

Executive Summary

5485 Peachtree Industrial Blvd, Atlanta, Georgia, 30341
Rings: 3, 5, 7 mile radii

Prepared by Esri
Latitude: 33.89746
Longitude: -84.30277

	3 miles	5 miles	7 miles
Population			
2000 Population	89,361	245,884	450,564
2010 Population	94,275	266,145	485,113
2019 Population	103,494	299,543	545,310
2024 Population	109,188	320,034	582,790
2000-2010 Annual Rate	0.54%	0.79%	0.74%
2010-2019 Annual Rate	1.01%	1.29%	1.27%
2019-2024 Annual Rate	1.08%	1.33%	1.34%
2019 Male Population	51.9%	50.7%	50.3%
2019 Female Population	48.1%	49.3%	49.7%
2019 Median Age	34.7	35.0	35.2

In the identified area, the current year population is 545,310. In 2010, the Census count in the area was 485,113. The rate of change since 2010 was 1.27% annually. The five-year projection for the population in the area is 582,790 representing a change of 1.34% annually from 2019 to 2024. Currently, the population is 50.3% male and 49.7% female.

Median Age

The median age in this area is 34.7, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	54.1%	56.9%	56.3%
2019 Black Alone	16.1%	16.6%	18.6%
2019 American Indian/Alaska Native Alone	0.6%	0.6%	0.5%
2019 Asian Alone	13.3%	11.2%	10.7%
2019 Pacific Islander Alone	0.1%	0.1%	0.1%
2019 Other Race	12.2%	11.1%	10.4%
2019 Two or More Races	3.6%	3.6%	3.5%
2019 Hispanic Origin (Any Race)	25.5%	23.5%	21.5%

Persons of Hispanic origin represent 21.5% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 75.9 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	112	131	133
2000 Households	34,628	101,127	189,806
2010 Households	38,832	111,172	205,178
2019 Total Households	43,031	125,162	230,445
2024 Total Households	45,532	134,004	246,490
2000-2010 Annual Rate	1.15%	0.95%	0.78%
2010-2019 Annual Rate	1.12%	1.29%	1.26%
2019-2024 Annual Rate	1.14%	1.37%	1.36%
2019 Average Household Size	2.38	2.38	2.35

The household count in this area has changed from 205,178 in 2010 to 230,445 in the current year, a change of 1.26% annually. The five-year projection of households is 246,490, a change of 1.36% annually from the current year total. Average household size is currently 2.35, compared to 2.34 in the year 2010. The number of families in the current year is 118,498 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

	3 miles	5 miles	7 miles
Mortgage Income			
2019 Percent of Income for Mortgage	26.3%	25.8%	25.5%
Median Household Income			
2019 Median Household Income	\$71,003	\$76,826	\$74,521
2024 Median Household Income	\$80,533	\$86,939	\$84,761
2019-2024 Annual Rate	2.55%	2.50%	2.61%
Average Household Income			
2019 Average Household Income	\$106,967	\$118,312	\$116,986
2024 Average Household Income	\$120,942	\$133,070	\$131,509
2019-2024 Annual Rate	2.49%	2.38%	2.37%
Per Capita Income			
2019 Per Capita Income	\$43,861	\$49,519	\$49,394
2024 Per Capita Income	\$49,703	\$55,810	\$55,571
2019-2024 Annual Rate	2.53%	2.42%	2.38%

Households by Income

Current median household income is \$74,521 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$84,761 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$116,986 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$131,509 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$49,394 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$55,571 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	87	89	90
2000 Total Housing Units	36,359	107,694	202,239
2000 Owner Occupied Housing Units	16,050	48,280	92,203
2000 Renter Occupied Housing Units	18,578	52,847	97,604
2000 Vacant Housing Units	1,731	6,567	12,432
2010 Total Housing Units	43,004	123,585	228,926
2010 Owner Occupied Housing Units	17,284	52,215	98,964
2010 Renter Occupied Housing Units	21,548	58,957	106,214
2010 Vacant Housing Units	4,172	12,413	23,748
2019 Total Housing Units	47,362	137,857	253,895
2019 Owner Occupied Housing Units	17,735	53,811	102,798
2019 Renter Occupied Housing Units	25,296	71,350	127,647
2019 Vacant Housing Units	4,331	12,695	23,450
2024 Total Housing Units	49,802	146,804	270,185
2024 Owner Occupied Housing Units	18,907	57,346	109,651
2024 Renter Occupied Housing Units	26,624	76,658	136,839
2024 Vacant Housing Units	4,270	12,800	23,695

Currently, 40.5% of the 253,895 housing units in the area are owner occupied; 50.3%, renter occupied; and 9.2% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 228,926 housing units in the area - 43.2% owner occupied, 46.4% renter occupied, and 10.4% vacant. The annual rate of change in housing units since 2010 is 4.71%. Median home value in the area is \$387,872, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 1.93% annually to \$426,779.

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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.