



Business Summary

Dawson Marketplace
 378 Marketplace Pkwy, Dawsonville, Georgia, 30534
 Rings: 5, 7, 10 mile radii

Prepared by Esri
 Latitude: 34.34665
 Longitude: -84.05230

Data for all businesses in area	5 miles		7 miles		10 miles							
Total Businesses:	1,048		1,911		2,941							
Total Employees:	9,066		14,965		24,650							
Total Residential Population:	30,127		62,520		118,222							
Employee/Residential Population Ratio (per 100 Residents)	30		24		21							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	39	3.7%	215	2.4%	74	3.9%	357	2.4%	125	4.3%	2,075	8.4%
Construction	92	8.8%	506	5.6%	200	10.5%	934	6.2%	357	12.1%	1,648	6.7%
Manufacturing	27	2.6%	582	6.4%	63	3.3%	967	6.5%	97	3.3%	2,858	11.6%
Transportation	28	2.7%	159	1.8%	49	2.6%	251	1.7%	92	3.1%	432	1.8%
Communication	8	0.8%	46	0.5%	13	0.7%	66	0.4%	17	0.6%	90	0.4%
Utility	10	1.0%	74	0.8%	18	0.9%	168	1.1%	26	0.9%	382	1.5%
Wholesale Trade	25	2.4%	233	2.6%	55	2.9%	420	2.8%	90	3.1%	682	2.8%
Retail Trade Summary	314	30.0%	4,470	49.3%	473	24.8%	5,852	39.1%	633	21.5%	7,107	28.8%
Home Improvement	17	1.6%	229	2.5%	33	1.7%	355	2.4%	43	1.5%	416	1.7%
General Merchandise Stores	14	1.3%	572	6.3%	23	1.2%	668	4.5%	35	1.2%	910	3.7%
Food Stores	22	2.1%	355	3.9%	38	2.0%	792	5.3%	57	1.9%	969	3.9%
Auto Dealers, Gas Stations, Auto Aftermarket	24	2.3%	224	2.5%	53	2.8%	332	2.2%	82	2.8%	467	1.9%
Apparel & Accessory Stores	37	3.5%	440	4.9%	40	2.1%	448	3.0%	44	1.5%	457	1.9%
Furniture & Home Furnishings	20	1.9%	138	1.5%	35	1.8%	204	1.4%	50	1.7%	261	1.1%
Eating & Drinking Places	64	6.1%	1,298	14.3%	94	4.9%	1,689	11.3%	127	4.3%	2,062	8.4%
Miscellaneous Retail	115	11.0%	1,215	13.4%	156	8.2%	1,364	9.1%	195	6.6%	1,566	6.4%
Finance, Insurance, Real Estate Summary	80	7.6%	361	4.0%	136	7.1%	589	3.9%	202	6.9%	835	3.4%
Banks, Savings & Lending Institutions	12	1.1%	110	1.2%	19	1.0%	166	1.1%	23	0.8%	198	0.8%
Securities Brokers	6	0.6%	18	0.2%	11	0.6%	46	0.3%	16	0.5%	63	0.3%
Insurance Carriers & Agents	24	2.3%	86	0.9%	38	2.0%	128	0.9%	57	1.9%	227	0.9%
Real Estate, Holding, Other Investment Offices	38	3.6%	148	1.6%	69	3.6%	248	1.7%	106	3.6%	346	1.4%
Services Summary	352	33.6%	2,259	24.9%	650	34.0%	4,588	30.7%	1,022	34.8%	7,507	30.5%
Hotels & Lodging	4	0.4%	33	0.4%	7	0.4%	41	0.3%	13	0.4%	65	0.3%
Automotive Services	40	3.8%	165	1.8%	73	3.8%	269	1.8%	111	3.8%	374	1.5%
Motion Pictures & Amusements	32	3.1%	233	2.6%	61	3.2%	364	2.4%	88	3.0%	610	2.5%
Health Services	56	5.3%	407	4.5%	79	4.1%	528	3.5%	98	3.3%	683	2.8%
Legal Services	8	0.8%	18	0.2%	15	0.8%	35	0.2%	21	0.7%	53	0.2%
Education Institutions & Libraries	15	1.4%	487	5.4%	36	1.9%	1,263	8.4%	63	2.1%	2,519	10.2%
Other Services	197	18.8%	916	10.1%	379	19.8%	2,089	14.0%	629	21.4%	3,203	13.0%
Government	12	1.1%	129	1.4%	62	3.2%	730	4.9%	77	2.6%	971	3.9%
Unclassified Establishments	60	5.7%	31	0.3%	119	6.2%	44	0.3%	203	6.9%	63	0.3%
Totals	1,048	100.0%	9,066	100.0%	1,911	100.0%	14,965	100.0%	2,941	100.0%	24,650	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	5	0.5%	17	0.2%	13	0.7%	46	0.3%	19	0.6%	1,446	5.9%
Mining	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1	0.0%
Utilities	2	0.2%	24	0.3%	4	0.2%	34	0.2%	5	0.2%	43	0.2%
