



Business Summary

Rivergate Mall & Village at Rivergate
 1000 Rivergate Pkwy, Goodlettsville, Tennessee, 37072
 Rings: 3, 5, 7 mile radii

Prepared by Esri
 Latitude: 36.29835
 Longitude: -86.69981

| Data for all businesses in area | 3 miles | | | | 5 miles | | | | 7 miles | | | |
|---|------------|---------|-----------|---------|------------|---------|-----------|---------|------------|---------|-----------|---------|
| Total Businesses: | 2,077 | | | | 4,195 | | | | 6,262 | | | |
| Total Employees: | 26,678 | | | | 49,107 | | | | 79,893 | | | |
| Total Residential Population: | 40,743 | | | | 105,023 | | | | 173,564 | | | |
| Employee/Residential Population Ratio (per 100 Residents) | 65 | | | | 47 | | | | 46 | | | |
| by SIC Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture & Mining | 30 | 1.4% | 169 | 0.6% | 64 | 1.5% | 390 | 0.8% | 97 | 1.5% | 547 | 0.7% |
| Construction | 133 | 6.4% | 1,355 | 5.1% | 340 | 8.1% | 3,370 | 6.9% | 475 | 7.6% | 6,617 | 8.3% |
| Manufacturing | 82 | 3.9% | 3,153 | 11.8% | 155 | 3.7% | 5,005 | 10.2% | 206 | 3.3% | 5,657 | 7.1% |
| Transportation | 36 | 1.7% | 718 | 2.7% | 91 | 2.2% | 1,177 | 2.4% | 151 | 2.4% | 1,843 | 2.3% |
| Communication | 21 | 1.0% | 106 | 0.4% | 33 | 0.8% | 164 | 0.3% | 57 | 0.9% | 389 | 0.5% |
| Utility | 3 | 0.1% | 15 | 0.1% | 12 | 0.3% | 118 | 0.2% | 16 | 0.3% | 148 | 0.2% |
| Wholesale Trade | 70 | 3.4% | 2,299 | 8.6% | 148 | 3.5% | 3,097 | 6.3% | 199 | 3.2% | 3,672 | 4.6% |
| Retail Trade Summary | 609 | 29.3% | 10,306 | 38.6% | 1,096 | 26.1% | 15,069 | 30.7% | 1,729 | 27.6% | 23,635 | 29.6% |
| Home Improvement | 19 | 0.9% | 388 | 1.5% | 54 | 1.3% | 772 | 1.6% | 78 | 1.2% | 1,251 | 1.6% |
| General Merchandise Stores | 37 | 1.8% | 2,116 | 7.9% | 66 | 1.6% | 2,949 | 6.0% | 90 | 1.4% | 3,315 | 4.1% |
| Food Stores | 52 | 2.5% | 729 | 2.7% | 107 | 2.6% | 1,088 | 2.2% | 154 | 2.5% | 1,483 | 1.9% |
| Auto Dealers, Gas Stations, Auto Aftermarket | 105 | 5.1% | 1,492 | 5.6% | 174 | 4.1% | 1,789 | 3.6% | 241 | 3.8% | 2,143 | 2.7% |
| Apparel & Accessory Stores | 59 | 2.8% | 521 | 2.0% | 81 | 1.9% | 671 | 1.4% | 168 | 2.7% | 1,889 | 2.4% |
| Furniture & Home Furnishings | 60 | 2.9% | 822 | 3.1% | 100 | 2.4% | 1,040 | 2.1% | 143 | 2.3% | 1,279 | 1.6% |
| Eating & Drinking Places | 141 | 6.8% | 2,834 | 10.6% | 252 | 6.0% | 4,303 | 8.8% | 429 | 6.9% | 8,274 | 10.4% |
| Miscellaneous Retail | 136 | 6.5% | 1,404 | 5.3% | 261 | 6.2% | 2,456 | 5.0% | 426 | 6.8% | 4,000 | 5.0% |
| Finance, Insurance, Real Estate Summary | 219 | 10.5% | 1,377 | 5.2% | 416 | 9.9% | 2,236 | 4.6% | 618 | 9.9% | 3,753 | 4.7% |
| Banks, Savings & Lending Institutions | 56 | 2.7% | 505 | 1.9% | 90 | 2.1% | 716 | 1.5% | 144 | 2.3% | 1,079 | 1.4% |
| Securities Brokers | 13 | 0.6% | 38 | 0.1% | 29 | 0.7% | 95 | 0.2% | 49 | 0.8% | 181 | 0.2% |
| Insurance Carriers & Agents | 56 | 2.7% | 355 | 1.3% | 111 | 2.6% | 524 | 1.1% | 153 | 2.4% | 727 | 0.9% |
| Real Estate, Holding, Other Investment Offices | 94 | 4.5% | 479 | 1.8% | 185 | 4.4% | 901 | 1.8% | 271 | 4.3% | 1,765 | 2.2% |
| Services Summary | 805 | 38.8% | 6,537 | 24.5% | 1,718 | 41.0% | 17,530 | 35.7% | 2,503 | 40.0% | 31,490 | 39.4% |
| Hotels & Lodging | 29 | 1.4% | 325 | 1.2% | 39 | 0.9% | 431 | 0.9% | 77 | 1.2% | 7,184 | 9.0% |
| Automotive Services | 112 | 5.4% | 724 | 2.7% | 216 | 5.1% | 1,214 | 2.5% | 273 | 4.4% | 1,415 | 1.8% |
| Motion Pictures & Amusements | 48 | 2.3% | 294 | 1.1% | 106 | 2.5% | 659 | 1.3% | 176 | 2.8% | 1,492 | 1.9% |
| Health Services | 123 | 5.9% | 1,446 | 5.4% | 312 | 7.4% | 6,288 | 12.8% | 411 | 6.6% | 7,285 | 9.1% |
| Legal Services | 19 | 0.9% | 91 | 0.3% | 31 | 0.7% | 145 | 0.3% | 46 | 0.7% | 224 | 0.3% |
| Education Institutions & Libraries | 21 | 1.0% | 588 | 2.2% | 60 | 1.4% | 1,966 | 4.0% | 107 | 1.7% | 3,848 | 4.8% |
| Other Services | 452 | 21.8% | 3,068 | 11.5% | 954 | 22.7% | 6,827 | 13.9% | 1,413 | 22.6% | 10,042 | 12.6% |
| Government | 29 | 1.4% | 629 | 2.4% | 39 | 0.9% | 907 | 1.8% | 77 | 1.2% | 2,083 | 2.6% |
| Unclassified Establishments | 39 | 1.9% | 15 | 0.1% | 83 | 2.0% | 45 | 0.1% | 133 | 2.1% | 59 | 0.1% |
| Totals | 2,077 | 100.0% | 26,678 | 100.0% | 4,195 | 100.0% | 49,107 | 100.0% | 6,262 | 100.0% | 79,893 | 100.0% |

