



# Business Summary

Panama City Redevelopment  
 2150 Martin Luther King Jr Blvd, Panama City, Florida, 32405  
 Rings: 5, 10, 20 mile radii

Prepared by Esri  
 Latitude: 30.18696  
 Longitude: -85.64765

Data for all businesses in area	5 miles				10 miles				20 miles			
Total Businesses:	4,953				7,052				8,567			
Total Employees:	53,059				73,669				87,980			
Total Residential Population:	84,188				138,619				170,560			
Employee/Residential Population Ratio (per 100 Residents)	63				53				52			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	98	2.0%	417	0.8%	139	2.0%	611	0.8%	165	1.9%	767	0.9%
Construction	346	7.0%	3,482	6.6%	521	7.4%	4,692	6.4%	645	7.5%	5,473	6.2%
Manufacturing	114	2.3%	2,009	3.8%	164	2.3%	3,408	4.6%	185	2.2%	4,471	5.1%
Transportation	138	2.8%	1,348	2.5%	240	3.4%	2,142	2.9%	290	3.4%	2,465	2.8%
Communication	46	0.9%	454	0.9%	68	1.0%	841	1.1%	73	0.9%	882	1.0%
Utility	17	0.3%	141	0.3%	23	0.3%	218	0.3%	34	0.4%	401	0.5%
Wholesale Trade	138	2.8%	1,567	3.0%	183	2.6%	1,840	2.5%	220	2.6%	2,130	2.4%
Retail Trade Summary	1,092	22.0%	12,676	23.9%	1,552	22.0%	18,011	24.4%	2,003	23.4%	24,200	27.5%
Home Improvement	57	1.2%	703	1.3%	69	1.0%	924	1.3%	94	1.1%	1,363	1.5%
General Merchandise Stores	49	1.0%	1,864	3.5%	67	1.0%	2,247	3.1%	89	1.0%	3,060	3.5%
Food Stores	107	2.2%	1,434	2.7%	147	2.1%	1,955	2.7%	196	2.3%	2,415	2.7%
Auto Dealers, Gas Stations, Auto Aftermarket	157	3.2%	1,140	2.1%	217	3.1%	1,485	2.0%	244	2.8%	1,627	1.8%
Apparel & Accessory Stores	54	1.1%	270	0.5%	78	1.1%	384	0.5%	134	1.6%	970	1.1%
Furniture & Home Furnishings	80	1.6%	616	1.2%	108	1.5%	745	1.0%	137	1.6%	961	1.1%
Eating & Drinking Places	298	6.0%	5,067	9.5%	476	6.7%	8,183	11.1%	626	7.3%	11,104	12.6%
Miscellaneous Retail	291	5.9%	1,582	3.0%	391	5.5%	2,088	2.8%	483	5.6%	2,701	3.1%
Finance, Insurance, Real Estate Summary	422	8.5%	3,105	5.9%	670	9.5%	5,497	7.5%	833	9.7%	6,328	7.2%
Banks, Savings & Lending Institutions	70	1.4%	1,253	2.4%	95	1.3%	1,757	2.4%	113	1.3%	1,870	2.1%
Securities Brokers	50	1.0%	175	0.3%	62	0.9%	206	0.3%	69	0.8%	225	0.3%
Insurance Carriers & Agents	124	2.5%	479	0.9%	150	2.1%	602	0.8%	163	1.9%	641	0.7%
Real Estate, Holding, Other Investment Offices	179	3.6%	1,198	2.3%	364	5.2%	2,932	4.0%	488	5.7%	3,592	4.1%
Services Summary	2,025	40.9%	23,104	43.5%	2,719	38.6%	30,319	41.2%	3,185	37.2%	34,227	38.9%
Hotels & Lodging	38	0.8%	476	0.9%	100	1.4%	2,270	3.1%	168	2.0%	3,373	3.8%
Automotive Services	192	3.9%	1,081	2.0%	234	3.3%	1,230	1.7%	264	3.1%	1,373	1.6%
Motion Pictures & Amusements	125	2.5%	747	1.4%	214	3.0%	1,671	2.3%	267	3.1%	2,384	2.7%
Health Services	367	7.4%	8,309	15.7%	421	6.0%	9,019	12.2%	460	5.4%	9,340	10.6%
Legal Services	105	2.1%	579	1.1%	113	1.6%	622	0.8%	119	1.4%	674	0.8%
Education Institutions & Libraries	83	1.7%	3,705	7.0%	106	1.5%	4,382	5.9%	114	1.3%	4,854	5.5%
Other Services	1,117	22.6%	8,207	15.5%	1,531	21.7%	11,126	15.1%	1,792	20.9%	12,228	13.9%
Government	203	4.1%	4,689	8.8%	251	3.6%	5,894	8.0%	276	3.2%	6,432	7.3%
Unclassified Establishments	314	6.3%	65	0.1%	523	7.4%	195	0.3%	659	7.7%	203	0.2%
Totals	4,953	100.0%	53,059	100.0%	7,052	100.0%	73,669	100.0%	8,567	100.0%	87,980	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	14	0.3%	41	0.1%	20	0.3%	82	0.1%	26	0.3%	112	0.1%
Mining	4	0.1%	18	0.0%	4	0.1%	18	0.0%	5	0.1%	24	0.0%
Utilities	5	0.1%	51	0.1%	6	0.1%	81	0.1%	8	0.1%	116	0.1%
Construction	369	7.5%	3,588	6.8%	556	7.9%	4,842	6.6%	691	8.1%	5,670	6.4%
