



# Business Summary

3101 W Market St, Johnson City, Tennessee, 37604  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 36.30935  
Longitude: -82.40701

<b>Data for all businesses in area</b>	<b>1 mile</b>		<b>3 miles</b>		<b>5 miles</b>							
Total Businesses:	212		1,508		3,238							
Total Employees:	5,152		33,884		57,537							
Total Residential Population:	4,292		37,112		75,532							
Employee/Residential Population Ratio (per 100 Residents)	120		91		76							
<b>by SIC Codes</b>	<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>		<b>Businesses</b>		<b>Employees</b>	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	2.4%	29	0.6%	19	1.3%	139	0.4%	39	1.2%	319	0.6%
Construction	19	9.0%	142	2.8%	63	4.2%	404	1.2%	156	4.8%	2,829	4.9%
Manufacturing	3	1.4%	79	1.5%	32	2.1%	402	1.2%	90	2.8%	3,117	5.4%
Transportation	6	2.8%	13	0.3%	22	1.5%	100	0.3%	63	1.9%	497	0.9%
Communication	0	0.0%	1	0.0%	12	0.8%	79	0.2%	19	0.6%	197	0.3%
Utility	0	0.0%	0	0.0%	2	0.1%	39	0.1%	7	0.2%	277	0.5%
Wholesale Trade	8	3.8%	121	2.3%	33	2.2%	281	0.8%	100	3.1%	1,047	1.8%
<b>Retail Trade Summary</b>	<b>58</b>	<b>27.4%</b>	<b>693</b>	<b>13.5%</b>	<b>413</b>	<b>27.4%</b>	<b>8,704</b>	<b>25.7%</b>	<b>849</b>	<b>26.2%</b>	<b>14,791</b>	<b>25.7%</b>
Home Improvement	4	1.9%	24	0.5%	15	1.0%	408	1.2%	45	1.4%	862	1.5%
General Merchandise Stores	3	1.4%	258	5.0%	15	1.0%	795	2.3%	30	0.9%	1,477	2.6%
Food Stores	10	4.7%	65	1.3%	42	2.8%	681	2.0%	84	2.6%	1,378	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	8	3.8%	53	1.0%	33	2.2%	166	0.5%	95	2.9%	1,026	1.8%
Apparel & Accessory Stores	2	0.9%	11	0.2%	36	2.4%	2,440	7.2%	58	1.8%	2,581	4.5%
Furniture & Home Furnishings	3	1.4%	54	1.0%	22	1.5%	310	0.9%	61	1.9%	548	1.0%
Eating & Drinking Places	9	4.2%	131	2.5%	130	8.6%	2,880	8.5%	238	7.4%	5,105	8.9%
