



Business Summary

Georgia Square Mall
 3700 Atlanta Hwy, Athens, Georgia, 30606
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.94402
 Longitude: -83.46761

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	407		1,424		3,375							
Total Employees:	4,735		16,671		43,882							
Total Residential Population:	3,992		27,830		75,350							
Employee/Residential Population Ratio (per 100 Residents)	119		60		58							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	5	1.2%	46	1.0%	29	2.0%	192	1.2%	70	2.1%	397	0.9%
Construction	22	5.4%	131	2.8%	76	5.3%	395	2.4%	172	5.1%	938	2.1%
Manufacturing	10	2.5%	99	2.1%	29	2.0%	534	3.2%	76	2.3%	1,873	4.3%
Transportation	7	1.7%	42	0.9%	34	2.4%	189	1.1%	71	2.1%	456	1.0%
Communication	6	1.5%	44	0.9%	18	1.3%	277	1.7%	34	1.0%	539	1.2%
Utility	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	32	0.1%
Wholesale Trade	11	2.7%	228	4.8%	26	1.8%	698	4.2%	67	2.0%	2,660	6.1%
Retail Trade Summary	158	38.8%	2,437	51.5%	408	28.7%	7,467	44.8%	806	23.9%	12,121	27.6%
Home Improvement	7	1.7%	124	2.6%	20	1.4%	423	2.5%	36	1.1%	635	1.4%
General Merchandise Stores	7	1.7%	349	7.4%	20	1.4%	1,037	6.2%	32	0.9%	1,192	2.7%
Food Stores	6	1.5%	122	2.6%	34	2.4%	484	2.9%	92	2.7%	1,072	2.4%
Auto Dealers, Gas Stations, Auto Aftermarket	22	5.4%	425	9.0%	53	3.7%	881	5.3%	79	2.3%	1,031	2.3%
Apparel & Accessory Stores	24	5.9%	172	3.6%	41	2.9%	304	1.8%	66	2.0%	420	1.0%
Furniture & Home Furnishings	16	3.9%	92	1.9%	39	2.7%	359	2.2%	62	1.8%	526	1.2%
Eating & Drinking Places	25	6.1%	634	13.4%	90	6.3%	2,468	14.8%	217	6.4%	5,068	11.5%
Miscellaneous Retail	50	12.3%	519	11.0%	111	7.8%	1,513	9.1%	220	6.5%	2,177	5.0%
Finance, Insurance, Real Estate Summary	29	7.1%	156	3.3%	157	11.0%	998	6.0%	350	10.4%	1,954	4.5%
Banks, Savings & Lending Institutions	8	2.0%	53	1.1%	38	2.7%	333	2.0%	65	1.9%	509	1.2%
Securities Brokers	3	0.7%	9	0.2%	19	1.3%	88	0.5%	49	1.5%	282	0.6%
Insurance Carriers & Agents	5	1.2%	36	0.8%	26	1.8%	184	1.1%	68	2.0%	324	0.7%
Real Estate, Holding, Other Investment Offices	14	3.4%	58	1.2%	74	5.2%	394	2.4%	168	5.0%	839	1.9%
Services Summary	133	32.7%	1,444	30.5%	565	39.7%	5,713	34.3%	1,491	44.2%	21,604	49.2%
Hotels & Lodging	3	0.7%	38	0.8%	13	0.9%	201	1.2%	27	0.8%	414	0.9%
Automotive Services	16	3.9%	126	2.7%	44	3.1%	356	2.1%	72	2.1%	499	1.1%
Motion Pictures & Amusements	11	2.7%	35	0.7%	41	2.9%	288	1.7%	83	2.5%	571	1.3%
Health Services	13	3.2%	107	2.3%	110	7.7%	1,290	7.7%	387	11.5%	10,101	23.0%
Legal Services	4	1.0%	31	0.7%	34	2.4%	173	1.0%	75	2.2%	343	0.8%
Education Institutions & Libraries	5	1.2%	325	6.9%	17	1.2%	771	4.6%	60	1.8%	2,260	5.2%
Other Services	81	19.9%	782	16.5%	306	21.5%	2,633	15.8%	786	23.3%	7,416	16.9%
Government	11	2.7%	105	2.2%	18	1.3%	198	1.2%	76	2.3%	1,261	2.9%
Unclassified Establishments	13	3.2%	2	0.0%	62	4.4%	9	0.1%	157	4.7%	46	0.1%
Totals	407	100.0%	4,735	100.0%	1,424	100.0%	16,671	100.0%	3,375	100.0%	43,882	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



Business Summary

Georgia Square Mall
 3700 Atlanta Hwy, Athens, Georgia, 30606
 Rings: 1, 3, 5 mile radii

