



Business Summary

Rivergate Mall & Village at Rivergate
 1000 Rivergate Pkwy, Goodlettsville, Tennessee, 37072
 Rings: 5, 10, 15 mile radii

Prepared by Esri
 Latitude: 36.29835
 Longitude: -86.69981

Data for all businesses in area	5 miles		10 miles		15 miles							
Total Businesses:	4,195		11,323		30,306							
Total Employees:	49,107		145,683		516,166							
Total Residential Population:	105,023		343,363		684,633							
Employee/Residential Population Ratio (per 100 Residents)	47		42		75							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	64	1.5%	390	0.8%	180	1.6%	1,163	0.8%	424	1.4%	3,218	0.6%
Construction	340	8.1%	3,370	6.9%	813	7.2%	10,455	7.2%	1,861	6.1%	22,367	4.3%
Manufacturing	155	3.7%	5,005	10.2%	365	3.2%	10,118	6.9%	1,082	3.6%	29,613	5.7%
Transportation	91	2.2%	1,177	2.4%	290	2.6%	3,529	2.4%	824	2.7%	14,136	2.7%
Communication	33	0.8%	164	0.3%	124	1.1%	1,687	1.2%	341	1.1%	6,502	1.3%
Utility	12	0.3%	118	0.2%	29	0.3%	372	0.3%	79	0.3%	1,352	0.3%
Wholesale Trade	148	3.5%	3,097	6.3%	372	3.3%	6,648	4.6%	1,163	3.8%	19,577	3.8%
Retail Trade Summary	1,096	26.1%	15,069	30.7%	2,874	25.4%	36,808	25.3%	6,722	22.2%	90,568	17.5%
Home Improvement	54	1.3%	772	1.6%	139	1.2%	2,307	1.6%	320	1.1%	4,724	0.9%
General Merchandise Stores	66	1.6%	2,949	6.0%	149	1.3%	4,692	3.2%	266	0.9%	8,522	1.7%
Food Stores	107	2.6%	1,088	2.2%	269	2.4%	2,705	1.9%	638	2.1%	7,344	1.4%
Auto Dealers, Gas Stations, Auto Aftermarket	174	4.1%	1,789	3.6%	385	3.4%	3,616	2.5%	800	2.6%	7,786	1.5%
Apparel & Accessory Stores	81	1.9%	671	1.4%	224	2.0%	2,244	1.5%	490	1.6%	6,339	1.2%
Furniture & Home Furnishings	100	2.4%	1,040	2.1%	218	1.9%	1,765	1.2%	551	1.8%	5,175	1.0%
Eating & Drinking Places	252	6.0%	4,303	8.8%	795	7.0%	13,152	9.0%	2,153	7.1%	36,390	7.1%
Miscellaneous Retail	261	6.2%	2,456	5.0%	695	6.1%	6,326	4.3%	1,504	5.0%	14,288	2.8%
Finance, Insurance, Real Estate Summary	416	9.9%	2,236	4.6%	1,116	9.9%	9,165	6.3%	3,125	10.3%	30,927	6.0%
Banks, Savings & Lending Institutions	90	2.1%	716	1.5%	243	2.1%	1,970	1.4%	600	2.0%	8,151	1.6%
Securities Brokers	29	0.7%	95	0.2%	99	0.9%	409	0.3%	345	1.1%	2,994	0.6%
Insurance Carriers & Agents	111	2.6%	524	1.1%	266	2.3%	3,174	2.2%	660	2.2%	6,950	1.3%
Real Estate, Holding, Other Investment Offices	185	4.4%	901	1.8%	510	4.5%	3,611	2.5%	1,520	5.0%	12,832	2.5%
Services Summary	1,718	41.0%	17,530	35.7%	4,729	41.8%	59,051	40.5%	13,025	43.0%	265,729	51.5%
Hotels & Lodging	39	0.9%	431	0.9%	131	1.2%	8,648	5.9%	310	1.0%	14,782	2.9%
Automotive Services	216	5.1%	1,214	2.5%	429	3.8%	2,413	1.7%	897	3.0%	6,189	1.2%
Motion Pictures & Amusements	106	2.5%	659	1.3%	345	3.0%	2,937	2.0%	976	3.2%	8,833	1.7%
Health Services	312	7.4%	6,288	12.8%	686	6.1%	10,767	7.4%	2,035	6.7%	88,487	17.1%
Legal Services	31	0.7%	145	0.3%	129	1.1%	748	0.5%	617	2.0%	6,052	1.2%
Education Institutions & Libraries	60	1.4%	1,966	4.0%	233	2.1%	8,432	5.8%	602	2.0%	24,036	4.7%
Other Services	954	22.7%	6,827	13.9%	2,776	24.5%	25,107	17.2%	7,589	25.0%	117,350	22.7%
Government	39	0.9%	907	1.8%	193	1.7%	6,541	4.5%	895	3.0%	31,270	6.1%
Unclassified Establishments	83	2.0%	45	0.1%	237	2.1%	147	0.1%	764	2.5%	908	0.2%
Totals	4,195	100.0%	49,107	100.0%	11,323	100.0%	145,683	100.0%	30,306	100.0%	516,166	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	8	0.2%	16	0.0%	17	0.2%	52	0.0%	42	0.1%	121	0.0%
Mining	4	0.1%	24	0.0%	14	0.1%	98	0.1%	28	0.1%	233	0.0%
Utilities	4	0.1%	78	0.2%	9	0.1%	166	0.1%	20	0.1%	361	0.1%
