



# Business Summary

12 Dawson Market Way, Dawsonville, Georgia, 30534  
Rings: 5, 7, 10 mile radii

Prepared by Esri  
Latitude: 34.35023  
Longitude: -84.05073

<b>Data for all businesses in area</b>	<b>5 miles</b>		<b>7 miles</b>		<b>10 miles</b>							
Total Businesses:	1,108		1,877		2,943							
Total Employees:	9,660		15,408		27,370							
Total Residential Population:	34,682		65,105		126,280							
Employee/Residential Population Ratio (per 100 Residents)	28		24		22							
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	45	4.1%	208	2.2%	71	3.8%	313	2.0%	130	4.4%	2,161	7.9%
Construction	89	8.0%	361	3.7%	181	9.6%	791	5.1%	354	12.0%	1,745	6.4%
Manufacturing	30	2.7%	601	6.2%	63	3.4%	920	6.0%	100	3.4%	4,511	16.5%
Transportation	28	2.5%	160	1.7%	48	2.6%	285	1.8%	94	3.2%	468	1.7%
Communication	8	0.7%	48	0.5%	13	0.7%	70	0.5%	17	0.6%	88	0.3%
Utility	12	1.1%	66	0.7%	20	1.1%	149	1.0%	29	1.0%	275	1.0%
Wholesale Trade	24	2.2%	214	2.2%	52	2.8%	493	3.2%	86	2.9%	738	2.7%
<b>Retail Trade Summary</b>	<b>340</b>	<b>30.7%</b>	<b>5,104</b>	<b>52.8%</b>	<b>486</b>	<b>25.9%</b>	<b>6,362</b>	<b>41.3%</b>	<b>660</b>	<b>22.4%</b>	<b>7,803</b>	<b>28.5%</b>
Home Improvement	21	1.9%	235	2.4%	33	1.8%	355	2.3%	48	1.6%	422	1.5%
General Merchandise Stores	14	1.3%	555	5.7%	23	1.2%	649	4.2%	35	1.2%	849	3.1%
Food Stores	28	2.5%	474	4.9%	44	2.3%	894	5.8%	58	2.0%	1,201	4.4%
Auto Dealers, Gas Stations, Auto Aftermarket	28	2.5%	257	2.7%	51	2.7%	356	2.3%	85	2.9%	518	1.9%
Apparel & Accessory Stores	27	2.4%	257	2.7%	29	1.5%	263	1.7%	34	1.2%	277	1.0%
Furniture & Home Furnishings	24	2.2%	137	1.4%	34	1.8%	171	1.1%	47	1.6%	254	0.9%
Eating & Drinking Places	73	6.6%	1,619	16.8%	99	5.3%	1,967	12.8%	137	4.7%	2,388	8.7%