Miscellaneous Retail	18	8.5%	98	1.9%	122	8.1%	1,025	3.0%	239	7.4%	1,815	3.2%
<b>Finance, Insurance, Real Estate Summary</b>	<b>20</b>	<b>9.4%</b>	<b>86</b>	<b>1.7%</b>	<b>179</b>	<b>11.9%</b>	<b>1,128</b>	<b>3.3%</b>	<b>372</b>	<b>11.5%</b>	<b>2,183</b>	<b>3.8%</b>
Banks, Savings & Lending Institutions	5	2.4%	23	0.4%	74	4.9%	539	1.6%	124	3.8%	866	1.5%
Securities Brokers	0	0.0%	0	0.0%	20	1.3%	104	0.3%	40	1.2%	282	0.5%
Insurance Carriers & Agents	4	1.9%	11	0.2%	30	2.0%	135	0.4%	81	2.5%	346	0.6%
Real Estate, Holding, Other Investment Offices	12	5.7%	52	1.0%	55	3.6%	350	1.0%	128	4.0%	690	1.2%
<b>Services Summary</b>	<b>91</b>	<b>42.9%</b>	<b>3,981</b>	<b>77.3%</b>	<b>680</b>	<b>45.1%</b>	<b>22,113</b>	<b>65.3%</b>	<b>1,362</b>	<b>42.1%</b>	<b>30,197</b>	<b>52.5%</b>
Hotels & Lodging	4	1.9%	18	0.3%	14	0.9%	223	0.7%	29	0.9%	514	0.9%
Automotive Services	14	6.6%	66	1.3%	37	2.5%	155	0.5%	98	3.0%	423	0.7%
Motion Pictures & Amusements	3	1.4%	9	0.2%	29	1.9%	225	0.7%	68	2.1%	599	1.0%
Health Services	22	10.4%	3,337	64.8%	215	14.3%	17,496	51.6%	331	10.2%	20,113	35.0%
Legal Services	0	0.0%	0	0.0%	27	1.8%	122	0.4%	58	1.8%	251	0.4%
Education Institutions & Libraries	4	1.9%	205	4.0%	32	2.1%	1,539	4.5%	60	1.9%	2,315	4.0%
Other Services	44	20.8%	345	6.7%	326	21.6%	2,352	6.9%	718	22.2%	5,982	10.4%
<b>Government</b>	<b>0</b>	<b>0.0%</b>	<b>2</b>	<b>0.0%</b>	<b>28</b>	<b>1.9%</b>	<b>457</b>	<b>1.3%</b>	<b>104</b>	<b>3.2%</b>	<b>1,971</b>	<b>3.4%</b>
<b>Unclassified Establishments</b>	<b>2</b>	<b>0.9%</b>	<b>4</b>	<b>0.1%</b>	<b>25</b>	<b>1.7%</b>	<b>35</b>	<b>0.1%</b>	<b>78</b>	<b>2.4%</b>	<b>112</b>	<b>0.2%</b>
<b>Totals</b>	<b>212</b>	<b>100.0%</b>	<b>5,152</b>	<b>100.0%</b>	<b>1,508</b>	<b>100.0%</b>	<b>33,884</b>	<b>100.0%</b>	<b>3,238</b>	<b>100.0%</b>	<b>57,537</b>	<b>100.0%</b>