Construction	369	8.8%	3,632	7.4%	880	7.8%	11,014	7.6%	2,013	6.6%	23,618	4.6%
Manufacturing	171	4.1%	5,109	10.4%	404	3.6%	9,251	6.4%	1,034	3.4%	26,017	5.0%
Wholesale Trade	146	3.5%	3,095	6.3%	362	3.2%	6,570	4.5%	1,141	3.8%	19,374	3.8%
Retail Trade	811	19.3%	10,559	21.5%	1,985	17.5%	23,063	15.8%	4,356	14.4%	52,501	10.2%
Motor Vehicle & Parts Dealers	149	3.6%	1,680	3.4%	302	2.7%	3,143	2.2%	624	2.1%	6,585	1.3%
Furniture & Home Furnishings Stores	53	1.3%	500	1.0%	104	0.9%	790	0.5%	251	0.8%	2,014	0.4%
Electronics & Appliance Stores	32	0.8%	435	0.9%	75	0.7%	734	0.5%	189	0.6%	1,833	0.4%
Bldg Material & Garden Equipment & Supplies Dealers	54	1.3%	772	1.6%	138	1.2%	2,282	1.6%	318	1.0%	4,718	0.9%
Food & Beverage Stores	83	2.0%	954	1.9%	220	1.9%	2,373	1.6%	542	1.8%	6,650	1.3%
Health & Personal Care Stores	83	2.0%	661	1.3%	180	1.6%	2,092	1.4%	379	1.3%	4,418	0.9%
Gasoline Stations	24	0.6%	109	0.2%	83	0.7%	472	0.3%	176	0.6%	1,200	0.2%
Clothing & Clothing Accessories Stores	104	2.5%	778	1.6%	261	2.3%	2,404	1.7%	581	1.9%	6,762	1.3%
Sport Goods, Hobby, Book, & Music Stores	49	1.2%	509	1.0%	131	1.2%	1,339	0.9%	288	1.0%	3,056	0.6%
General Merchandise Stores	66	1.6%	2,949	6.0%	149	1.3%	4,692	3.2%	266	0.9%	8,522	1.7%
Miscellaneous Store Retailers	99	2.4%	1,122	2.3%	296	2.6%	2,419	1.7%	648	2.1%	5,860	1.1%
Nonstore Retailers	12	0.3%	89	0.2%	43	0.4%	321	0.2%	94	0.3%	880	0.2%
Transportation & Warehousing	78	1.9%	1,131	2.3%	237	2.1%	3,540	2.4%	664	2.2%	13,119	2.5%
Information	69	1.6%	467	1.0%	275	2.4%	4,731	3.2%	1,045	3.4%	17,350	3.4%
Finance & Insurance	240	5.7%	1,367	2.8%	632	5.6%	6,149	4.2%	1,665	5.5%	19,026	3.7%
Central Bank/Credit Intermediation & Related Activities	96	2.3%	739	1.5%	261	2.3%	2,030	1.4%	629	2.1%	8,189	1.6%
Securities, Commodity Contracts & Other Financial	32	0.8%	104	0.2%	104	0.9%	445	0.3%	373	1.2%	3,300	0.6%
Insurance Carriers & Related Activities; Funds, Trusts &	111	2.6%	524	1.1%	267	2.4%	3,674	2.5%	664	2.2%	7,537	1.5%
Real Estate, Rental & Leasing	256	6.1%	1,168	2.4%	660	5.8%	3,708	2.5%	1,799	5.9%	12,757	2.5%
Professional, Scientific & Tech Services	279	6.7%	2,445	5.0%	902	8.0%	7,328	5.0%	3,121	10.3%	71,817	13.9%
Legal Services	39	0.9%	185	0.4%	158	1.4%	864	0.6%	689	2.3%	6,384	1.2%
Management of Companies & Enterprises	1	0.0%	11	0.0%	10	0.1%	76	0.1%	49	0.2%	939	0.2%
Administrative & Support & Waste Management & Remediation	152	3.6%	1,090	2.2%	439	3.9%	3,943	2.7%	1,210	4.0%	14,649	2.8%
Educational Services	83	2.0%	2,016	4.1%	286	2.5%	8,624	5.9%	705	2.3%	25,078	4.9%
Health Care & Social Assistance	401	9.6%	7,622	15.5%	962	8.5%	16,918	11.6%	2,699	8.9%	101,654	19.7%
Arts, Entertainment & Recreation	75	1.8%	593	1.2%	244	2.2%	2,360	1.6%	736	2.4%	8,392	1.6%
Accommodation & Food Services	298	7.1%	4,787	9.7%	939	8.3%	21,903	15.0%	2,498	8.2%	51,572	10.0%
Accommodation	39	0.9%	431	0.9%	131	1.2%	8,648	5.9%	310	1.0%	14,782	2.9%
Food Services & Drinking Places	258	6.2%	4,356	8.9%	808	7.1%	13,255	9.1%	2,188	7.2%	36,790	7.1%
Other Services (except Public Administration)	629	15.0%	2,945	6.0%	1,637	14.5%	9,503	6.5%	3,824	12.6%	25,373	4.9%
Automotive Repair & Maintenance	169	4.0%	922	1.9%	319	2.8%	1,691	1.2%	624	2.1%	3,788	0.7%
Public Administration	39	0.9%	907	1.8%	193	1.7%	6,542	4.5%	897	3.0%	31,327	6.1%
Unclassified Establishments	83	2.0%	45	0.1%	237	2.1%	147	0.1%	761	2.5%	893	0.2%
Total	4,195	100.0%	49,107	100.0%	11,323	100.0%	145,683	100.0%	30,306	100.0%	516,166	100.0%

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