings	56	1.6%	510	1.1%	77	1.1%	609	0.6%	137	1.2%	975	0.6%
Eating & Drinking Places	222	6.3%	4,810	10.4%	451	6.7%	9,192	8.9%	723	6.1%	12,975	8.5%
Miscellaneous Retail	221	6.2%	1,989	4.3%	393	5.8%	2,739	2.7%	708	6.0%	4,179	2.7%
Finance, Insurance, Real Estate Summary	385	10.8%	2,067	4.5%	648	9.6%	3,658	3.5%	1,057	8.9%	6,085	4.0%
Banks, Savings & Lending Institutions	80	2.3%	471	1.0%	147	2.2%	988	1.0%	275	2.3%	2,393	1.6%
Securities Brokers	57	1.6%	316	0.7%	83	1.2%	426	0.4%	111	0.9%	503	0.3%
Insurance Carriers & Agents	69	1.9%	243	0.5%	115	1.7%	444	0.4%	193	1.6%	716	0.5%
Real Estate, Holding, Other Investment Offices	180	5.1%	1,037	2.2%	301	4.5%	1,800	1.7%	478	4.0%	2,473	1.6%
Services Summary	1,618	45.6%	24,311	52.7%	2,899	43.1%	59,197	57.4%	4,758	40.1%	75,208	49.4%
Hotels & Lodging	29	0.8%	354	0.8%	54	0.8%	1,343	1.3%	73	0.6%	1,496	1.0%
Automotive Services	76	2.1%	498	1.1%	160	2.4%	828	0.8%	358	3.0%	1,453	1.0%
Motion Pictures & Amusements	89	2.5%	663	1.4%	170	2.5%	1,400	1.4%	272	2.3%	1,875	1.2%
Health Services	451	12.7%	10,903	23.7%	556	8.3%	13,011	12.6%	824	6.9%	16,089	10.6%
Legal Services	83	2.3%	410	0.9%	139	2.1%	695	0.7%	200	1.7%	1,005	0.7%
Education Institutions & Libraries	78	2.2%	3,694	8.0%	315	4.7%	26,631	25.8%	424	3.6%	31,822	20.9%
Other Services	812	22.9%	7,789	16.9%	1,505	22.4%	15,290	14.8%	2,607	22.0%	21,467	14.1%
Government	82	2.3%	1,251	2.7%	279	4.2%	4,805	4.7%	610	5.1%	9,725	6.4%
Unclassified Establishments	188	5.3%	156	0.3%	347	5.2%	277	0.3%	584	4.9%	474	0.3%
Totals	3,551	100.0%	46,098	100.0%	6,719	100.0%	103,207	100.0%	11,864	100.0%	152,159	100.0%

Source: Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	7	0.2%	51	0.1%	24	0.4%	166	0.2%	62	0.5%	301	0.2%
Mining	1	0.0%	26	0.1%	2	0.0%	27	0.0%	3	0.0%	40	0.0%
Utilities	1	0.0%	16	0.0%	5	0.1%	70	0.1%	18	0.2%	671	0.4%
Construction	187	5.3%	981	2.1%	420	6.3%	2,411	2.3%	940	7.9%	5,315	3.5%
Manufacturing	85	2.4%	2,090	4.5%	179	2.7%	5,342	5.2%	343	2.9%	9,776	6.4%
Wholesale Trade	66	1.9%	2,543	5.5%	154	2.3%	4,955	4.8%	309	2.6%	8,590	5.6%
Retail Trade	552	15.5%	6,628	14.4%	956	14.2%	9,753	9.4%	1,761	14.8%	17,480	11.5%
Motor Vehicle & Parts Dealers	63	1.8%	1,113	2.4%	99	1.5%	1,321	1.3%	233	2.0%	2,424	1.6%
Furniture & Home Furnishings Stores	37	1.0%	315	0.7%	47	0.7%	358	0.3%	81	0.7%	638	0.4%
Electronics & Appliance Stores	18	0.5%	171	0.4%	27	0.4%	223	0.2%	43	0.4%	287	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	39	1.1%	675	1.5%	77	1.1%	1,104	1.1%	136	1.1%	1,790	1.2%
Food & Beverage Stores	70	2.0%	1,033	2.2%	129	1.9%	1,854	1.8%	223	1.9%	3,994	2.6%
Health & Personal Care Stores	76	2.1%	530	1.1%	107	1.6%	776	0.8%	169	1.4%	1,225	0.8%