Miscellaneous Retail	127	11.5%	1,571	16.3%	173	9.2%	1,706	11.1%	218	7.4%	1,894	6.9%
<b>Finance, Insurance, Real Estate Summary</b>	<b>83</b>	<b>7.5%</b>	<b>328</b>	<b>3.4%</b>	<b>134</b>	<b>7.1%</b>	<b>515</b>	<b>3.3%</b>	<b>192</b>	<b>6.5%</b>	<b>690</b>	<b>2.5%</b>
Banks, Savings & Lending Institutions	22	2.0%	122	1.3%	34	1.8%	188	1.2%	43	1.5%	231	0.8%
Securities Brokers	10	0.9%	28	0.3%	14	0.7%	52	0.3%	15	0.5%	55	0.2%
Insurance Carriers & Agents	21	1.9%	85	0.9%	34	1.8%	123	0.8%	46	1.6%	158	0.6%
Real Estate, Holding, Other Investment Offices	29	2.6%	93	1.0%	52	2.8%	152	1.0%	88	3.0%	246	0.9%
<b>Services Summary</b>	<b>375</b>	<b>33.8%</b>	<b>2,394</b>	<b>24.8%</b>	<b>642</b>	<b>34.2%</b>	<b>4,762</b>	<b>30.9%</b>	<b>1,014</b>	<b>34.5%</b>	<b>7,881</b>	<b>28.8%</b>
Hotels & Lodging	6	0.5%	38	0.4%	7	0.4%	44	0.3%	13	0.4%	61	0.2%
Automotive Services	32	2.9%	162	1.7%	59	3.1%	255	1.7%	99	3.4%	376	1.4%
Motion Pictures & Amusements	33	3.0%	194	2.0%	54	2.9%	291	1.9%	82	2.8%	425	1.6%
Health Services	62	5.6%	442	4.6%	86	4.6%	572	3.7%	102	3.5%	715	2.6%
Legal Services	16	1.4%	35	0.4%	25	1.3%	63	0.4%	32	1.1%	95	0.3%
Education Institutions & Libraries	17	1.5%	564	5.8%	37	2.0%	1,593	10.3%	57	1.9%	2,872	10.5%
Other Services	210	19.0%	960	9.9%	375	20.0%	1,945	12.6%	629	21.4%	3,335	12.2%
<b>Government</b>	<b>16</b>	<b>1.4%</b>	<b>148</b>	<b>1.5%</b>	<b>64</b>	<b>3.4%</b>	<b>698</b>	<b>4.5%</b>	<b>76</b>	<b>2.6%</b>	<b>924</b>	<b>3.4%</b>
<b>Unclassified Establishments</b>	<b>58</b>	<b>5.2%</b>	<b>27</b>	<b>0.3%</b>	<b>104</b>	<b>5.5%</b>	<b>50</b>	<b>0.3%</b>	<b>191</b>	<b>6.5%</b>	<b>86</b>	<b>0.3%</b>
<b>Totals</b>	<b>1,108</b>	<b>100.0%</b>	<b>9,660</b>	<b>100.0%</b>	<b>1,877</b>	<b>100.0%</b>	<b>15,408</b>	<b>100.0%</b>	<b>2,943</b>	<b>100.0%</b>	<b>27,370</b>	<b>100.0%</b>