Manufacturing	139	2.8%	2,090	3.9%	194	2.8%	3,527	4.8%	224	2.6%	4,642	5.3%
Wholesale Trade	133	2.7%	1,554	2.9%	177	2.5%	1,824	2.5%	213	2.5%	2,110	2.4%
Retail Trade	755	15.2%	7,396	13.9%	1,028	14.6%	9,542	13.0%	1,316	15.4%	12,724	14.5%
Motor Vehicle & Parts Dealers	121	2.4%	974	1.8%	163	2.3%	1,225	1.7%	181	2.1%	1,318	1.5%
Furniture & Home Furnishings Stores	38	0.8%	279	0.5%	53	0.8%	347	0.5%	73	0.9%	515	0.6%
Electronics & Appliance Stores	26	0.5%	250	0.5%	34	0.5%	276	0.4%	39	0.5%	290	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	56	1.1%	694	1.3%	68	1.0%	915	1.2%	94	1.1%	1,358	1.5%
Food & Beverage Stores	90	1.8%	1,303	2.5%	134	1.9%	1,846	2.5%	174	2.0%	2,282	2.6%
Health & Personal Care Stores	87	1.8%	578	1.1%	102	1.4%	672	0.9%	126	1.5%	852	1.0%
Gasoline Stations	36	0.7%	166	0.3%	53	0.8%	260	0.4%	63	0.7%	309	0.4%
Clothing & Clothing Accessories Stores	67	1.4%	327	0.6%	94	1.3%	447	0.6%	155	1.8%	1,058	1.2%
Sport Goods, Hobby, Book, & Music Stores	56	1.1%	291	0.5%	81	1.1%	431	0.6%	97	1.1%	586	0.7%
General Merchandise Stores	49	1.0%	1,864	3.5%	67	1.0%	2,247	3.1%	89	1.0%	3,060	3.5%
Miscellaneous Store Retailers	115	2.3%	494	0.9%	162	2.3%	698	0.9%	206	2.4%	918	1.0%
Nonstore Retailers	15	0.3%	175	0.3%	17	0.2%	177	0.2%	19	0.2%	180	0.2%
Transportation & Warehousing	88	1.8%	1,107	2.1%	145	2.1%	1,477	2.0%	182	2.1%	1,779	2.0%
Information	83	1.7%	691	1.3%	116	1.6%	1,145	1.6%	132	1.5%	1,261	1.4%
Finance & Insurance	253	5.1%	1,934	3.6%	319	4.5%	2,601	3.5%	360	4.2%	2,775	3.2%
Central Bank/Credit Intermediation & Related Activities	79	1.6%	1,277	2.4%	105	1.5%	1,783	2.4%	124	1.4%	1,898	2.2%
Securities, Commodity Contracts & Other Financial	51	1.0%	178	0.3%	64	0.9%	216	0.3%	73	0.9%	236	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	124	2.5%	479	0.9%	150	2.1%	602	0.8%	163	1.9%	641	0.7%
Real Estate, Rental & Leasing	251	5.1%	1,428	2.7%	459	6.5%	3,202	4.3%	613	7.2%	3,972	4.5%
Professional, Scientific & Tech Services	417	8.4%	2,766	5.2%	574	8.1%	3,910	5.3%	671	7.8%	4,346	4.9%
Legal Services	120	2.4%	636	1.2%	131	1.9%	699	0.9%	141	1.6%	769	0.9%
Management of Companies & Enterprises	11	0.2%	86	0.2%	18	0.3%	100	0.1%	19	0.2%	102	0.1%
Administrative & Support & Waste Management & Remediation	201	4.1%	1,351	2.5%	316	4.5%	2,234	3.0%	373	4.4%	2,621	3.0%
Educational Services	112	2.3%	3,749	7.1%	145	2.1%	4,461	6.1%	158	1.8%	4,939	5.6%
Health Care & Social Assistance	484	9.8%	9,996	18.8%	572	8.1%	11,168	15.2%	626	7.3%	11,598	13.2%
Arts, Entertainment & Recreation	87	1.8%	1,108	2.1%	159	2.3%	2,027	2.8%	197	2.3%	2,702	3.1%
Accommodation & Food Services	344	6.9%	5,642	10.6%	587	8.3%	10,585	14.4%	810	9.5%	14,649	16.7%
Accommodation	38	0.8%	476	0.9%	100	1.4%	2,270	3.1%	168	2.0%	3,373	3.8%
Food Services & Drinking Places	306	6.2%	5,166	9.7%	487	6.9%	8,315	11.3%	641	7.5%	11,276	12.8%
Other Services (except Public Administration)	687	13.9%	3,708	7.0%	884	12.5%	4,754	6.5%	1,009	11.8%	5,203	5.9%
Automotive Repair & Maintenance	157	3.2%	932	1.8%	183	2.6%	1,029	1.4%	197	2.3%	1,076	1.2%
Public Administration	203	4.1%	4,689	8.8%	251	3.6%	5,894	8.0%	276	3.2%	6,432	7.3%
Unclassified Establishments	314	6.3%	65	0.1%	523	7.4%	195	0.3%	659	7.7%	203	0.2%
<b>Total</b>	<b>4,953</b>	<b>100.0%</b>	<b>53,059</b>	<b>100.0%</b>	<b>7,052</b>	<b>100.0%</b>	<b>73,669</b>	<b>100.0%</b>	<b>8,567</b>	<b>100.0%</b>	<b>87,980</b>	<b>100.0%</b>

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