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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Prepared by Esri
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| by NAICS Codes | Businesses | | Employees | | Businesses | | Employees | | Businesses | | Employees | |
|---|--------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|--------------|---------------|---------------|---------------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Agriculture, Forestry, Fishing & Hunting | 2 | 0.1% | 5 | 0.0% | 8 | 0.2% | 16 | 0.0% | 10 | 0.2% | 32 | 0.0% |
| Mining | 3 | 0.1% | 21 | 0.1% | 4 | 0.1% | 24 | 0.0% | 4 | 0.1% | 24 | 0.0% |
| Utilities | 1 | 0.0% | 5 | 0.0% | 4 | 0.1% | 78 | 0.2% | 4 | 0.1% | 80 | 0.1% |
| Construction | 151 | 7.3% | 1,561 | 5.9% | 369 | 8.8% | 3,632 | 7.4% | 517 | 8.3% | 6,992 | 8.8% |
| Manufacturing | 90 | 4.3% | 3,211 | 12.0% | 171 | 4.1% | 5,109 | 10.4% | 227 | 3.6% | 5,757 | 7.2% |
| Wholesale Trade | 68 | 3.3% | 2,295 | 8.6% | 146 | 3.5% | 3,095 | 6.3% | 194 | 3.1% | 3,657 | 4.6% |
| Retail Trade | 452 | 21.8% | 7,372 | 27.6% | 811 | 19.3% | 10,559 | 21.5% | 1,242 | 19.8% | 14,999 | 18.8% |
| Motor Vehicle & Parts Dealers | 91 | 4.4% | 1,431 | 5.4% | 149 | 3.6% | 1,680 | 3.4% | 198 | 3.2% | 1,938 | 2.4% |
| Furniture & Home Furnishings Stores | 36 | 1.7% | 388 | 1.5% | 53 | 1.3% | 500 | 1.0% | 71 | 1.1% | 594 | 0.7% |
| Electronics & Appliance Stores | 16 | 0.8% | 354 | 1.3% | 32 | 0.8% | 435 | 0.9% | 45 | 0.7% | 512 | 0.6% |
| Bldg Material & Garden Equipment & Supplies Dealers | 19 | 0.9% | 388 | 1.5% | 54 | 1.3% | 772 | 1.6% | 77 | 1.2% | 1,226 | 1.5% |
| Food & Beverage Stores | 38 | 1.8% | 648 | 2.4% | 83 | 2.0% | 954 | 1.9% | 118 | 1.9% | 1,258 | 1.6% |
| Health & Personal Care Stores | 48 | 2.3% | 406 | 1.5% | 83 | 2.0% | 661 | 1.3% | 114 | 1.8% | 926 | 1.2% |
| Gasoline Stations | 14 | 0.7% | 61 | 0.2% | 24 | 0.6% | 109 | 0.2% | 43 | 0.7% | 205 | 0.3% |
| Clothing & Clothing Accessories Stores | 74 | 3.6% | 608 | 2.3% | 104 | 2.5% | 778 | 1.6% | 198 | 3.2% | 2,026 | 2.5% |
| Sport Goods, Hobby, Book, & Music Stores | 26 | 1.3% | 432 | 1.6% | 49 | 1.2% | 509 | 1.0% | 82 | 1.3% | 979 | 1.2% |
| General Merchandise Stores | 37 | 1.8% | 2,116 | 7.9% | 66 | 1.6% | 2,949 | 6.0% | 90 | 1.4% | 3,315 | 4.1% |
| Miscellaneous Store Retailers | 46 | 2.2% | 481 | 1.8% | 99 | 2.4% | 1,122 | 2.3% | 187 | 3.0% | 1,920 | 2.4% |
| Nonstore Retailers | 7 | 0.3% | 60 | 0.2% | 12 | 0.3% | 89 | 0.2% | 19 | 0.3% | 99 | 0.1% |