**Source:** Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	6	0.5%	23	0.2%	10	0.5%	32	0.2%	19	0.6%	1,545	5.6%
Mining	0	0.0%	0	0.0%	0	0.0%	9	0.1%	1	0.0%	20	0.1%
Utilities	1	0.1%	4	0.0%	3	0.2%	15	0.1%	3	0.1%	16	0.1%
Construction	94	8.5%	371	3.8%	191	10.2%	820	5.3%	371	12.6%	1,800	6.6%
Manufacturing	37	3.3%	638	6.6%	71	3.8%	942	6.1%	110	3.7%	4,528	16.5%
Wholesale Trade	24	2.2%	214	2.2%	52	2.8%	493	3.2%	86	2.9%	738	2.7%
Retail Trade	255	23.0%	3,395	35.1%	366	19.5%	4,263	27.7%	497	16.9%	5,262	19.2%
Motor Vehicle & Parts Dealers	21	1.9%	235	2.4%	38	2.0%	315	2.0%	62	2.1%	446	1.6%
Furniture & Home Furnishings Stores	15	1.4%	101	1.0%	21	1.1%	124	0.8%	25	0.8%	149	0.5%
Electronics & Appliance Stores	5	0.5%	16	0.2%	7	0.4%	20	0.1%	12	0.4%	62	0.2%
Bldg Material & Garden Equipment & Supplies Dealers	21	1.9%	235	2.4%	33	1.8%	355	2.3%	48	1.6%	422	1.5%
Food & Beverage Stores	21	1.9%	418	4.3%	39	2.1%	840	5.5%	54	1.8%	1,145	4.2%
Health & Personal Care Stores	24	2.2%	187	1.9%	28	1.5%	210	1.4%	35	1.2%	272	1.0%
Gasoline Stations	7	0.6%	21	0.2%	13	0.7%	41	0.3%	24	0.8%	72	0.3%
Clothing & Clothing Accessories Stores	32	2.9%	288	3.0%	35	1.9%	295	1.9%	39	1.3%	308	1.1%
Sport Goods, Hobby, Book, & Music Stores	7	0.6%	76	0.8%	12	0.6%	97	0.6%	21	0.7%	129	0.5%
General Merchandise Stores	14	1.3%	555	5.7%	23	1.2%	649	4.2%	35	1.2%	849	3.1%
Miscellaneous Store Retailers	80	7.2%	1,256	13.0%	94	5.0%	1,297	8.4%	112	3.8%	1,387	5.1%
Nonstore Retailers	9	0.8%	6	0.1%	22	1.2%	20	0.1%	32	1.1%	21	0.1%
Transportation & Warehousing	15	1.4%	139	1.4%	26	1.4%	237	1.5%	52	1.8%	372	1.4%
Information	14	1.3%	112	1.2%	31	1.7%	217	1.4%	44	1.5%	300	1.1%
Finance & Insurance	53	4.8%	237	2.5%	83	4.4%	368	2.4%	106	3.6%	451	1.6%
Central Bank/Credit Intermediation & Related Activities	21	1.9%	124	1.3%	33	1.8%	193	1.3%	43	1.5%	237	0.9%
Securities, Commodity Contracts & Other Financial	11	1.0%	28	0.3%	15	0.8%	52	0.3%	17	0.6%	55	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	21	1.9%	85	0.9%	34	1.8%	123	0.8%	46	1.6%	158	0.6%
Real Estate, Rental & Leasing	52	4.7%	131	1.4%	90	4.8%	217	1.4%	147	5.0%	371	1.4%
Professional, Scientific & Tech Services	81	7.3%	337	3.5%	147	7.8%	781	5.1%	257	8.7%	1,302	4.8%
Legal Services	17	1.5%	37	0.4%	26	1.4%	66	0.4%	34	1.2%	100	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	3	0.0%	4	0.1%	9	0.0%
Administrative & Support & Waste Management & Remediation	67	6.0%	291	3.0%	105	5.6%	478	3.1%	188	6.4%	998	3.6%
Educational Services	21	1.9%	579	6.0%	43	2.3%	1,596	10.4%	66	2.2%	2,887	10.5%
Health Care & Social Assistance	80	7.2%	694	7.2%	114	6.1%	991	6.4%	149	5.1%	1,459	5.3%
Arts, Entertainment & Recreation	23	2.1%	146	1.5%	41	2.2%	238	1.5%	74	2.5%	384	1.4%
Accommodation & Food Services	84	7.6%	1,706	17.7%	113	6.0%	2,082	13.5%	158	5.4%	2,524	9.2%
Accommodation	6	0.5%	38	0.4%	7	0.4%	44	0.3%	13	0.4%	61	0.2%
Food Services & Drinking Places	78	7.0%	1,668	17.3%	106	5.6%	2,038	13.2%	144	4.9%	2,463	9.0%
Other Services (except Public Administration)	126	11.4%	467	4.8%	222	11.8%	879	5.7%	345	11.7%	1,394	5.1%
Automotive Repair & Maintenance	22	2.0%	135	1.4%	44	2.3%	218	1.4%	73	2.5%	300	1.1%
Public Administration	16	1.4%	148	1.5%	64	3.4%	698	4.5%	76	2.6%	924	3.4%
Unclassified Establishments	58	5.2%	27	0.3%	104	5.5%	50	0.3%	191	6.5%	86	0.3%
<b>Total</b>	<b>1,108</b>	<b>100.0%</b>	<b>9,660</b>	<b>100.0%</b>	<b>1,877</b>	<b>100.0%</b>	<b>15,408</b>	<b>100.0%</b>	<b>2,943</b>	<b>100.0%</b>	<b>27,370</b>	<b>100.0%</b>

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December 09, 2022