Source: Copyright 2021 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2021.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	8	0.0%
Mining	0	0.0%	0	0.0%	2	0.1%	8	0.0%	3	0.1%	16	0.0%
Utilities	0	0.0%	0	0.0%	0	0.0%	30	0.1%	3	0.1%	196	0.3%
Construction	19	9.0%	142	2.8%	66	4.4%	416	1.2%	164	5.1%	2,905	5.0%
Manufacturing	5	2.4%	92	1.8%	33	2.2%	344	1.0%	96	3.0%	3,055	5.3%
Wholesale Trade	7	3.3%	120	2.3%	31	2.1%	277	0.8%	97	3.0%	1,041	1.8%
Retail Trade	47	22.2%	542	10.5%	269	17.8%	5,697	16.8%	585	18.1%	9,492	16.5%
Motor Vehicle & Parts Dealers	7	3.3%	46	0.9%	25	1.7%	131	0.4%	77	2.4%	923	1.6%
Furniture & Home Furnishings Stores	3	1.4%	53	1.0%	12	0.8%	149	0.4%	32	1.0%	309	0.5%
Electronics & Appliance Stores	0	0.0%	2	0.0%	6	0.4%	113	0.3%	21	0.6%	171	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	4	1.9%	24	0.5%	15	1.0%	408	1.2%	45	1.4%	862	1.5%
Food & Beverage Stores	9	4.2%	50	1.0%	35	2.3%	602	1.8%	76	2.3%	1,284	2.2%
Health & Personal Care Stores	6	2.8%	43	0.8%	43	2.9%	369	1.1%	76	2.3%	796	1.4%
Gasoline Stations	1	0.5%	7	0.1%	8	0.5%	35	0.1%	17	0.5%	103	0.2%
Clothing & Clothing Accessories Stores	2	0.9%	11	0.2%	44	2.9%	2,475	7.3%	68	2.1%	2,622	4.6%
Sport Goods, Hobby, Book, & Music Stores	1	0.5%	7	0.1%	22	1.5%	389	1.1%	42	1.3%	496	0.9%
General Merchandise Stores	3	1.4%	258	5.0%	15	1.0%	795	2.3%	30	0.9%	1,477	2.6%
Miscellaneous Store Retailers	8	3.8%	42	0.8%	28	1.9%	178	0.5%	63	1.9%	374	0.7%
Nonstore Retailers	2	0.9%	0	0.0%	16	1.1%	54	0.2%	37	1.1%	75	0.1%
Transportation & Warehousing	2	0.9%	8	0.2%	15	1.0%	83	0.2%	42	1.3%	339	0.6%
Information	0	0.0%	2	0.0%	27	1.8%	335	1.0%	53	1.6%	623	1.1%
Finance & Insurance	9	4.2%	35	0.7%	127	8.4%	787	2.3%	249	7.7%	1,508	2.6%
Central Bank/Credit Intermediation & Related Activities	5	2.4%	24	0.5%	77	5.1%	547	1.6%	127	3.9%	874	1.5%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%	20	1.3%	105	0.3%	42	1.3%	289	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	4	1.9%	11	0.2%	30	2.0%	135	0.4%	81	2.5%	346	0.6%
Real Estate, Rental & Leasing	17	8.0%	77	1.5%	67	4.4%	380	1.1%	166	5.1%	813	1.4%
Professional, Scientific & Tech Services	19	9.0%	126	2.4%	120	8.0%	904	2.7%	244	7.5%	1,714	3.0%
Legal Services	0	0.0%	0	0.0%	32	2.1%	145	0.4%	68	2.1%	287	0.5%
Management of Companies & Enterprises	1	0.5%	0	0.0%	1	0.1%	0	0.0%	2	0.1%	4	0.0%
Administrative & Support & Waste Management & Remediation	3	1.4%	8	0.2%	34	2.3%	254	0.7%	82	2.5%	1,113	1.9%
Educational Services	5	2.4%	207	4.0%	38	2.5%	1,524	4.5%	73	2.3%	2,327	4.0%
Health Care & Social Assistance	23	10.8%	3,351	65.0%	241	16.0%	17,821	52.6%	406	12.5%	21,604	37.5%
Arts, Entertainment & Recreation	1	0.5%	9	0.2%	21	1.4%	188	0.6%	51	1.6%	525	0.9%
Accommodation & Food Services	14	6.6%	157	3.0%	150	9.9%	3,173	9.4%	275	8.5%	5,717	9.9%
Accommodation	4	1.9%	18	0.3%	14	0.9%	223	0.7%	29	0.9%	514	0.9%
Food Services & Drinking Places	9	4.2%	139	2.7%	136	9.0%	2,950	8.7%	246	7.6%	5,202	9.0%
Other Services (except Public Administration)	37	17.5%	270	5.2%	215	14.3%	1,171	3.5%	462	14.3%	2,444	4.2%
Automotive Repair & Maintenance	13	6.1%	57	1.1%	30	2.0%	129	0.4%	79	2.4%	353	0.6%
Public Administration	0	0.0%	2	0.0%	28	1.9%	457	1.3%	105	3.2%	1,981	3.4%
Unclassified Establishments	2	0.9%	4	0.1%	25	1.7%	35	0.1%	78	2.4%	112	0.2%
<b>Total</b>	<b>212</b>	<b>100.0%</b>	<b>5,152</b>	<b>100.0%</b>	<b>1,508</b>	<b>100.0%</b>	<b>33,884</b>	<b>100.0%</b>	<b>3,238</b>	<b>100.0%</b>	<b>57,537</b>	<b>100.0%</b>

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March 23, 2022