Gasoline Stations	17	0.5%	59	0.1%	42	0.6%	137	0.1%	103	0.9%	388	0.3%
Clothing & Clothing Accessories Stores	79	2.2%	448	1.0%	129	1.9%	717	0.7%	180	1.5%	892	0.6%
Sport Goods, Hobby, Book, & Music Stores	28	0.8%	482	1.0%	54	0.8%	651	0.6%	96	0.8%	954	0.6%
General Merchandise Stores	30	0.8%	985	2.1%	58	0.9%	1,561	1.5%	115	1.0%	3,181	2.1%
Miscellaneous Store Retailers	68	1.9%	756	1.6%	127	1.9%	962	0.9%	243	2.0%	1,574	1.0%
Nonstore Retailers	26	0.7%	63	0.1%	60	0.9%	88	0.1%	139	1.2%	133	0.1%
Transportation & Warehousing	42	1.2%	322	0.7%	92	1.4%	1,527	1.5%	215	1.8%	2,233	1.5%
Information	62	1.7%	736	1.6%	122	1.8%	1,789	1.7%	201	1.7%	2,305	1.5%
Finance & Insurance	205	5.8%	1,029	2.2%	347	5.2%	1,859	1.8%	591	5.0%	3,260	2.1%
Central Bank/Credit Intermediation & Related Activities	76	2.1%	455	1.0%	143	2.1%	974	0.9%	279	2.4%	2,026	1.3%
Securities, Commodity Contracts & Other Financial	60	1.7%	331	0.7%	89	1.3%	441	0.4%	118	1.0%	518	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	69	1.9%	243	0.5%	115	1.7%	444	0.4%	194	1.6%	717	0.5%
Real Estate, Rental & Leasing	216	6.1%	1,179	2.6%	370	5.5%	1,935	1.9%	620	5.2%	2,695	1.8%
Professional, Scientific & Tech Services	350	9.9%	3,471	7.5%	635	9.5%	5,839	5.7%	1,001	8.4%	8,127	5.3%
Legal Services	84	2.4%	411	0.9%	140	2.1%	696	0.7%	207	1.7%	1,026	0.7%
Management of Companies & Enterprises	9	0.3%	33	0.1%	16	0.2%	121	0.1%	22	0.2%	200	0.1%
Administrative & Support & Waste Management & Remediation	148	4.2%	1,500	3.3%	289	4.3%	3,187	3.1%	501	4.2%	4,447	2.9%
Educational Services	92	2.6%	3,684	8.0%	340	5.1%	26,149	25.3%	452	3.8%	31,308	20.6%
Health Care & Social Assistance	529	14.9%	12,181	26.4%	698	10.4%	14,960	14.5%	1,068	9.0%	19,347	12.7%
Arts, Entertainment & Recreation	65	1.8%	611	1.3%	134	2.0%	1,454	1.4%	217	1.8%	1,938	1.3%
Accommodation & Food Services	256	7.2%	5,247	11.4%	517	7.7%	10,686	10.4%	816	6.9%	14,689	9.7%
Accommodation	29	0.8%	354	0.8%	54	0.8%	1,343	1.3%	73	0.6%	1,496	1.0%
Food Services & Drinking Places	227	6.4%	4,893	10.6%	463	6.9%	9,343	9.1%	743	6.3%	13,193	8.7%
Other Services (except Public Administration)	409	11.5%	2,363	5.1%	792	11.8%	5,870	5.7%	1,523	12.8%	9,187	6.0%
Automotive Repair & Maintenance	58	1.6%	403	0.9%	121	1.8%	649	0.6%	261	2.2%	1,137	0.7%
Public Administration	82	2.3%	1,251	2.7%	281	4.2%	4,832	4.7%	617	5.2%	9,774	6.4%
Unclassified Establishments	188	5.3%	156	0.3%	347	5.2%	277	0.3%	584	4.9%	474	0.3%
<b>Total</b>	<b>3,551</b>	<b>100.0%</b>	<b>46,098</b>	<b>100.0%</b>	<b>6,719</b>	<b>100.0%</b>	<b>103,207</b>	<b>100.0%</b>	<b>11,864</b>	<b>100.0%</b>	<b>152,159</b>	<b>100.0%</b>

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December 14, 2022