Construction	96	9.2%	512	5.6%	210	11.0%	966	6.5%	373	12.7%	1,706	6.9%
Manufacturing	32	3.1%	604	6.7%	72	3.8%	989	6.6%	109	3.7%	2,872	11.7%
Wholesale Trade	25	2.4%	233	2.6%	55	2.9%	420	2.8%	90	3.1%	682	2.8%
Retail Trade	241	23.0%	3,105	34.2%	360	18.8%	4,062	27.1%	482	16.4%	4,929	20.0%
Motor Vehicle & Parts Dealers	18	1.7%	201	2.2%	39	2.0%	286	1.9%	61	2.1%	398	1.6%
Furniture & Home Furnishings Stores	12	1.1%	113	1.2%	20	1.0%	152	1.0%	24	0.8%	165	0.7%
Electronics & Appliance Stores	5	0.5%	17	0.2%	10	0.5%	39	0.3%	15	0.5%	62	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	17	1.6%	229	2.5%	33	1.7%	355	2.4%	43	1.5%	416	1.7%
Food & Beverage Stores	19	1.8%	308	3.4%	35	1.8%	750	5.0%	53	1.8%	913	3.7%
Health & Personal Care Stores	23	2.2%	196	2.2%	28	1.5%	227	1.5%	36	1.2%	306	1.2%
Gasoline Stations	6	0.6%	22	0.2%	13	0.7%	46	0.3%	21	0.7%	69	0.3%
Clothing & Clothing Accessories Stores	43	4.1%	481	5.3%	46	2.4%	489	3.3%	51	1.7%	500	2.0%
Sport Goods, Hobby, Book, & Music Stores	10	1.0%	69	0.8%	16	0.8%	93	0.6%	26	0.9%	126	0.5%
General Merchandise Stores	14	1.3%	572	6.3%	23	1.2%	668	4.5%	35	1.2%	910	3.7%
Miscellaneous Store Retailers	74	7.1%	896	9.9%	91	4.8%	942	6.3%	108	3.7%	1,021	4.1%
Nonstore Retailers	0	0.0%	0	0.0%	5	0.3%	15	0.1%	10	0.3%	42	0.2%
Transportation & Warehousing	13	1.2%	135	1.5%	24	1.3%	199	1.3%	50	1.7%	340	1.4%
Information	15	1.4%	132	1.5%	34	1.8%	262	1.8%	50	1.7%	361	1.5%
Finance & Insurance	43	4.1%	217	2.4%	70	3.7%	349	2.3%	100	3.4%	498	2.0%
Central Bank/Credit Intermediation & Related Activities	13	1.2%	114	1.3%	21	1.1%	174	1.2%	27	0.9%	208	0.8%
Securities, Commodity Contracts & Other Financial	6	0.6%	18	0.2%	11	0.6%	46	0.3%	16	0.5%	63	0.3%
Insurance Carriers & Related Activities; Funds, Trusts &	24	2.3%	86	0.9%	38	2.0%	128	0.9%	57	1.9%	227	0.9%
Real Estate, Rental & Leasing	62	5.9%	187	2.1%	110	5.8%	314	2.1%	172	5.8%	482	2.0%
Professional, Scientific & Tech Services	71	6.8%	263	2.9%	131	6.9%	675	4.5%	242	8.2%	1,252	5.1%
Legal Services	10	1.0%	23	0.3%	17	0.9%	45	0.3%	24	0.8%	66	0.3%
Management of Companies & Enterprises	1	0.1%	2	0.0%	2	0.1%	5	0.0%	4	0.1%	9	0.0%
Administrative & Support & Waste Management & Remediation	60	5.7%	339	3.7%	108	5.7%	663	4.4%	189	6.4%	1,201	4.9%
Educational Services	19	1.8%	495	5.5%	44	2.3%	1,281	8.6%	75	2.6%	2,549	10.3%
Health Care & Social Assistance	74	7.1%	641	7.1%	108	5.7%	921	6.2%	138	4.7%	1,243	5.0%
Arts, Entertainment & Recreation	23	2.2%	172	1.9%	45	2.4%	283	1.9%	74	2.5%	537	2.2%
Accommodation & Food Services	72	6.9%	1,373	15.1%	104	5.4%	1,770	11.8%	141	4.8%	2,164	8.8%
Accommodation	4	0.4%	33	0.4%	7	0.4%	41	0.3%	13	0.4%	65	0.3%
Food Services & Drinking Places	68	6.5%	1,339	14.8%	97	5.1%	1,729	11.6%	129	4.4%	2,099	8.5%
Other Services (except Public Administration)	123	11.7%	456	5.0%	235	12.3%	952	6.4%	345	11.7%	1,302	5.3%
Automotive Repair & Maintenance	28	2.7%	133	1.5%	54	2.8%	224	1.5%	78	2.7%	285	1.2%
Public Administration	12	1.1%	129	1.4%	62	3.2%	730	4.9%	77	2.6%	971	3.9%
Unclassified Establishments	60	5.7%	31	0.3%	119	6.2%	44	0.3%	203	6.9%	63	0.3%
Total	1,048	100.0%	9,066	100.0%	1,911	100.0%	14,965	100.0%	2,941	100.0%	24,650	100.0%

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February 19, 2020