



# Executive Summary

2841 Greenbriar Pkwy SW, Atlanta, Georgia, 30331  
Rings: 3, 5, 7 mile radii

Prepared by Esri  
Latitude: 33.69037  
Longitude: -84.48909

	3 miles	5 miles	7 miles
<b>Population</b>			
2000 Population	66,475	160,633	295,572
2010 Population	65,492	153,418	278,221
2018 Population	70,388	162,629	296,339
2023 Population	73,347	169,348	309,171
2000-2010 Annual Rate	-0.15%	-0.46%	-0.60%
2010-2018 Annual Rate	0.88%	0.71%	0.77%
2018-2023 Annual Rate	0.83%	0.81%	0.85%
2018 Male Population	45.6%	45.9%	46.4%
2018 Female Population	54.4%	54.1%	53.6%
2018 Median Age	36.6	36.8	34.8

In the identified area, the current year population is 296,339. In 2010, the Census count in the area was 278,221. The rate of change since 2010 was 0.77% annually. The five-year projection for the population in the area is 309,171 representing a change of 0.85% annually from 2018 to 2023. Currently, the population is 46.4% male and 53.6% female.

### Median Age

The median age in this area is 36.6, compared to U.S. median age of 38.3.

### Race and Ethnicity

2018 White Alone	6.9%	6.6%	6.1%
2018 Black Alone	87.8%	88.4%	88.5%
2018 American Indian/Alaska Native Alone	0.2%	0.2%	0.2%
2018 Asian Alone	0.8%	0.7%	1.0%
2018 Pacific Islander Alone	0.0%	0.0%	0.0%
2018 Other Race	2.4%	2.3%	2.3%
2018 Two or More Races	1.8%	1.8%	1.9%
2018 Hispanic Origin (Any Race)	4.8%	4.5%	4.6%

Persons of Hispanic origin represent 4.6% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 28.1 in the identified area, compared to 64.3 for the U.S. as a whole.

### Households

2000 Households	25,799	60,432	106,690
2010 Households	27,110	61,627	107,367
2018 Total Households	29,147	65,322	114,326
2023 Total Households	30,288	67,812	119,022
2000-2010 Annual Rate	0.50%	0.20%	0.06%
2010-2018 Annual Rate	0.88%	0.71%	0.76%
2018-2023 Annual Rate	0.77%	0.75%	0.81%
2018 Average Household Size	2.40	2.47	2.51

The household count in this area has changed from 107,367 in 2010 to 114,326 in the current year, a change of 0.76% annually. The five-year projection of households is 119,022, a change of 0.81% annually from the current year total. Average household size is currently 2.51, compared to 2.51 in the year 2010. The number of families in the current year is 66,848 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.



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<b>Median Household Income</b>			
2018 Median Household Income	\$41,444	\$39,049	\$36,459
2023 Median Household Income	\$44,753	\$42,034	\$39,132
2018-2023 Annual Rate	1.55%	1.48%	1.43%
<b>Average Household Income</b>			
2018 Average Household Income	\$57,405	\$56,708	\$53,739
2023 Average Household Income	\$64,254	\$64,040	\$60,740
2018-2023 Annual Rate	2.28%	2.46%	2.48%
<b>Per Capita Income</b>			
2018 Per Capita Income	\$24,076	\$23,071	\$21,268
2023 Per Capita Income	\$26,831	\$25,935	\$23,909
2018-2023 Annual Rate	2.19%	2.37%	2.37%

Current median household income is \$36,459 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$39,132 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$53,739 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$60,740 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$21,268 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$23,909 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	27,782	65,033	116,830
2000 Owner Occupied Housing Units	11,985	28,258	46,510
2000 Renter Occupied Housing Units	13,814	32,174	60,180
2000 Vacant Housing Units	1,983	4,601	10,140
2010 Total Housing Units	32,991	75,492	134,817
2010 Owner Occupied Housing Units	11,950	28,565	48,169
2010 Renter Occupied Housing Units	15,160	33,062	59,198
2010 Vacant Housing Units	5,881	13,865	27,450
2018 Total Housing Units	34,755	79,089	141,847
2018 Owner Occupied Housing Units	11,417	27,498	47,022
2018 Renter Occupied Housing Units	17,730	37,825	67,304
2018 Vacant Housing Units	5,608	13,767	27,521
2023 Total Housing Units	35,874	81,936	147,483
2023 Owner Occupied Housing Units	12,433	29,908	51,367
2023 Renter Occupied Housing Units	17,855	37,904	67,656
2023 Vacant Housing Units	5,586	14,124	28,461

Currently, 33.1% of the 141,847 housing units in the area are owner occupied; 47.4%, renter occupied; and 19.4% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 134,817 housing units in the area - 35.7% owner occupied, 43.9% renter occupied, and 20.4% vacant. The annual rate of change in housing units since 2010 is 2.28%. Median home value in the area is \$155,476, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 2.91% annually to \$179,459.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.