| Transportation & Warehousing | 26 | 1.3% | 646 | 2.4% | 78 | 1.9% | 1,131 | 2.3% | 125 | 2.0% | 2,032 | 2.5% |
| Information | 37 | 1.8% | 315 | 1.2% | 69 | 1.6% | 467 | 1.0% | 123 | 2.0% | 935 | 1.2% |
| Finance & Insurance | 131 | 6.3% | 913 | 3.4% | 240 | 5.7% | 1,367 | 2.8% | 364 | 5.8% | 2,139 | 2.7% |
| Central Bank/Credit Intermediation & Related Activities | 60 | 2.9% | 514 | 1.9% | 96 | 2.3% | 739 | 1.5% | 157 | 2.5% | 1,114 | 1.4% |
| Securities, Commodity Contracts & Other Financial | 14 | 0.7% | 44 | 0.2% | 32 | 0.8% | 104 | 0.2% | 53 | 0.8% | 208 | 0.3% |
| Insurance Carriers & Related Activities; Funds, Trusts & | 56 | 2.7% | 355 | 1.3% | 111 | 2.6% | 524 | 1.1% | 153 | 2.4% | 817 | 1.0% |
| Real Estate, Rental & Leasing | 131 | 6.3% | 640 | 2.4% | 256 | 6.1% | 1,168 | 2.4% | 358 | 5.7% | 1,982 | 2.5% |
| Professional, Scientific & Tech Services | 142 | 6.8% | 940 | 3.5% | 279 | 6.7% | 2,445 | 5.0% | 424 | 6.8% | 3,439 | 4.3% |
| Legal Services | 26 | 1.3% | 109 | 0.4% | 39 | 0.9% | 185 | 0.4% | 62 | 1.0% | 287 | 0.4% |
| Management of Companies & Enterprises | 0 | 0.0% | 1 | 0.0% | 1 | 0.0% | 11 | 0.0% | 4 | 0.1% | 26 | 0.0% |
| Administrative & Support & Waste Management & Remediation | 77 | 3.7% | 563 | 2.1% | 152 | 3.6% | 1,090 | 2.2% | 229 | 3.7% | 1,567 | 2.0% |
| Educational Services | 31 | 1.5% | 560 | 2.1% | 83 | 2.0% | 2,016 | 4.1% | 136 | 2.2% | 3,918 | 4.9% |
| Health Care & Social Assistance | 158 | 7.6% | 1,915 | 7.2% | 401 | 9.6% | 7,622 | 15.5% | 535 | 8.5% | 9,079 | 11.4% |
| Arts, Entertainment & Recreation | 33 | 1.6% | 285 | 1.1% | 75 | 1.8% | 593 | 1.2% | 127 | 2.0% | 1,094 | 1.4% |
| Accommodation & Food Services | 174 | 8.4% | 3,187 | 11.9% | 298 | 7.1% | 4,787 | 9.7% | 515 | 8.2% | 15,520 | 19.4% |
| Accommodation | 29 | 1.4% | 325 | 1.2% | 39 | 0.9% | 431 | 0.9% | 77 | 1.2% | 7,184 | 9.0% |
| Food Services & Drinking Places | 145 | 7.0% | 2,862 | 10.7% | 258 | 6.2% | 4,356 | 8.9% | 437 | 7.0% | 8,336 | 10.4% |
| Other Services (except Public Administration) | 301 | 14.5% | 1,600 | 6.0% | 629 | 15.0% | 2,945 | 6.0% | 913 | 14.6% | 4,481 | 5.6% |
| Automotive Repair & Maintenance | 89 | 4.3% | 585 | 2.2% | 169 | 4.0% | 922 | 1.9% | 212 | 3.4% | 1,067 | 1.3% |
| Public Administration | 29 | 1.4% | 629 | 2.4% | 39 | 0.9% | 907 | 1.8% | 77 | 1.2% | 2,083 | 2.6% |
| Unclassified Establishments | 39 | 1.9% | 15 | 0.1% | 83 | 2.0% | 45 | 0.1% | 133 | 2.1% | 59 | 0.1% |
| Total | 2,077 | 100.0% | 26,678 | 100.0% | 4,195 | 100.0% | 49,107 | 100.0% | 6,262 | 100.0% | 79,893 | 100.0% |

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