Prepared by Esri
 Latitude: 33.94402
 Longitude: -83.46761

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.5%	16	0.3%	4	0.3%	37	0.2%	7	0.2%	52	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	1	0.0%	26	0.1%
Utilities	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.1%	25	0.1%
Construction	22	5.4%	133	2.8%	81	5.7%	412	2.5%	185	5.5%	999	2.3%
Manufacturing	11	2.7%	109	2.3%	37	2.6%	613	3.7%	90	2.7%	2,036	4.6%
Wholesale Trade	11	2.7%	225	4.8%	25	1.8%	694	4.2%	65	1.9%	2,652	6.0%
Retail Trade	130	31.9%	1,779	37.6%	308	21.6%	4,921	29.5%	565	16.7%	6,781	15.5%
Motor Vehicle & Parts Dealers	19	4.7%	417	8.8%	44	3.1%	853	5.1%	60	1.8%	963	2.2%
Furniture & Home Furnishings Stores	10	2.5%	74	1.6%	23	1.6%	203	1.2%	37	1.1%	284	0.6%
Electronics & Appliance Stores	5	1.2%	15	0.3%	14	1.0%	128	0.8%	23	0.7%	206	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	7	1.7%	124	2.6%	20	1.4%	422	2.5%	35	1.0%	632	1.4%
Food & Beverage Stores	6	1.5%	109	2.3%	33	2.3%	530	3.2%	77	2.3%	926	2.1%
Health & Personal Care Stores	16	3.9%	126	2.7%	37	2.6%	310	1.9%	72	2.1%	561	1.3%
Gasoline Stations	3	0.7%	8	0.2%	9	0.6%	27	0.2%	19	0.6%	68	0.2%
Clothing & Clothing Accessories Stores	30	7.4%	193	4.1%	52	3.7%	340	2.0%	84	2.5%	471	1.1%
Sport Goods, Hobby, Book, & Music Stores	8	2.0%	141	3.0%	18	1.3%	401	2.4%	36	1.1%	505	1.2%
General Merchandise Stores	7	1.7%	349	7.4%	20	1.4%	1,037	6.2%	32	0.9%	1,192	2.7%
Miscellaneous Store Retailers	17	4.2%	222	4.7%	37	2.6%	629	3.8%	84	2.5%	913	2.1%
Nonstore Retailers	1	0.2%	1	0.0%	2	0.1%	40	0.2%	5	0.1%	59	0.1%
Transportation & Warehousing	4	1.0%	35	0.7%	19	1.3%	151	0.9%	45	1.3%	357	0.8%
Information	8	2.0%	46	1.0%	26	1.8%	335	2.0%	64	1.9%	860	2.0%
Finance & Insurance	16	3.9%	99	2.1%	85	6.0%	607	3.6%	185	5.5%	1,118	2.5%
Central Bank/Credit Intermediation & Related Activities	8	2.0%	54	1.1%	39	2.7%	321	1.9%	66	2.0%	497	1.1%
Securities, Commodity Contracts & Other Financial	3	0.7%	9	0.2%	20	1.4%	103	0.6%	50	1.5%	297	0.7%
Insurance Carriers & Related Activities; Funds, Trusts &	5	1.2%	36	0.8%	26	1.8%	184	1.1%	68	2.0%	324	0.7%
Real Estate, Rental & Leasing	23	5.7%	112	2.4%	94	6.6%	484	2.9%	206	6.1%	994	2.3%
Professional, Scientific & Tech Services	32	7.9%	244	5.2%	145	10.2%	1,007	6.0%	329	9.7%	3,448	7.9%
Legal Services	4	1.0%	31	0.7%	35	2.5%	176	1.1%	77	2.3%	347	0.8%
Management of Companies & Enterprises	1	0.2%	1	0.0%	5	0.4%	31	0.2%	8	0.2%	51	0.1%
Administrative & Support & Waste Management & Remediation	14	3.4%	292	6.2%	67	4.7%	800	4.8%	156	4.6%	1,502	3.4%
Educational Services	10	2.5%	341	7.2%	29	2.0%	811	4.9%	78	2.3%	2,271	5.2%
Health Care & Social Assistance	21	5.2%	213	4.5%	140	9.8%	1,774	10.6%	460	13.6%	11,334	25.8%
Arts, Entertainment & Recreation	6	1.5%	26	0.5%	26	1.8%	226	1.4%	57	1.7%	490	1.1%
Accommodation & Food Services	31	7.6%	687	14.5%	106	7.4%	2,693	16.2%	248	7.3%	5,526	12.6%
Accommodation	3	0.7%	38	0.8%	13	0.9%	201	1.2%	27	0.8%	414	0.9%
Food Services & Drinking Places	27	6.6%	650	13.7%	92	6.5%	2,492	14.9%	221	6.5%	5,111	11.6%
Other Services (except Public Administration)	43	10.6%	269	5.7%	149	10.5%	864	5.2%	389	11.5%	2,055	4.7%
Automotive Repair & Maintenance	12	2.9%	104	2.2%	33	2.3%	296	1.8%	52	1.5%	400	0.9%
Public Administration	11	2.7%	105	2.2%	18	1.3%	198	1.2%	76	2.3%	1,262	2.9%
Unclassified Establishments	13	3.2%	2	0.0%	62	4.4%	9	0.1%	157	4.7%	46	0.1%
Total	407	100.0%	4,735	100.0%	1,424	100.0%	16,671	100.0%	3,375	100.0%	43,882	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

March 11, 2020